

COMCAST CORP

Reported by
BLOCK ARTHUR R

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 03/29/17 for the Period Ending 03/27/17

CIK	0001166691
Symbol	CMCSA
SIC Code	4841 - Cable and Other Pay Television Services
Industry	Broadcasting
Sector	Consumer Cyclical
Fiscal Year	12/31

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL
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[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or
Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * BLOCK ARTHUR R (Last) (First) (Middle) ONE COMCAST CENTER (Street) PHILADELPHIA, PA 19103 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol COMCAST CORP [CMCSA]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> X Officer (give title below) <input type="checkbox"/> Other (specify below) EVP, GC and Secretary
3. Date of Earliest Transaction (MM/DD/YYYY) <p align="center">3/27/2017</p>		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
4. If Amendment, Date Original Filed (MM/DD/YYYY)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	3/27/2017		M	(1)	14180.0000	A	\$9.1700	72758.0000	D	
Class A Common Stock	3/27/2017		M	(1)	14100.0000	A	\$7.2700	86858.0000	D	
Class A Common Stock	3/27/2017		M	(1)	10300.0000	A	\$12.5100	97158.0000	D	
Class A Common Stock	3/27/2017		S	(1)	3752.0000	D	\$37.1900	93406.0000	D	
Class A Common Stock	3/27/2017		S	(1)	5866.0000	D	\$37.1870	87540.0000	D	
Class A Common Stock	3/27/2017		S	(1)	6228.0000	D	\$37.1660	81312.0000	D	
Class A Common Stock	3/27/2017		F	(1)	6548.0000	D	\$37.1850	74764.0000	D	
Class A Common Stock	3/27/2017		F	(1)	7872.0000	D	\$37.1900	66892.0000	D	
Class A Common Stock	3/27/2017		F	(1)	8314.0000	D	\$37.1900	58578.0000	D	
Class A Common Stock	3/28/2017		M	(1)	9900.0000	A	\$9.4900	68478.0000	D	
Class A Common Stock	3/28/2017		S	(1)	4044.0000	D	\$36.9530 (2)	64434.0000	D	
Class A Common Stock	3/28/2017		F	(1)	5856.0000	D	\$37.0800	58578.0000	D	

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
Option to Purchase	\$12.5100	3/27/2017		M	(1)		10300.0000	(3)	3/24/2021	Class A Common Stock	10300.0000	\$0.0000	41200.0000	D		
Option to Purchase	\$9.1700	3/27/2017		M	(1)		14180.0000	(3)	3/25/2020	Class A Common Stock	14180.0000	\$0.0000	42540.0000	D		
Option to Purchase	\$7.2700	3/27/2017		M	(1)		14100.0000	(3)	3/27/2010 (3)	3/26/2019	Class A Common Stock	14100.0000	\$0.0000	28200.0000	D	
Option to Purchase	\$9.4900	3/28/2017		M	(1)		9900.0000	(3)	3/28/2009 (3)	3/27/2018	Class A Common Stock	9900.0000	\$0.0000	9900.0000	D	

Explanation of Responses:

(1) Transaction was effected pursuant to a Rule 10b5-1 trading plan.

(2) This transaction was executed in multiple trades at prices ranging from \$36.95 to \$36.99. The price reported above reflects the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number

of shares and prices at which the transactions were effected.

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3) With respect to the number of shares set forth in Column 7, this option is immediately exercisable.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BLOCK ARTHUR R ONE COMCAST CENTER PHILADELPHIA, PA 19103			EVP, GC and Secretary	

Signatures

/s/ Arthur R. Block

3/29/2017

**Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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