



'mktg, inc.' Receives Notification of Non-Compliance With Nasdaq Listing Rules

NEW YORK, Aug 25, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- 'mktg, inc.' (Nasdaq: CMKG), an alternative marketing and media communications agency, today reported that on August 20, 2009 it received a letter from The Nasdaq Stock Market notifying it that the Company is not in compliance with the requirements for continued listing set forth in Nasdaq Listing Rule 5250(c)(1) because of the Company's failure to timely file its Quarterly Report on Form 10-Q for the period ended June 30, 2009.

As previously announced, the Company received a similar letter from Nasdaq in July 2009 indicating that the Company's securities were subject to delisting due to its failure to timely file its Annual Report on Form 10-K for the year ended March 31, 2009.

Pursuant to Nasdaq's Listing Rules, the Company has 60 days to submit a plan to Nasdaq to regain compliance. The Company will endeavor to become current in its reporting obligations within such 60-day period, and intends to submit a compliance plan to Nasdaq if it is unable to do so. Following any such submission, Nasdaq may provide the Company with up to 180 days from the due date of the Annual Report on Form 10-K (until January 11, 2010), to regain compliance.

About 'mktg, inc.'

'mktg, inc.' (Nasdaq: CMKG) is an alternative media and marketing services company headquartered in New York with full service offices in San Francisco, Chicago and Cincinnati. The company currently serves a variety of the world's most recognizable brands, including CBS, Diageo, P&G, Nintendo, Pepsi, Nike, Apple, Scottrade and Google/YouTube. The company's services include experiential marketing, digital marketing, retail promotions and strategic research and planning. The firm's programs help its clients profitably connect with consumers and create networks of brand advocates to generate brand awareness and higher sales for its customers. For more information, please visit www.mktg.com.

This press release includes statements which constitute forward-looking statements made pursuant to the safe harbor provision of the Private Securities Litigation Reform Act of 1995. Forward-looking statements in this press release are not promises or guarantees and are subject to risks and uncertainties that could cause our actual results to differ materially from those anticipated. These statements are based on management's current expectations and assumptions and are naturally subject to uncertainty and changes in circumstances. We caution you not to place undue reliance upon any such forward-looking statements.

SOURCE 'mktg, inc.'

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