

'mktg, inc.' Receives Notification of Non-Compliance with Nasdaq Listing Rules

NEW YORK, Dec 21, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- 'mktg, inc.' (Nasdaq: CMKG), an alternative marketing and media communications agency, today reported that on December 17, 2009 it received a letter from The Nasdaq Stock Market notifying it that the Company is not in compliance with Nasdaq Listing Rule 5550(a)(2) because the closing bid price of the Company's common stock was below \$1.00 per share for 30 consecutive business days.

Pursuant to Nasdaq's Listing Rules, the Company has a 180 day grace period, until June 15, 2010, during which the Company may regain compliance if the bid price of its common stock closes at \$1.00 per share or more for a minimum of ten consecutive business days. In the event the Company does not regain compliance prior to the end of this grace period, Nasdaq will provide the Company with written notification that its common stock is subject to delisting. Alternatively, the Company may be eligible for an additional 180-day grace period if the Company meets Nasdaq's initial listing standards (other than with respect to minimum bid price) for The Nasdaq Capital Market.

The Company intends to actively monitor the bid price for its common stock between now and June 15, 2010, and will consider available options to regain compliance with the Nasdaq minimum bid price requirements.

About 'mktg, inc.'

'mktg, inc.' (Nasdaq: CMKG) is an alternative media and marketing services company headquartered in New York with full service offices in San Francisco, Chicago and Cincinnati. The company currently serves a variety of the world's most recognizable brands, including CBS, Diageo, P&G, Nintendo, Pepsi, Nike and Google/YouTube. The company's services include experiential marketing, digital marketing, retail promotions and strategic research and planning. The firm's programs help its clients profitably connect with consumers and create networks of brand advocates to generate brand awareness and higher sales for its customers. For more information, please visit www.mktg.com.

This press release includes statements which constitute forward-looking statements made pursuant to the safe harbor provision of the Private Securities Litigation Reform Act of 1995. Forward-looking statements in this press release are not promises or guarantees and are subject to risks and uncertainties that could cause our actual results to differ materially from those anticipated. These statements are based on management's current expectations and assumptions and are naturally subject to uncertainty and changes in circumstances. We caution you not to place undue reliance upon any such forward-looking statements.

SOURCE 'mktg, inc.'

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