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## **DXL Men's Apparel Expands Into Canada, Opens Its First Canadian Store In Ajax, Ontario**

*One-Stop Shop Featuring Quality Clothing for Men Who Wear XL Sizes is NOW in Canada*

CANTON, Mass., March 13, 2017 /CNW/ -- Destination XL Group, Inc. (Nasdaq: DXLG), the leading retailer of men's XL apparel, has crossed the border into Canada and opened a new DXL store in Ajax, ONT, located at 20 Kingston Road West in Harwood Centre. This is the first [DXL Men's Apparel](#) store to open in Canada, and a second will be opening soon in Mississauga, ONT. The DXL® store is a one-stop shop that caters to the clothing needs and lifestyles of men who wear waist size 38"+ and size XL and up.

DXL Men's Apparel stores are no strangers to Canadian customers. Canadians have been traveling down to upstate New York, Washington, and Michigan to shop for brands in their sizes. The willingness to travel such a distance to shop a DXL Men's Apparel store indicated the need to expand the brand into this market.

"The DXL Men's Apparel store was built with the bigger guy in mind and directly addresses needs he's expressed through customer feedback and focus groups," says David Levin, President and CEO of DXLG. "Our customers seek choices, value, convenience and a unique shopping experience, which DXL Men's Apparel stores offer. Before DXL Men's Apparel stores, these guys were relegated to shopping at the end of the rack in department stores." Levin added, "We saw that bigger guys in Canada were facing these same challenges, and we are now addressing their needs."

For guys who typically wear XL sizes, finding quality clothing that fits and looks great has been a struggle. Until now, they were forced to shop at department stores that carry a limited selection of styles in their sizes. [DXL Men's Apparel](#) stores make shopping easy, convenient and satisfying with the perfect blend of quality, selection and service - everything guys need to look and feel their best.

The store atmosphere is unique, built just for men, in a more spacious environment, with world-class service. Some of the DXL Men's Apparel store's distinct characteristics include:

- | Styles from over 100 brands and top designers such as Michael Kors, Polo Ralph Lauren, Buffalo Jeans, Nautica, Levi's and Cole Haan.
- | Brands exclusive to DXL in XL sizes such as Brooks Brothers and Lacoste.
- | Private label brands including Harbor Bay, 28 Degrees, Oak Hill and True Nation.
- | Must-have essentials at everyday values, plus current looks for every aspect of a guy's lifestyle.
- | Knowledgeable staff to help guys find the perfect fit, plus on-site tailoring services.
- | Sizes start at 38" waist or XL including tall sizes, plus extended shoe sizes.

### About Destination XL Group

Destination XL Group, Inc. is the largest retailer of big and tall apparel in sizes XL and up, with operations throughout the United States, and in London, England and Ontario, Canada. The DXL store in Ontario is operated by DXL Canada, Inc., a subsidiary of Destination XL Group, Inc. Other subsidiaries currently operate Casual Male XL retail and outlet stores, Rochester Clothing stores, DXL stores and e-commerce sites, including [DestinationXL.com](#) and mobile site [m.DestinationXL.com](#) in the U.S. and London, England. [DestinationXL.com](#) offers a multi-channel solution similar to the DXL store experience with the most extensive selection of online products available anywhere for the bigger guy. Destination XL Group, Inc. is headquartered in Canton, Massachusetts, and its common stock is listed on the NASDAQ Global Market under the symbol "DXLG." Sizes start at 38" waist and XL including tall sizes, plus shoe sizes 10-16, in widths to 4E.

Contact: David Bernardinelli, 1-781-828-9300, [dbernardinelli@dxlg.com](mailto:dbernardinelli@dxlg.com)

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