

COMCAST CORP

Reported by
BLOCK ARTHUR R

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 03/24/17 for the Period Ending 03/22/17

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| CIK | 0001166691 |
| Symbol | CMCSA |
| SIC Code | 4841 - Cable and Other Pay Television Services |
| Industry | Broadcasting |
| Sector | Consumer Cyclical |
| Fiscal Year | 12/31 |

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

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Form 5 obligations may
continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or
Section 30(h) of the Investment Company Act of 1940

| | | | | | | | | |
|---|--|--|---|--|--|---|--|--|
| 1. Name and Address of Reporting Person * | | | 2. Issuer Name and Ticker or Trading Symbol | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | |
| BLOCK ARTHUR R | | | COMCAST CORP [CMCSA] | | | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) EVP, GC and Secretary | | |
| (Last) (First) (Middle) | | | 3. Date of Earliest Transaction (MM/DD/YYYY) | | | | | |
| ONE COMCAST CENTER | | | 3/22/2017 | | | | | |
| (Street) | | | 4. If Amendment, Date Original Filed (MM/DD/YYYY) | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | |
| PHILADELPHIA, PA 19103 | | | | | | <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person | | |
| (City) (State) (Zip) | | | | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Trans. Date | 2A. Deemed Execution Date, if any | 3. Trans. Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|------------------------------------|----------------|---|------------------------------|-----|---|---------------|---|---|---|-------|
| | | | Code | V | Amount | (A) or (D) | | | | Price |
| Class A Common Stock | 3/22/2017 | | M | (1) | 24420.0000 | A | \$20.6100 | 85306.0000 | D | |
| Class A Common Stock | 3/22/2017 | | M | | 5220.0000 | A | \$0.0000 | 90526.0000 | D | |
| Class A Common Stock | 3/22/2017 | | S | (1) | 2308.0000 | D | \$37.1700 | 88218.0000 | D | |
| Class A Common Stock | 3/22/2017 | | F | | 2431.0000 | D | \$37.0400 | 85787.0000 | D | |
| Class A Common Stock | 3/22/2017 | | S | (1) | 5961.0000 | D | \$37.1180 | 79826.0000 | D | |
| Class A Common Stock | 3/22/2017 | | F | (1) | 18459.0000 | D | \$37.1100 | 61367.0000 | D | |
| Class A Common Stock | 3/23/2017 | | M | (1) | 29130.0000 | A | \$14.9950 | 90497.0000 | D | |
| Class A Common Stock | 3/23/2017 | | M | | 19120.0000 | A | \$0 (2) | 109617.0000 | D | |
| Class A Common Stock | 3/23/2017 | | S | (1) | 2789.0000 | D | \$37.0100 | 106828.0000 | D | |
| Class A Common Stock | 3/23/2017 | | F | | 8905.0000 | D | \$37.2200 | 97923.0000 | D | |
| Class A Common Stock | 3/23/2017 | | S | (1) | 9514.0000 | D | \$36.9900 | 88409.0000 | D | |
| Class A Common Stock | 3/23/2017 | | F | (1) | 19616.0000 | D | \$37.0100 | 68793.0000 | D | |

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

| 1. Title of Derivate Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Trans. Date | 3A. Deemed Execution Date, if any | 4. Trans. Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 6. Date Exercisable and Expiration Date | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|-------------------|---|---------------------------------|-----|--|--|--------------------|--|----------------------------------|---|--|---|--|
| | | | | Code | V | | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Option to Purchase | \$20.6100 | 3/22/2017 | | M | (1) | 24420.0000 | (3) | 3/21/2023 | Class A Common Stock | 24420.0000 | \$0.0000 | 65120.0000 | D | |
| Restricted Stock Units | \$0.0000 (4) | 3/22/2017 | | M | | 5220.0000 | (5) | (5) | Class A Common Stock | 5220.0000 | \$0.0000 | 17552.0000 | D | |
| Option to Purchase | \$14.9950 | 3/23/2017 | | M | (1) | 29130.0000 | (3) | 3/22/2022 | Class A Common Stock | 29130.0000 | \$0.0000 | 48550.0000 | D | |
| Restricted Stock Units | (4) | 3/23/2017 | | M | | 19120.0000 | (5) | (5) | Class A Common Stock | 19120.0000 | \$0.0000 | 119972.0000 | D | |

Explanation of Responses:

- (1) Transaction was effected pursuant to a Rule 10b5-1 trading plan.
- (2) The price is \$0.00.
- (3) With respect to the number of shares set forth in Column 7, this option is immediately exercisable.

(4) Each restricted stock unit represents a contingent right to receive one share of Class A Common Stock.

(5) These restricted stock units vest on the transaction date.

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| BLOCK ARTHUR R ONE COMCAST CENTER PHILADELPHIA, PA 19103 | | | EVP, GC and Secretary | |

Signatures

/s/ Arthur R. Block

3/24/2017

**Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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