

April 26, 2017

DXL Men's Apparel Opens Its Second Canadian Store In Mississauga, Ontario

The Ultimate One-Stop Shop Features Quality Clothing for Men Who Wear XL Sizes

CANTON, Mass., April 26, 2017 /CNW/ -- Destination XL Group, Inc. (Nasdaq: DXLG), the leading retailer of men's XL apparel, has opened its second DXL Men's Apparel store in Ontario, Canada. This new store in Mississauga, located at 775 Britannia Road West in the Heartland Town Centre, joins the recently opened DXL Men's Apparel store in Ajax. The DXL Men's Apparel store is a one-stop shop that caters to the clothing needs and lifestyles of men who wear waist size 38"+ and size XL and up.

The [DXL Men's Apparel](#) store is no stranger to Canadian customers. Canadians have been traveling down to upstate New York, Washington, and Michigan to shop for their favorite brands in their sizes. The willingness to travel such a distance to shop a DXL Men's Apparel store indicated the need to expand the brand into this market.

"The DXL Men's Apparel store was built with the bigger guy in mind and directly addresses needs he's expressed through customer feedback and focus groups," says David Levin, President and CEO of DXLG. "Our customers seek choices, value, convenience and a unique shopping experience, which DXL Men's Apparel stores offer. Before DXL Men's Apparel stores, these guys were relegated to shopping at the end of the rack in department stores." Levin added, "We saw that bigger guys in Canada were facing these same challenges, and we are now addressing their needs."

For guys who typically wear XL sizes, finding quality clothing that fits and looks great has been a struggle. Until now, they were forced to shop at department stores that carry a limited selection of styles in their sizes. DXL Men's Apparel stores make shopping easy, convenient and satisfying with the perfect blend of quality, selection and service - everything guys need to look and feel their best.

The store atmosphere is built just for men, featuring a unique, spacious environment and world-class service. The DXL Men's Apparel store offers a wide variety of styles from over 100 brands and top designers, including Michael Kors, Polo Ralph Lauren, Buffalo David Bitton, Nautica, Levi's, and Cole Haan. Customers will also find brands exclusive to DXL Men's Apparel in XL sizes such as Brooks Brothers and Lacoste, as well as private label brands including Harbor Bay, 28 Degrees, Oak Hill and True Nation.

The [DXL Men's Apparel](#) store is a one-of-a-kind shopping experience, with all of today's latest looks to fit any guy's lifestyle and budget. The store also prides itself on its exceptional service, featuring knowledgeable style experts to help guys find the best, most comfortable fit imaginable. Sizes start at 38" waist or XL including tall sizes, plus extended shoe sizes in wider widths.

About Destination XL Group

Destination XL Group, Inc. is the largest retailer of big and tall apparel in sizes XL and up, with operations throughout the United States, and in London, England and Ontario, Canada. The DXL stores in Ontario are operated by DXL Canada, Inc., a subsidiary of Destination XL Group, Inc. Other subsidiaries currently operate DXL Men's Apparel and Outlet stores in the United States, Rochester Clothing stores, Casual Male XL retail and outlet stores, and e-commerce sites, including [DestinationXL.com](#) and mobile site [m.DestinationXL.com](#). [DestinationXL.com](#) offers a multi-channel solution similar to the DXL store experience with the most extensive selection of online products available anywhere for the bigger guy. Destination XL Group, Inc. is headquartered in Canton, Massachusetts, and its common stock is listed on the NASDAQ Global Market under the symbol "DXLG." Sizes start at 38" waist and XL including tall sizes, plus shoe sizes 10-16, in widths to 4E.

CONTACT: David Bernardinelli, 1-781-828-9300

SOURCE Destination XL Group, Inc.

News Provided by Acquire Media