



'mktg, inc.' Receives Notification of Non-Compliance with Nasdaq Listing Rules

NEW YORK, Feb 27, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- 'mktg, inc.' (Nasdaq: CMKG) today reported that on February 25, 2009 it received a letter from The Nasdaq Stock Market notifying it that the Company is not in compliance with the requirements for continued listing set forth in Nasdaq Marketplace Rule 4310(c)(14) because of the Company's failure to timely file its Quarterly Report on Form 10-Q for the period ended December 31, 2008. The Company previously received a similar letter from Nasdaq as a result of its failure to file its Quarterly Report on Form 10-Q for the period ended September 30, 2008.

As previously reported, 'mktg, inc.' will be restating its audited consolidated financial statements for the fiscal year ended March 31, 2008 and unaudited interim consolidated financial statements for the quarter ended June 30, 2008. The Company is working with its independent registered public accounting firm toward being able to file amended Forms 10-Q and 10-K, which would then enable the Company to file its Forms 10-Q for the quarters ended September 30, 2008 and December 31, 2008. The Company intends to make all necessary filings to become current in its reporting obligations as soon as practicable.

Pursuant to Nasdaq rules, the Company has 60 days to submit a plan to Nasdaq to regain compliance. The Company will endeavor to become current in its reporting obligations within such 60-day period, and intends to submit a compliance plan to Nasdaq if it is unable to do so. Following any such submission, Nasdaq may provide the Company with until May 13, 2009 (the date until which Nasdaq has provided the Company to file its Quarterly Report for the period ended September 30, 2008), to regain compliance.

About 'mktg, inc.'

'mktg, inc.' is an alternative media and marketing services company headquartered in New York with full service offices in San Francisco, Chicago, Cincinnati and Toronto. The company currently serves a variety of the world's most recognizable brands, including Diageo, P&G, Nintendo, Pepsi, Nike, Apple, Coty, Scotttrade, SAP and Google/YouTube. The company's services include experiential marketing, digital marketing, retail promotions and strategic research and planning. The firm's programs help its clients profitably connect with consumers and create networks of brand advocates to generate brand awareness and higher sales for its customers. For more information, please visit www.mktg.com.

This press release includes statements which constitute forward-looking statements made pursuant to the safe harbor provision of the Private Securities Litigation Reform Act of 1995. Forward-looking statements in this press release are not promises or guarantees and are subject to risks and uncertainties that could cause our actual results to differ materially from those anticipated. These statements are based on management's current expectations and assumptions and are naturally subject to uncertainty and changes in circumstances. We caution you not to place undue reliance upon any such forward-looking statements.

SOURCE 'mktg, inc.'

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