

'mktg, inc.' Announces Earnings Release Date and Conference Call For Fiscal 2008 and First, Second and Third Quarters of Fiscal 2009 Financial Results

NEW YORK, May 6, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- 'mktg, inc.' (Nasdaq: CMKG) announced today that after the market close on Friday, May 8, 2009, it will issue restated financial results for its fiscal 2008 ending March 31, 2008 and for the first quarter of fiscal 2009 ending on June 30, 2008. On November 14, 2008, the Company had announced that the prior filings should no longer be relied upon and that they may need to be restated. Additionally, the Company will file its 10Q's for the second and third quarters of fiscal 2009 ended September 30, 2008 and December 31, 2008, respectively.

In addition to issuing a press release, the Company will host a conference call for all interested parties on Monday, May 11, 2009 at 4:30 PM (Eastern Time) to review the results. To participate in the call, please dial 866-393-7581 in US & Canada or 706-902-3737 internationally. An audio only webcast will be available at <http://www.videonewswire.com/event.asp?id=58714>

A replay of the conference call will be available for two weeks starting approximately 2 hours after the end of the call, until midnight on Wednesday, May 20. To access this replay, dial 800-642-1687 (US & Canada) or 706-645-9291 (international) at any time during that period and use conference ID #97853387. A replay will also be available through our web site, at www.mktg.com.

about 'mktg'

'mktg' (Nasdaq: CMKG) is an alternative media and marketing services company headquartered in New York with full service offices in San Francisco, Chicago, Cincinnati and Toronto. The company currently serves a variety of the world's most recognizable brands, including Diageo, P&G, Nintendo, Pepsi, Nike, Apple, Coty, Scottrade, SAP and Google/YouTube. The company's services include experiential marketing, digital marketing, retail promotions and strategic research and planning. The firm's programs help its clients profitably connect with consumers and create networks of brand advocates to generate brand awareness and higher sales for its customers. For more information, please visit www.mktg.com.

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