



Converted Organics Ships order of its Lawn and Turf Fertilizer to New England Lawn Care Company

New customer selects Converted Organics to provide its consumers with an organic fertilizer and all-natural alternative to lawn care

BOSTON, Apr 22, 2010 (BUSINESS WIRE) -- Converted Organics Inc. (NASDAQ:[COIN](#)) announced today that the Company shipped a new order of its Converted Organics(TM) Lawn & Turf 8-1-4 fertilizer this week, to its newest customer, Simply Safer Premium Lawn Care, Inc, <http://www.saferlawns.com/>, of Wrentham, MA.

"Simply Safer was looking for an all-natural fertilizer and alternative product to offer its customers, and in that search, has selected us as its new organic option," said Gerry Gould, Director of Sales for Converted Organics. "With its close location to our Boston office," he added, "we look forward to monitoring customer satisfaction from such a close proximity."

About Converted Organics Inc.

Converted Organics (NASDAQ:COIN, www.convertedorganics.com), based in Boston, MA, is dedicated to producing high-quality, all-natural, organic soil amendment and fertilizer products through food waste recycling. The Company uses its proprietary High Temperature Liquid Composting (HTLC) system, a proven, state-of-the-art microbial digestion technology, to process various biodegradable food wastes into dry pellet and liquid concentrate organic fertilizers that help grow healthier food and improve environmental quality. Converted Organics sells and distributes its environmentally-friendly fertilizer products in the retail, professional turf management, and agribusiness markets.

This press release contains forward-looking statements that are subject to risks and uncertainties. These forward-looking statements include information about possible or assumed future results of our business, financial condition, liquidity, results of operations, plans and objectives. In some cases, you may identify forward-looking statements by words such as "may," "should," "plan," "intend," "potential," "continue," "believe," "expect," "predict," "anticipate" and "estimate," the negative of these words or other comparable words. Forward-looking statements include the ongoing customer demand for the Company's products and the Company's ability to continue to become more efficient in its operations. These statements are only predictions. One should not place undue reliance on these forward-looking statements. The forward-looking statements are qualified by their terms and/or important factors, many of which are outside the Company's control, involve a number of risks, uncertainties and other factors that could cause actual results and events to differ materially from the statements made. The forward-looking statements are based on the Company's beliefs, assumptions and expectations of our future performance, taking into account information currently available to the Company. These beliefs, assumptions and expectations can change as a result of many possible events or factors, including those events and factors described in the "Risk Factors" section in the Company's most recently filed annual report on Form 10-K, as updated in the Company's quarterly reports on Form 10-Q filed since the annual report, not all of which are known to the Company. Neither the Company nor any other person assumes responsibility for the accuracy or completeness of these statements. The Company will update the information in this press release only to the extent required under applicable securities laws. If a change occurs, the Company's business, financial condition, liquidity and results of operations may vary materially from those expressed in the aforementioned forward-looking statements.

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