



Converted Organics' Vertical Farming Business, TerraSphere Systems, to Exhibit at New England Produce & Floral Expo, April 27th in Boston

BOSTON, April 21, 2011 (GLOBE NEWSWIRE) -- Converted Organics Inc. (Nasdaq:COIN) announced today that TerraSphere Systems will be attending the New England Produce & Floral Expo as an exhibitor on April 27th, taking place at the Boston Convention and Exhibition Center. Representatives from TerraSphere will be showcasing the Company's vertically-grown spinach and meeting with major produce retailers interested in carrying TerraSphere's lettuce, spinach and basil in 2011. This is the first event that TerraSphere will be attending to promote and drive sales of their produce to major retailers. The produce will be grown at the company's first U.S. vertical farm, which is currently under development in Rhode Island.

"This show marks TerraSphere's entrance into the U.S. retail market, and will give us the opportunity to interact with key decision makers at some of the largest supermarket chains in the region," says David Flannery, Vice President of Sales & Marketing for TerraSphere Systems, LLC. "We've already met with many of these potential customers and they've been impressed with our produce quality, color and taste. What's more, many of them have implemented 'sustainability' or 'locally-grown purchasing' initiatives. They're excited about our ability to provide a year-round supply of fresh, locally grown, pesticide-free produce from super indoor farms located in cities, which are close to where most of their customers live," he added.

You may visit TerraSphere Systems at **Booth 209** from 8:00 a.m. — 5:00 p.m. EDT on April 27th at the New England Produce & Floral Expo, taking place at the Boston Convention and Exhibition Center.

About Converted Organics

Converted Organics' (Nasdaq:COIN) mission is to promote, develop and operate profitable innovative clean technologies that contribute to the improvement of our environment by use of sustainable business practices and the judicious use of natural resources. Converted Organics Inc. is currently composed of three primary lines of business at the intersection of Agriculture, Water and Waste Recycling. Each business contributes to our mission and uses sustainable business practices that protect and value the environment. The three lines of business are Organic Fertilizer (Converted Organics), Vertical Farming (TerraSphere Systems - www.terraspheresystems.com), and Industrial Wastewater Treatment (Industrial Wastewater Resources).

The Converted Organics Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=7431>

About TerraSphere Systems, LLC

TerraSphere Systems (www.terraspheresystems.com) is dedicated to building highly efficient systems for growing organic fruits and vegetables in a controlled indoor environment. TerraSphere's clean technology helps to promote the sustainable consumption of natural resources by accelerating plant production and maximizing crop yields, while improving environmental footprints through the reduction of carbon emissions and fuel use associated with traditional crop production and distribution. TerraSphere's unique, environmentally and socially-responsible business model helps to facilitate job creation and diverse, community-based workforces. TerraSphere believes its technology can potentially revolutionize access to organic produce for both remote and urban communities, alleviate land management issues for agricultural producers, and ease hunger crises for the world's growing population.

About the New England Produce Council

The New England Produce Council (NEPC) was founded in 1995 by Cece Krumrine and Arthur O'Leary. The Council is a nonprofit trade association serving over 500 members. Members are involved in all sectors of the industry: distribution, production, foodservice, and retail of fresh fruits and vegetables. NEPC is also a member of the Produce Marketing Association.

This press release contains forward-looking statements that are subject to risks and uncertainties. These forward-looking statements include information about possible or assumed future results of our business, financial condition, liquidity, results of operations, plans and objectives. In some cases, you may identify forward-looking statements by words such as "may," "should," "plan," "intend," "potential," "continue," "believe," "expect," "predict," "anticipate" and "estimate," the negative of these words or other comparable words. These statements are only predictions. One should not place undue reliance on these forward-looking statements. The forward-looking statements are qualified by their terms and/or important factors, many of which are outside the

Company's control, involve a number of risks, uncertainties and other factors that could cause actual results and events to differ materially from the statements made. The forward-looking statements are based on the Company's beliefs, assumptions and expectations of our future performance, taking into account information currently available to the Company. These beliefs, assumptions and expectations can change as a result of many possible events or factors, including those events and factors, not all of which are known to the company, described most recently in the "Risk Factors" section in the Company's most recently filed annual report on Form 10-K. Neither the Company nor any other person assumes responsibility for the accuracy or completeness of these statements. The Company will update the information in this press release only to the extent required under applicable securities laws. If a change occurs, the company's business, financial condition, liquidity and results of operations may vary materially from those expressed in the aforementioned forward-looking statements.

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CONTACT: Investor Contacts:

George McIntyre

CEOcast, Inc.

212-732-4300

Gmcintyre@ceocast.com

or

Jim Blackman, 713-256-0369

PR Financial Marketing

jim@prfmonline.com

Converted Organics Inc.

info@convertedorganics.com

617.624.0111



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