

Comcast Introduces Xfinity Mobile: Combining America's Largest, Most Reliable 4G LTE Network and the Largest Wi-Fi Network

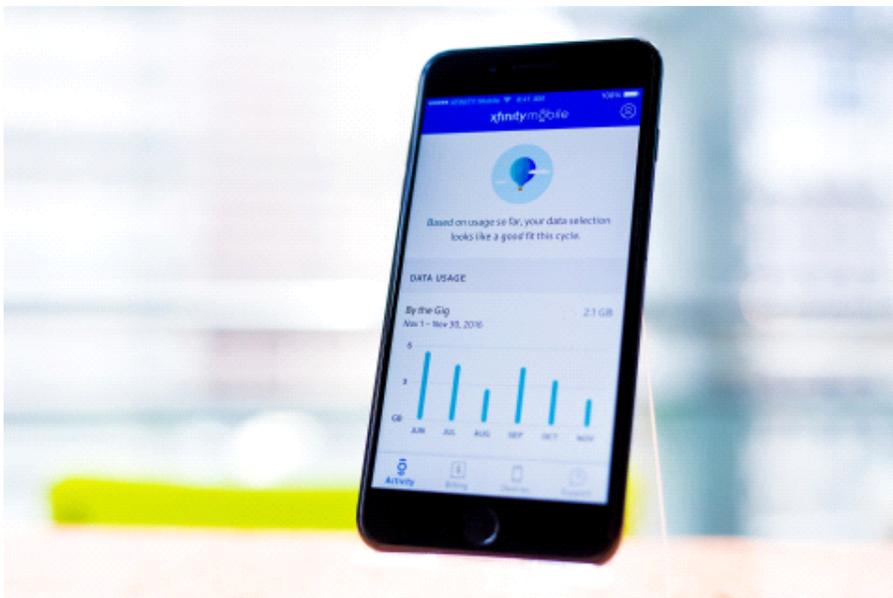
Go Unlimited or Pay By the Gig for Data; Up to Five Lines Included with Unlimited Talk and Text, and No Line Access Fees

Get a Better Wireless Experience For Less Money on the Most Popular Devices

PHILADELPHIA--(BUSINESS WIRE)-- Comcast (NASDAQ: CMCSA) today introduced [Xfinity Mobile](#), a new wireless service designed for the way people use their phones today, with the internet and data at the center of the experience. Up to eighty percent of smartphone data traffic in the U.S. travels over Wi-Fi,¹ not cellular networks, making Wi-Fi a key solution to today's mobile data consumption. Xfinity Mobile uses America's largest, most reliable 4G LTE network along with Comcast's 16 million Wi-Fi hotspots to provide consumers with a better wireless experience, for less money, on today's most popular devices.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170406005684/en/>



"We're doing mobile differently by bringing our customers the best networks and a product designed to save them money in an increasingly data-driven world," said Greg Butz, president of Comcast Mobile. "Mobility is more important than ever to consumers, so we've designed Xfinity Mobile the way mobile should be - a simple solution for internet and entertainment in and out of the home."

Xfinity Mobile benefits customers by bundling wireless service with Comcast's other Xfinity experiences. With Xfinity Mobile, customers only pay for the gigabytes they use, with the flexibility to easily switch back-and-forth between data options using the Xfinity Mobile app at no cost.

Key benefits and features of Xfinity Mobile include:

Comcast introduces Xfinity Mobile on Thursday, April 6, 2017, combining America's largest, most reliable 4G LTE network and the largest Wi-Fi network, which includes 16 million hotspots. (Photo: Business Wire)

No Line Access Fees

- Get up to five lines automatically included when you add Xfinity Mobile to your Xfinity Internet service, with no line access fees, unlimited talk and text, and your first 100 MB of shared 4G LTE data included - all at no extra cost.

Save Money - Pay for Only the Gigabytes (GB) You Use

The end of the data bucket is near with two straightforward data options available that will save most Xfinity Internet customers money when they add Xfinity Mobile:

- Unlimited** - Consume all the cellular data you want for one set price for up to five lines.² \$65 per line on up to five lines with no usage limits, or \$45 per line for our customers with our best X1 packages.
- By the Gig** - \$12 per GB of cellular data across all lines on an account each month. Seventy percent of U.S. wireless customers use less than 5 GB of cellular data per month³, so families can share their data across devices and will only pay for what they use.

- | **Flexibility** - Families can mix-and-match on an account so that each person can choose the way to pay for data that makes sense for them.

- | **No Penalties** - Easily switch back-and-forth between data options at no cost. If customers find that they've used more data on a "By the Gig" option one month, they can switch to "Unlimited" for that month, then switch back the next month with no penalties.

- | **A Simpler Solution for Entertainment and Internet Both In and Out of the Home**

- | Take the friction out of connecting to Wi-Fi by auto-connecting to Comcast's millions of Xfinity WiFi hotspots and finding the best internet connection at home.

- | When using Xfinity Mobile, you're already signed into your other Xfinity apps - whether it's watching up to 200 live TV channels and 40,000 On Demand movies and shows with the Xfinity Stream app, or controlling your home devices from the road with the Xfinity Home app.

- | **Digital-First Experience**

- | An intuitive click-and-buy online experience that is credit card billed so customers never forget a payment.

- | 24x7 customer support via text message - designed to support the way customers use their smartphones today.

- | Use the Xfinity Mobile app to view your data use and call logs in real time, manage payment options, switch back-and-forth between data options, order a new device or add additional lines.

- | 24x7 support available from a dedicated Xfinity Mobile call center support team, available to assist with any questions.

With Xfinity Mobile, you will be able to select from the most popular mobile devices, including iPhone 7 and iPhone 7 Plus - including the new iPhone 7 and iPhone 7 Plus (PRODUCT) RED Special Edition - iPhone 6s and iPhone 6s Plus, and iPhone SE.

Xfinity Mobile will also feature the best devices from Samsung and LG.

Sign up [here](#) to receive more information when Xfinity Mobile soon becomes available. For additional details, visit <http://comcastcorporation.com/mobile>. To view the investor presentation, visit www.cmcsa.com.

¹ NPD Group "Smartphone Data Consumption Report, Oct. 2016"

² Reduced speeds after 20 GB of cellular data usage

³ Nielsen

About Xfinity Mobile

Xfinity Mobile is the nation's first wireless service combining America's largest and most reliable 4G LTE network with 16 million Xfinity WiFi hotspots to deliver a better wireless experience, for less money, on the most popular devices. With Xfinity Mobile, customers can choose to pay only for the gigabytes they use with the flexibility to easily switch back-and-forth between data options using the Xfinity Mobile app at no cost. For more information on Xfinity Mobile, go to www.xfinitymobile.com.

About Comcast Cable

Comcast Cable is one of the nation's largest video, high-speed internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation ([CMCSA](#)) is a global media and technology company. Visit www.comcastcorporation.com for more information.



View source version on businesswire.com: <http://www.businesswire.com/news/home/20170406005684/en/>

Comcast Corporation

Investor Contacts:

Jason Armstrong, 215-286-7972

or

Jane Kearns, 215-286-4794

or

Press Contacts:

Jennifer Khoury, 215-286-7408

or

John Demming, 215-286-8011

Source: Comcast Corporation

News Provided by Acquire Media