



Comcast Increases Dividend and Share Repurchases

Dividend to Increase 44% to \$0.65 Per Share on an Annualized Basis

Share Repurchase Authorization of \$6.5 Billion Approved by the Board, with \$3 Billion to be Repurchased in 2012

PHILADELPHIA--(BUSINESS WIRE)-- Comcast Corporation (NASDAQ: CMCSA, CMCSK), a leading media, entertainment and communications company, announced today that it increased its dividend by 44% to \$0.65 per share on an annualized basis. In accordance with the increase, the Board of Directors declared a quarterly cash dividend of \$0.1625 a share on the company's common stock, payable on April 25, 2012 to shareholders of record as of the close of business on April 4, 2012.

Today, Comcast also announced that its Board of Directors has authorized a new \$6.5 billion stock repurchase program, with \$3.0 billion to be repurchased during 2012, subject to market conditions.

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About Comcast Corporation

Comcast Corporation (Nasdaq: CMCSA, CMCSK) (www.comcast.com) is one of the world's leading media, entertainment and communications companies. Comcast is principally involved in the operation of cable systems through Comcast Cable Communications and in the development, production and distribution of entertainment, news, sports and other content for global audiences through NBCUniversal. Comcast Cable Communications is one of the nation's largest video, high-speed Internet and phone providers to residential and business customers. Comcast is the majority owner and manager of NBCUniversal, which owns and operates entertainment and news cable networks, the NBC and Telemundo broadcast networks, local television station groups, television production operations, a major motion picture company and theme parks.

Comcast Corporation

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