

'mktg, inc.' Regains Compliance After Receiving NASDAQ Delisting Notice

NEW YORK, Jan 20, 2010 /PRNewswire via COMTEX News Network/ -- 'mktg, inc.' (Nasdaq: CMKG), an alternative marketing and media communications agency, today reported that on January 13, 2010 it received a letter from The Nasdaq Stock Market notifying the Company that due to its continued non-compliance with the public filing requirements set forth in Nasdaq Listing Rule 5250(c)(1), trading of the Company's Common Stock would be suspended from The Nasdaq Capital Market at the opening of business on January 22, 2010 unless the Company files an appeal with Nasdaq.

However, because the Company became current in its reporting obligations with the SEC today by filing its past due Annual Report on Form 10-K for its fiscal year ended March 31, 2009, and Quarterly Reports on Form 10-Q for its first and second fiscal quarters ended June 30, 2009 and September 30, 2009, Nasdaq's delisting notice has been repealed, and the Company's Common Stock will continue to trade on The Nasdaq Capital Market.

About 'mktg, inc.'

'mktg, inc.' (Nasdaq: CMKG) is an alternative media and marketing services company headquartered in New York with full service offices in San Francisco, Chicago, and Cincinnati. The company currently serves a variety of the world's most recognizable brands, including CBS, Diageo, P&G, Nintendo, Nike and Google/YouTube. The company's services include experiential marketing, digital marketing, retail promotions and strategic research and planning. The firm's programs help its clients profitably connect with consumers and create networks of brand advocates to generate brand awareness and higher sales for its customers. For more information, please visit www.mktg.com.

This press release includes statements which constitute forward-looking statements made pursuant to the safe harbor provision of the Private Securities Litigation Reform Act of 1995. Forward-looking statements in this press release are not promises or guarantees and are subject to risks and uncertainties that could cause our actual results to differ materially from those anticipated. These statements are based on management's current expectations and assumptions and are naturally subject to uncertainty and changes in circumstances. We caution you not to place undue reliance upon any such forward-looking statements.

SOURCE 'mktg, inc.'

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