



Converted Organics to Sponsor at the Northwest Center for Alternatives to Pesticides' (NCAP) Annual Field Day

Field Day Taking Place at Peaceful Belly Farm in Boise, Idaho on July 14, 2011

BOSTON, July 12, 2011 (GLOBE NEWSWIRE) -- Converted Organics Inc. (OTCBB:COIN) announced today that the Company will be a sponsor at the Northwest Center for Alternatives to Pesticides' (NCAP) Annual Field Day event taking place at *Peaceful Belly Farm* in Boise, ID on Thursday, July 14, 2011. The event is an educational "Field Day" aimed at organic growers, and will include presentations from sponsors as well as an educational tour of the farm to review various organic farming practices.

Geoffery McInnes, Converted Organics' Sales Representative for the Pacific Northwest, will be presenting at the event, educating growers about Converted Organics liquid fertilizers and their efficacy on organic vegetable production. McInnes says, "The organic industry in Idaho and Eastern Oregon and Washington is a small, tight-knit group. Approximately 50 growers from all three of those states are expected to attend this field day, and they represent a large portion of the organic growers located in the region. This Field Day will be a great opportunity to get in front of growers and educate them one-on-one about the benefits of Converted Organics fertilizers."

About Converted Organics

Converted Organics' (OTCBB:COIN) mission is to promote, develop and operate profitable innovative clean technologies that contribute to the improvement of our environment by use of sustainable business practices and the judicious use of natural resources. Converted Organics Inc. is currently composed of three primary lines of business at the intersection of Agriculture, Water and Waste Recycling. Each business contributes to our mission and uses sustainable business practices that protect and value the environment. The three lines of business are Organic Fertilizer (Converted Organics), Vertical Farming (TerraSphere Systems - www.terraspheresystems.com), and Industrial Wastewater Treatment (Industrial Wastewater Resources).

The Converted Organics Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=7431>

This press release contains forward-looking statements that are subject to risks and uncertainties. These forward-looking statements include information about possible or assumed future results of our business, financial condition, liquidity, results of operations, plans and objectives. In some cases, you may identify forward-looking statements by words such as "may," "should," "plan," "intend," "potential," "continue," "believe," "expect," "predict," "anticipate" and "estimate," the negative of these words or other comparable words. Forward-looking statements include, the TerraSphere transaction being in the long-term interest of the Company and that TerraSphere make significant contributions to the combined company going forward. These statements are only predictions. One should not place undue reliance on these forward-looking statements. The forward-looking statements are qualified by their terms and/or important factors, many of which are outside the Company's control, involve a number of risks, uncertainties and other factors that could cause actual results and events to differ materially from the statements made. The forward-looking statements are based on the Company's beliefs, assumptions and expectations of our future performance, taking into account information currently available to the Company. These beliefs, assumptions and expectations can change as a result of many possible events or factors, including those events and factors described in the "Risk Factors" section in the Company's most recently filed annual report on Form 10-K, as updated in the Company's quarterly reports on Form 10-Q filed since the annual report, not all of which are known to the Company. Neither the Company nor any other person assumes responsibility for the accuracy or completeness of these statements. The Company will update the information in this press release only to the extent required under applicable securities laws. If a change occurs, the Company's business, financial condition, liquidity and results of operations may vary materially from those expressed in the aforementioned forward-looking statements.

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