



Louis Marino Named Executive Creative Director of 'mktg, inc.'

NEW YORK, April 21, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- 'mktg, inc.' (Nasdaq: CMKG) today reported that it recently hired Louis Marino as its Executive Creative Director. Marino joined 'mktg' from Bad Boy Entertainment Worldwide, where he was VP of Creative Services, Executive Creative Director. In Mr. Marino's role as Executive Creative Director, he will oversee the creative studio in NYC and work with the Creative Directors throughout mktg's offices to establish a company-wide platform and creative services that encompass both an online and off-line offering, as well as traditional and non-traditional executions.

As part of his employment terms, Mr. Marino was awarded 50,000 shares of the Company's Common Stock, which will vest annually in equal installments over a period of five years.

About 'mktg, inc.'

'mktg, inc.' is an alternative media and marketing services company headquartered in New York with full service offices in San Francisco, Chicago, Cincinnati and Toronto. The company currently serves a variety of the world's most recognizable brands, including Diageo, P&G, Nintendo, Pepsi, Nike, Apple, Coty, Scottrade, SAP and Google/YouTube. The company's services include experiential marketing, digital marketing, retail promotions and strategic research and planning. The firm's programs help its clients profitably connect with consumers and create networks of brand advocates to generate brand awareness and higher sales for its customers. For more information, please visit www.mktg.com.

This press release includes statements which constitute forward-looking statements made pursuant to the safe harbor provision of the Private Securities Litigation Reform Act of 1995. Forward-looking statements in this press release are not promises or guarantees and are subject to risks and uncertainties that could cause our actual results to differ materially from those anticipated. These statements are based on management's current expectations and assumptions and are naturally subject to uncertainty and changes in circumstances. We caution you not to place undue reliance upon any such forward-looking statements.

SOURCE 'mktg, inc.'

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