



Converted Organics Fertilizers Sprout Super Spud Results in Idaho

Potato Grower's Report Outstanding Results From Using Converted Organics LC and GP Liquid Fertilizers

BOSTON, Oct 27, 2010 (GlobeNewswire via COMTEX News Network) -- Converted Organics Inc. (Nasdaq:COIN) announced today that growers are reporting remarkably positive results from using Converted Organics(TM) LC and Converted Organics (TM) GP fertilizers. Throughout Eastern Idaho, potato growers using the product are reporting significant increases in both yields and in disease suppression. "For organic and conventional growers, the ability to control diseases without fumigating the soil is extremely important due to the high costs and toxicity of synthetic fumigants. Converted Organics LC and Converted Organics GP allow growers to decrease or even eliminate the need to use pesticides or other fumigants in the soil," said Geoffrey McInnes, the Converted Organics Sales Representative working with the potato growers. McInnes also noted, "Converted Organics LC was used in six of the largest potato operations this year representing 40,000 acres. In all instances, growers reported a positive response. After the success we've seen with Converted Organics LC this year, we can expect to increase sales up to 500,000 gallons in 2011."

The conventional growers who applied Converted Organics fertilizers were pleasantly surprised with the ease of application, the overall performance of the products, and the additional revenues generated from the increased yields. Grant Ricks of Ricks Farms in Rexburg, Idaho, recently stated, "I'm not quite sure why we are seeing such a positive response to the LC and GP in the spuds in regards to quality as well as quantity, but there is no question that I am increasing my usage next year. I plan to use the products in my conventional crops, as well as organics."

About Converted Organics Inc.

Converted Organics Inc. (Nasdaq:COIN) (www.convertedorganics.com) is dedicated to producing high-quality, all-natural, organic soil amendment and fertilizer products through food waste recycling. The Company uses its proprietary High Temperature Liquid Composting (HTLC) system, a proven, state-of-the-art microbial digestion technology, to process various biodegradable food wastes into dry pellet and liquid concentrate organic fertilizers that help grow healthier food and improve environmental quality. Converted Organics sells and distributes its environmentally-friendly fertilizer products in the retail, professional turf management, and agribusines markets.

The Converted Organics Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=7431>

This press release contains forward-looking statements that are subject to risks and uncertainties. These forward-looking statements include information about possible or assumed future results of our business, financial condition, liquidity, results of operations, plans and objectives. In some cases, you may identify forward-looking statements by words such as "may," "should," "plan," "intend," "potential," "continue," "believe," "expect," "predict," "anticipate" and "estimate," the negative of these words or other comparable words. Forward-looking statements include, the TerraSphere transaction being in the long-term interest of the Company and that TerraSphere make significant contributions to the combined company going forward. These statements are only predictions. One should not place undue reliance on these forward-looking statements. The forward-looking statements are qualified by their terms and/or important factors, many of which are outside the Company's control, involve a number of risks, uncertainties and other factors that could cause actual results and events to differ materially from the statements made. The forward-looking statements are based on the Company's beliefs, assumptions and expectations of our future performance, taking into account information currently available to the Company. These beliefs, assumptions and expectations can change as a result of many possible events or factors, including those events and factors described in the "Risk Factors" section in the Company's most recently filed annual report on Form 10-K, as updated in the Company's quarterly reports on Form 10-Q filed since the annual report, not all of which are known to the Company. Neither the Company nor any other person assumes responsibility for the accuracy or completeness of these statements. The Company will update the information in this press release only to the extent required under applicable securities laws. If a change occurs, the Company's business, financial condition, liquidity and results of operations may vary materially from those expressed in the aforementioned forward-looking statements.

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