

# COMCAST CORP

## FORM 10-Q (Quarterly Report)

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
FORM 10-Q

(Mark One)

**Quarterly Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**  
For the quarterly period ended June 30, 2017  
OR

**Transition Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**  
For the Transition Period from \_\_\_\_\_ to \_\_\_\_\_



Exact Name of Registrant; State of  
Incorporation; Address and Telephone  
Number of Principal Executive Offices

Commission File Number

I.R.S. Employer Identification No.

001-32871

**COMCAST CORPORATION**

27-0000798

PENNSYLVANIA  
One Comcast Center  
Philadelphia, PA 19103-2838  
(215) 286-1700

001-36438

**NBCUNIVERSAL MEDIA, LLC**

14-1682529

DELAWARE  
30 Rockefeller Plaza  
New York, NY 10112-0015  
(212) 664-4444

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding twelve months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Comcast Corporation	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
NBCUniversal Media, LLC	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such period that the registrant was required to submit and post such files).

Comcast Corporation	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
NBCUniversal Media, LLC	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Comcast Corporation	Large accelerated filer	<input checked="" type="checkbox"/> Accelerated filer	<input type="checkbox"/> Non-accelerated filer	<input type="checkbox"/> Smaller reporting company	<input type="checkbox"/> Emerging growth company	<input type="checkbox"/>
NBCUniversal Media, LLC	Large accelerated filer	<input type="checkbox"/> Accelerated filer	<input type="checkbox"/> Non-accelerated filer	<input checked="" type="checkbox"/> Smaller reporting company	<input type="checkbox"/> Emerging growth company	<input type="checkbox"/>

If an emerging growth company, indicate by check mark whether the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Comcast Corporation	<input type="checkbox"/>
NBCUniversal Media, LLC	<input type="checkbox"/>

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act).

Comcast Corporation	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
NBCUniversal Media, LLC	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

Indicate the number of shares outstanding of each of the registrant's classes of stock, as of the latest practical date:

As of June 30, 2017, there were 4,703,928,010 shares of Comcast Corporation Class A common stock and 9,444,375 shares of Comcast Corporation Class B common stock outstanding.

Not applicable for NBCUniversal Media, LLC.

**NBCUniversal Media, LLC meets the conditions set forth in General Instruction H(1)(a) and (b) of Form 10-Q and is therefore filing this form with the reduced disclosure format.**

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### Explanatory Note

This Quarterly Report on Form 10-Q is a combined report being filed separately by Comcast Corporation (“Comcast”) and NBCUniversal Media, LLC (“NBCUniversal”). Comcast owns all of the common equity interests in NBCUniversal, and NBCUniversal meets the conditions set forth in General Instruction H(1)(a) and (b) of Form 10-Q and is therefore filing its information within this Form 10-Q with the reduced disclosure format. Each of Comcast and NBCUniversal is filing on its own behalf the information contained in this report that relates to itself, and neither company makes any representation as to information relating to the other company. Where information or an explanation is provided that is substantially the same for each company, such information or explanation has been combined in this report. Where information or an explanation is not substantially the same for each company, separate information and explanation has been provided. In addition, separate condensed consolidated financial statements for each company, along with notes to the condensed consolidated financial statements, are included in this report. Unless indicated otherwise, throughout this Quarterly Report on Form 10-Q, we refer to Comcast and its consolidated subsidiaries, including NBCUniversal and its consolidated subsidiaries, as “we,” “us” and “our;” Comcast Cable Communications, LLC and its consolidated subsidiaries as “Comcast Cable;” Comcast Holdings Corporation as “Comcast Holdings;” NBCUniversal, LLC as “NBCUniversal Holdings;” and NBCUniversal Enterprise, Inc. as “NBCUniversal Enterprise.”

This Quarterly Report on Form 10-Q is for the three and six months ended June 30, 2017 . This Quarterly Report on Form 10-Q modifies and supersedes documents filed before it. The Securities and Exchange Commission (“SEC”) allows us to “incorporate by reference” information that we file with it, which means that we can disclose important information to you by referring you directly to those documents. Information incorporated by reference is considered to be part of this Quarterly Report on Form 10-Q. In addition, information that we file with the SEC in the future will automatically update and supersede information contained in this Quarterly Report on Form 10-Q.

You should carefully review the information contained in this Quarterly Report on Form 10-Q and particularly consider any risk factors set forth in this Quarterly Report on Form 10-Q and in other reports or documents that we file from time to time with the

SEC. In this Quarterly Report on Form 10-Q, we state our beliefs of future events and of our future financial performance. In some cases, you can identify these so-called “forward-looking statements” by words such as “may,” “will,” “should,” “expects,” “believes,” “estimates,” “potential,” or “continue,” or the negative of these words, and other comparable words. You should be aware that these statements are only our predictions. In evaluating these statements, you should consider various factors, including the risks outlined below and in other reports we file with the SEC. Actual events or our actual results could differ materially from our forward-looking statements as a result of any such factors, which could adversely affect our businesses, results of operations or financial condition. We undertake no obligation to update any forward-looking statements.

Our businesses may be affected by, among other things, the following:

- our businesses currently face a wide range of competition, and our businesses and results of operations could be adversely affected if we do not compete effectively
  - changes in consumer behavior driven by new technologies and distribution platforms for viewing content may adversely affect our businesses and challenge existing business models
  - a decline in advertisers’ expenditures or changes in advertising markets could negatively impact our businesses
  - our businesses depend on keeping pace with technological developments
  - we are subject to regulation by federal, state, local and foreign authorities, which may impose additional costs and restrictions on our businesses
  - changes to existing statutes, rules, regulations, or interpretations thereof, or adoption of new ones, could have an adverse effect on our businesses
  - programming expenses for our video services are increasing, which could adversely affect our Cable Communications segment’s video business
  - NBCUniversal’s success depends on consumer acceptance of its content, and its businesses may be adversely affected if its content fails to achieve sufficient consumer acceptance or the costs to create or acquire content increase
  - the loss of NBCUniversal’s programming distribution agreements, or the renewal of these agreements on less favorable terms, could adversely affect its businesses
  - we rely on network and information systems and other technologies, as well as key properties, and a disruption, cyber attack, failure or destruction of such networks, systems, technologies or properties may disrupt our businesses
  - we may be unable to obtain necessary hardware, software and operational support
  - weak economic conditions may have a negative impact on our businesses
  - our businesses depend on using and protecting certain intellectual property rights and on not infringing the intellectual property rights of others
  - acquisitions and other strategic initiatives, including the launch of our wireless phone service, present many risks, and we may not realize the financial and strategic goals that we had contemplated
  - labor disputes, whether involving employees or sports organizations, may disrupt our operations and adversely affect our businesses
  - the loss of key management personnel or popular on-air and creative talent could have an adverse effect on our businesses
  - we face risks relating to doing business internationally that could adversely affect our businesses
  - our Class B common stock has substantial voting rights and separate approval rights over several potentially material transactions, and our Chairman and CEO has considerable influence over our company through his beneficial ownership of our Class B common stock
-

**PART I: FINANCIAL INFORMATION****ITEM 1: FINANCIAL STATEMENTS**

## Comcast Corporation

**Condensed Consolidated Balance Sheet  
(Unaudited)**

(in millions, except share data)	June 30, 2017	December 31, 2016
<b>Assets</b>		
Current Assets:		
Cash and cash equivalents	\$ 2,693	\$ 3,301
Receivables, net	7,849	7,955
Programming rights	1,633	1,250
Other current assets	2,657	3,855
<b>Total current assets</b>	<b>14,832</b>	<b>16,361</b>
Film and television costs	6,595	7,252
Investments	6,521	5,247
Property and equipment, net of accumulated depreciation of \$49,951 and \$49,694	37,171	36,253
Franchise rights	59,364	59,364
Goodwill	36,742	35,980
Other intangible assets, net of accumulated amortization of \$11,900 and \$11,013	18,907	17,274
Other noncurrent assets, net	2,899	2,769
<b>Total assets</b>	<b>\$ 183,031</b>	<b>\$ 180,500</b>
<b>Liabilities and Equity</b>		
Current Liabilities:		
Accounts payable and accrued expenses related to trade creditors	\$ 6,730	\$ 6,915
Accrued participations and residuals	1,882	1,726
Deferred revenue	1,448	1,132
Accrued expenses and other current liabilities	5,858	6,282
Current portion of long-term debt	6,358	5,480
<b>Total current liabilities</b>	<b>22,276</b>	<b>21,535</b>
Long-term debt, less current portion	57,210	55,566
Deferred income taxes	35,409	34,854
Other noncurrent liabilities	10,837	10,925
Commitments and contingencies (Note 10)		
Redeemable noncontrolling interests and redeemable subsidiary preferred stock	1,451	1,446
Equity:		
Preferred stock—authorized, 20,000,000 shares; issued, zero	—	—
Class A common stock, \$0.01 par value—authorized, 7,500,000,000 shares; issued, 5,576,719,038 and 5,614,950,039; outstanding, 4,703,928,010 and 4,742,159,011	56	56
Class B common stock, \$0.01 par value—authorized, 75,000,000 shares; issued and outstanding, 9,444,375	—	—
Additional paid-in capital	37,478	38,230
Retained earnings	24,560	23,076
Treasury stock, 872,791,028 Class A common shares	(7,517)	(7,517)
Accumulated other comprehensive income (loss)	428	98
<b>Total Comcast Corporation shareholders' equity</b>	<b>55,005</b>	<b>53,943</b>
Noncontrolling interests	843	2,231
<b>Total equity</b>	<b>55,848</b>	<b>56,174</b>
<b>Total liabilities and equity</b>	<b>\$ 183,031</b>	<b>\$ 180,500</b>

See accompanying notes to condensed consolidated financial statements.

## Comcast Corporation

**Condensed Consolidated Statement of Income  
(Unaudited)**

(in millions, except per share data)	Three Months Ended June 30		Six Months Ended June 30	
	2017	2016	2017	2016
<b>Revenue</b>	\$ 21,165	\$ 19,269	\$ 41,628	\$ 38,059
Costs and Expenses:				
Programming and production	6,341	5,492	12,415	10,923
Other operating and administrative	6,060	5,763	11,887	11,289
Advertising, marketing and promotion	1,665	1,559	3,195	3,025
Depreciation	1,970	1,868	3,885	3,653
Amortization	571	521	1,158	1,014
	16,607	15,203	32,540	29,904
<b>Operating income</b>	4,558	4,066	9,088	8,155
Other Income (Expense):				
Interest expense	(758)	(732)	(1,513)	(1,435)
Investment income (loss), net	64	58	123	88
Equity in net income (losses) of investees, net	15	(19)	51	(30)
Other income (expense), net	20	(15)	55	115
	(659)	(708)	(1,284)	(1,262)
Income before income taxes	3,899	3,358	7,804	6,893
Income tax expense	(1,364)	(1,278)	(2,622)	(2,589)
Net income	2,535	2,080	5,182	4,304
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock	(22)	(52)	(103)	(142)
<b>Net income attributable to Comcast Corporation</b>	<b>\$ 2,513</b>	<b>\$ 2,028</b>	<b>\$ 5,079</b>	<b>\$ 4,162</b>
<b>Basic earnings per common share attributable to Comcast     Corporation shareholders</b>	<b>\$ 0.53</b>	<b>\$ 0.42</b>	<b>\$ 1.07</b>	<b>\$ 0.86</b>
<b>Diluted earnings per common share attributable to Comcast     Corporation shareholders</b>	<b>\$ 0.52</b>	<b>\$ 0.41</b>	<b>\$ 1.05</b>	<b>\$ 0.85</b>
<b>Dividends declared per common share</b>	<b>\$ 0.1575</b>	<b>\$ 0.1375</b>	<b>\$ 0.315</b>	<b>\$ 0.275</b>

See accompanying notes to condensed consolidated financial statements.

## Comcast Corporation

**Condensed Consolidated Statement of Comprehensive Income  
(Unaudited)**

(in millions)	Three Months Ended June 30		Six Months Ended June 30	
	2017	2016	2017	2016
Net income	\$ 2,535	\$ 2,080	\$ 5,182	\$ 4,304
Unrealized gains (losses) on marketable securities, net of deferred taxes of \$52, \$—, \$(9) and \$(1)	(87)	1	17	3
Deferred gains (losses) on cash flow hedges, net of deferred taxes of \$(3), \$35, \$(7) and \$53	5	(60)	12	(91)
Amounts reclassified to net income:				
Realized (gains) losses on marketable securities, net of deferred taxes of \$—, \$—, \$— and \$1	—	—	—	(1)
Realized (gains) losses on cash flow hedges, net of deferred taxes of \$8, \$(26), \$8 and \$(36)	(14)	45	(14)	62
Employee benefit obligations, net of deferred taxes of \$4, \$—, \$(33) and \$(2)	(6)	—	57	2
Currency translation adjustments, net of deferred taxes of \$2, \$(58), \$(39) and \$(116)	(11)	249	146	487
Comprehensive income	2,422	2,315	5,400	4,766
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock	(22)	(52)	(103)	(142)
Other comprehensive (income) loss attributable to noncontrolling interests	5	(150)	(82)	(287)
<b>Comprehensive income attributable to Comcast Corporation</b>	<b>\$ 2,405</b>	<b>\$ 2,113</b>	<b>\$ 5,215</b>	<b>\$ 4,337</b>

See accompanying notes to condensed consolidated financial statements.

## Comcast Corporation

**Condensed Consolidated Statement of Cash Flows  
(Unaudited)**

(in millions)	Six Months Ended June 30	
	2017	2016
<b>Net cash provided by operating activities</b>	<b>\$ 10,814</b>	<b>\$ 9,794</b>
<b>Investing Activities</b>		
Capital expenditures	(4,405)	(4,156)
Cash paid for intangible assets	(836)	(737)
Acquisitions and construction of real estate properties	(250)	(211)
Acquisitions, net of cash acquired	(398)	(126)
Proceeds from sales of investments	57	138
Purchases of investments	(1,825)	(580)
Other	170	(156)
<b>Net cash provided by (used in) investing activities</b>	<b>(7,487)</b>	<b>(5,828)</b>
<b>Financing Activities</b>		
Proceeds from (repayments of) short-term borrowings, net	(1,695)	205
Proceeds from borrowings	8,963	4,753
Repurchases and repayments of debt	(4,967)	(2,551)
Repurchases of common stock under repurchase program and employee plans	(2,476)	(2,636)
Dividends paid	(1,404)	(1,281)
Purchase of Universal Studios Japan noncontrolling interests	(2,299)	—
Issuances of common stock	—	19
Distributions to noncontrolling interests and dividends for redeemable subsidiary preferred stock	(137)	(125)
Other	80	20
<b>Net cash provided by (used in) financing activities</b>	<b>(3,935)</b>	<b>(1,596)</b>
Increase (decrease) in cash and cash equivalents	(608)	2,370
Cash and cash equivalents, beginning of period	3,301	2,295
<b>Cash and cash equivalents, end of period</b>	<b>\$ 2,693</b>	<b>\$ 4,665</b>

See accompanying notes to condensed consolidated financial statements.



## Comcast Corporation

**Condensed Consolidated Statement of Changes in Equity  
(Unaudited)**

(in millions)	Redeemable Noncontrolling Interests and Redeemable Subsidiary Preferred Stock	Common Stock		Additional Paid-In Capital	Retained Earnings	Treasury Stock at Cost	Accumulated Other Comprehensive Income (Loss)	Non- controlling Interests	Total Equity
		A	B						
Balance, December 31, 2015	\$ 1,221	\$ 57	\$ —	\$ 38,490	\$ 21,413	\$ (7,517)	\$ (174)	\$ 1,709	\$ 53,978
Stock compensation plans				422					422
Repurchases of common stock under repurchase program and employee plans				(519)	(2,121)				(2,640)
Employee stock purchase plans				78					78
Dividends declared					(1,337)				(1,337)
Other comprehensive income (loss)							175	287	462
Contributions from (distributions to) noncontrolling interests, net	1							(68)	(68)
Other	(20)			(31)				154	123
Net income (loss)	46				4,162			96	4,258
<b>Balance, June 30, 2016</b>	<b>\$ 1,248</b>	<b>\$ 57</b>	<b>\$ —</b>	<b>\$ 38,440</b>	<b>\$ 22,117</b>	<b>\$ (7,517)</b>	<b>\$ 1</b>	<b>\$ 2,178</b>	<b>\$ 55,276</b>
Balance, December 31, 2016	\$ 1,446	\$ 56	\$ —	\$ 38,230	\$ 23,076	\$ (7,517)	\$ 98	\$ 2,231	\$ 56,174
Stock compensation plans				288					288
Repurchases of common stock under repurchase program and employee plans				(379)	(2,097)				(2,476)
Employee stock purchase plans				94					94
Dividends declared					(1,498)				(1,498)
Other comprehensive income (loss)							136	82	218
Contributions from (distributions to) noncontrolling interests, net	(27)							(49)	(49)
Purchase of Universal Studios Japan noncontrolling interests				(696)			194	(1,736)	(2,238)
Other	(9)			(59)				253	194
Net income (loss)	41				5,079			62	5,141
<b>Balance, June 30, 2017</b>	<b>\$ 1,451</b>	<b>\$ 56</b>	<b>\$ —</b>	<b>\$ 37,478</b>	<b>\$ 24,560</b>	<b>\$ (7,517)</b>	<b>\$ 428</b>	<b>\$ 843</b>	<b>\$ 55,848</b>

See accompanying notes to condensed consolidated financial statements.

Comcast Corporation

## **NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)**

### **Note 1: Condensed Consolidated Financial Statements**

#### **Basis of Presentation**

We have prepared these unaudited condensed consolidated financial statements based on SEC rules that permit reduced disclosure for interim periods. These financial statements include all adjustments that are necessary for a fair presentation of our consolidated results of operations, financial condition and cash flows for the periods shown, including normal, recurring accruals and other items. The consolidated results of operations for the interim periods presented are not necessarily indicative of results for the full year.

The year-end condensed consolidated balance sheet was derived from audited financial statements but does not include all disclosures required by generally accepted accounting principles in the United States (“GAAP”). For a more complete discussion of our accounting policies and certain other information, refer to our consolidated financial statements included in our 2016 Annual Report on Form 10-K.

#### **Stock Split**

On January 24, 2017, our Board of Directors approved a two -for-one stock split in the form of a 100% stock dividend that was distributed on February 17, 2017 to shareholders of record as of February 8, 2017. The stock split was in the form of one additional share for every share held and was payable in shares of Class A common stock on the existing Class A common stock and Class B common stock. All share-based data, including the number of shares outstanding and per share amounts, have been adjusted to reflect the stock split for all periods presented.

#### **Reclassifications**

Reclassifications have been made to our condensed consolidated financial statements for the prior year periods to conform to classifications used in 2017 .

### **Note 2: Recent Accounting Pronouncements**

#### **Revenue Recognition**

In May 2014, the Financial Accounting Standards Board (“FASB”) updated the accounting guidance related to revenue recognition. The updated accounting guidance provides a single, contract-based revenue recognition model to help improve financial reporting by providing clearer guidance on when an entity should recognize revenue and by reducing the number of standards to which an entity has to refer. The updated accounting guidance is effective for us as of January 1, 2018.

We have substantially completed the review of our revenue arrangements and do not currently expect that the adoption of the new standard will have a material impact on our financial position or results of operations. However, we do expect that the new standard will impact the timing of recognition for (1) our Cable Communications segment’s installation revenue and commission expenses, which will be recognized as revenue and costs over a period of time instead of immediately, and (2) our Cable Networks, Broadcast Television and Filmed Entertainment segments’ content licensing revenue associated with renewals or extensions of existing program licensing agreements, which will be recognized as revenue when the licensed content becomes available under the renewal or extension instead of when the agreement is renewed or extended. In addition, upon adoption, we anticipate implementing certain changes in the presentation of revenue and expenses, including changes related to the allocation of revenue among the cable services included in a bundle that our residential customers purchase at a discount. The updated guidance also requires additional disclosures regarding the nature, timing and uncertainty of our revenue transactions. We intend to adopt the provisions of the guidance using the full retrospective method, under which we will adjust any prior periods presented to reflect the updated guidance.

#### **Financial Assets and Financial Liabilities**

In January 2016, the FASB updated the accounting guidance related to the recognition and measurement of financial assets and financial liabilities. The updated accounting guidance, among other things, requires that all nonconsolidated equity investments, except those accounted for under the equity method, be measured at fair value and that the changes in fair value be recognized in net income. The updated guidance is effective for us as of January 1, 2018. The updated accounting guidance requires a cumulative effect adjustment to beginning retained earnings in the year the guidance is adopted with certain exceptions. If we had adopted the provisions of the updated guidance as of January 1, 2017 for our equity investments classified as available-for-sale securities, primarily our investment in Snap Inc. (see Note 6), net income attributable to Comcast Corporation would have decreased for the three months ended June 30, 2017 by \$88 million and increased for the six months ended June 30, 2017 by \$16 million . We are currently in the process of determining the impact that the updated accounting guidance will have on our cost method investments.

## Comcast Corporation

**Leases**

In February 2016, the FASB updated the accounting guidance related to leases. The updated accounting guidance requires lessees to recognize a right-of-use asset and a lease liability on the balance sheet for all leases with the exception of short-term leases. The asset and liability are initially measured based on the present value of committed lease payments. For a lessee, the recognition, measurement and presentation of expenses and cash flows arising from a lease do not significantly change from previous guidance. For a lessor, the accounting applied is also largely unchanged from previous guidance. The updated guidance is effective for us as of January 1, 2019 and early adoption is permitted. The updated accounting guidance must be adopted using a modified retrospective approach for leases that exist or are entered into after the beginning of the earliest comparative period in the financial statements. We are currently in the process of determining the impact that the updated accounting guidance will have on our consolidated financial statements.

**Share-Based Compensation**

In March 2016, the FASB updated the accounting guidance that affects several aspects of the accounting for share-based compensation. The most significant change for us relates to the presentation of the income and withholding tax consequences of share-based compensation in our consolidated financial statements. Among the changes, the updated guidance requires that the excess income tax benefits or deficiencies that arise when the tax consequences of share-based compensation differ from amounts previously recognized in the statement of income be recognized as income tax benefit or expense in the statement of income rather than as additional paid-in capital in the balance sheet. The guidance also states that excess income tax benefits should not be presented separately from other income taxes in the statement of cash flows and, thus, should be classified as an operating activity rather than a financing activity as they were under the prior guidance. In addition, the updated guidance requires that, when an employer withholds shares upon exercise of options or the vesting of restricted stock for the purpose of meeting withholding tax requirements, the cash paid for withholding taxes be classified as a financing activity and we include these amounts in the caption "repurchases of common stock under repurchase program and employee plans" in our consolidated statement of cash flows. We previously recorded these amounts as operating activities.

We adopted the updated guidance as of January 1, 2017 and, as required, we prospectively adopted the provisions that relate to the recognition of the excess income tax benefits or deficiencies in our condensed consolidated statement of income. The excess tax benefits resulted in a decrease to income tax expense of \$59 million and \$198 million for the three and six months ended June 30, 2017, respectively. In addition, the excess tax benefits resulted in an increase to diluted earnings per common share attributable to Comcast Corporation shareholders of \$0.01 and \$0.03 for the three and six months ended June 30, 2017, respectively. As required by the updated guidance, the prior year periods in our condensed consolidated statement of income were not adjusted as a result of these provisions.

In addition, we retrospectively adopted the provisions of this guidance related to changes to the statement of cash flows for all periods presented. This resulted in increases to net cash provided by operating activities and decreases to net cash provided by (used in) financing activities of \$543 million and \$411 million for the six months ended June 30, 2017 and 2016, respectively.

**Note 3: Earnings Per Share****Computation of Diluted EPS**

(in millions, except per share data)	Three Months Ended June 30					
	2017			2016		
	Net Income Attributable to Comcast Corporation	Shares	Per Share Amount	Net Income Attributable to Comcast Corporation	Shares	Per Share Amount
Basic EPS attributable to Comcast Corporation shareholders	\$ 2,513	4,728	\$ 0.53	\$ 2,028	4,839	\$ 0.42
Effect of dilutive securities:						
Assumed exercise or issuance of shares relating to stock plans		81			52	
<b>Diluted EPS attributable to Comcast Corporation shareholders</b>	<b>\$ 2,513</b>	<b>4,809</b>	<b>\$ 0.52</b>	<b>\$ 2,028</b>	<b>4,891</b>	<b>\$ 0.41</b>

Comcast Corporation

(in millions, except per share amounts)	Six Months Ended June 30					
	2017			2016		
	Net Income Attributable to Comcast Corporation	Shares	Per Share Amount	Net Income Attributable to Comcast Corporation	Shares	Per Share Amount
Basic EPS attributable to Comcast Corporation shareholders	\$ 5,079	4,738	\$ 1.07	\$ 4,162	4,853	\$ 0.86
Effect of dilutive securities:						
Assumed exercise or issuance of shares relating to stock plans		82			55	
<b>Diluted EPS attributable to Comcast Corporation shareholders</b>	<b>\$ 5,079</b>	<b>4,820</b>	<b>\$ 1.05</b>	<b>\$ 4,162</b>	<b>4,908</b>	<b>\$ 0.85</b>

Diluted earnings per common share attributable to Comcast Corporation shareholders (“diluted EPS”) considers the impact of potentially dilutive securities using the treasury stock method. Our potentially dilutive securities include potential common shares related to our stock options and our restricted share units (“RSUs”). The amount of potential common shares related to our share-based compensation plans that were excluded from diluted EPS because their effect would have been antidilutive was not material for the three and six months ended June 30, 2017 and 2016 .

**Note 4: Significant Transactions**

**FCC Spectrum Auction**

On April 13, 2017, the Federal Communications Commission announced the results of its spectrum auction. In the auction, NBCUniversal relinquished its spectrum rights in the New York, Philadelphia and Chicago designated market areas (“DMAs”) where NBC and Telemundo had overlapping spectrum. NBCUniversal received proceeds of \$482 million in July 2017. NBC and Telemundo stations will share broadcast signals in these DMAs. In connection with the auction, we also acquired the rights to \$1.7 billion of spectrum, which were recorded to other intangible assets, net in our condensed consolidated balance sheet as of June 30, 2017. We had previously made a deposit of \$1.8 billion to participate in the auction in the third quarter of 2016 and received a refund for amounts in excess of the purchase price in the second quarter of 2017.

**Universal Studios Japan**

On April 6, 2017, we acquired the remaining interests in Universal Studios Japan that we did not already own for \$2.3 billion . The acquisition was funded through cash on hand and borrowings under our commercial paper program. Because we maintained control of Universal Studios Japan, the difference between the consideration transferred and the recorded value of the noncontrolling interests, as well as the related tax and accumulated other comprehensive income impacts, were recorded to additional paid-in capital.

**DreamWorks Animation**

On August 22, 2016, we acquired all of the outstanding stock of DreamWorks Animation for \$3.8 billion . DreamWorks Animation ’ s stockholders received \$41 in cash for each share of DreamWorks Animation common stock. DreamWorks Animation creates animated feature films, television series and specials, live entertainment, and related consumer products. The results of operations for DreamWorks Animation are reported in our Filmed Entertainment segment following the acquisition date.

**Allocation of Purchase Price**

The transaction was accounted for under the acquisition method of accounting and, accordingly, the assets and liabilities are to be recorded at their fair market values as of the acquisition date. We recorded the acquired assets and liabilities of DreamWorks Animation at their estimated fair values based on valuation analyses. In valuing acquired assets and liabilities, fair value estimates were primarily based on Level 3 inputs, including future expected cash flows, market rate assumptions and discount rates. The fair value of the assumed debt was primarily based on quoted market values. The fair value of the liability related to a tax receivable agreement that DreamWorks Animation had previously entered into with one of its former stockholders (the “tax receivable agreement”) was based on the contractual settlement provisions in the agreement. Further, we recorded deferred income taxes based on our estimates of the tax basis of the acquired net assets and the valuation allowances based on the expected use of net operating loss carryforwards. The goodwill is not deductible for tax purposes. During the six months ended June 30, 2017 , we updated the preliminary allocation of purchase price for DreamWorks Animation, which primarily resulted in increases to noncontrolling interests, intangible assets and goodwill and decreases to working capital and deferred income tax assets. The changes did not have a material impact on our condensed consolidated financial statements. We may adjust these amounts further

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## Comcast Corporation

as valuations are finalized and we obtain information necessary to complete the analyses, but no later than one year from the acquisition date. The table below presents the preliminary allocation of the purchase price to the assets and liabilities of DreamWorks Animation.

**Allocation of Purchase Price**

(in millions)		
Film and television costs	\$	854
Intangible assets		396
Working capital		163
Debt		(381)
Tax receivable agreement		(146)
Deferred income taxes		301
Other noncurrent assets and liabilities		134
Identifiable net assets (liabilities) acquired		1,321
Noncontrolling interests		(337)
Goodwill		2,789
<b>Cash consideration transferred</b>	<b>\$</b>	<b>3,773</b>

The tax receivable agreement was settled immediately following the acquisition and the payment was recorded as an operating activity in our condensed consolidated statement of cash flows in the third quarter of 2016. We also repaid all of the assumed debt of DreamWorks Animation in the third quarter of 2016.

Revenue and net income attributable to the acquisition of DreamWorks Animation were not material for the three and six months ended June 30, 2017 .

**Note 5: Film and Television Costs**

(in millions)	June 30, 2017	December 31, 2016
Film Costs:		
Released, less amortization	\$ 1,949	\$ 1,750
Completed, not released	93	50
In production and in development	813	1,310
	2,855	3,110
Television Costs:		
Released, less amortization	1,888	1,953
In production and in development	751	853
	2,639	2,806
Programming rights, less amortization	2,734	2,586
	8,228	8,502
Less: Current portion of programming rights	1,633	1,250
<b>Film and television costs</b>	<b>\$ 6,595</b>	<b>\$ 7,252</b>

## Comcast Corporation

### Note 6: Investments

(in millions)	June 30, 2017	December 31, 2016
Fair Value Method:		
Snap	\$ 522	\$ —
Other	163	198
	685	198
Equity Method:		
Atairos	2,233	1,601
Hulu	218	225
Other	653	550
	3,104	2,376
Cost Method:		
AirTouch	1,606	1,599
BuzzFeed	400	400
Other	759	771
	2,765	2,770
Total investments	6,554	5,344
Less: Current investments	33	97
<b>Noncurrent investments</b>	<b>\$ 6,521</b>	<b>\$ 5,247</b>

#### Investment Income (Loss), Net

(in millions)	Three Months Ended June 30		Six Months Ended June 30	
	2017	2016	2017	2016
Gains (losses) on sales and exchanges of investments, net	\$ —	\$ 13	\$ (1)	\$ 15
Investment impairment losses	(2)	(1)	(6)	(21)
Interest and dividend income	32	31	65	60
Other, net	34	15	65	34
<b>Investment income (loss), net</b>	<b>\$ 64</b>	<b>\$ 58</b>	<b>\$ 123</b>	<b>\$ 88</b>

#### Fair Value Method

##### Snap

In March 2017, we acquired an interest in Snap Inc. for \$500 million as part of its initial public offering, which we have classified as an available-for-sale security. Snap is a camera company whose primary product is Snapchat, a camera app that was created to help people communicate through short videos and images.

#### Equity Method

##### Atairos

For the six months ended June 30, 2017, we made cash capital contributions totaling \$994 million to Atairos Group, Inc., which included amounts accrued as of December 31, 2016. Atairos follows investment company accounting and records its investments at their fair values each reporting period with the net gains or losses reflected in its statement of income. We recognize our share of these gains and losses in equity in net income (losses) of investees, net. For the three and six months ended June 30, 2017, our share of Atairos income was \$42 million and \$99 million, respectively. For the three and six months ended June 30, 2016, our share of Atairos losses was \$12 million and \$27 million, respectively.

##### The Weather Channel

In January 2016, following a legal restructuring at The Weather Channel, we and the other investors sold the entity holding The Weather Channel's product and technology businesses to IBM. Following the close of the transaction, we continue to hold an investment in The Weather Channel cable network through a new holding company. As a result of the sale of our investment, we recognized a pretax gain of \$108 million in other income (expense), net for the six months ended June 30, 2016.

## Comcast Corporation

**Cost Method****AirTouch**

We hold two series of preferred stock of Verizon Americas, Inc., formerly known as AirTouch Communications, Inc. (“AirTouch”), a subsidiary of Verizon Communications Inc., which are redeemable in April 2020. As of June 30, 2017, the estimated fair value of the AirTouch preferred stock and the estimated fair value of the associated liability related to the redeemable subsidiary preferred shares issued by one of our consolidated subsidiaries were each \$1.7 billion. The estimated fair values are based on Level 2 inputs that use pricing models whose inputs are derived primarily from or corroborated by observable market data through correlation or other means for substantially the full term of the financial instrument.

**Note 7: Long-Term Debt**

As of June 30, 2017, our debt had a carrying value of \$63.6 billion and an estimated fair value of \$70.3 billion. The estimated fair value of our publicly traded debt was primarily based on Level 1 inputs that use quoted market values for the debt. The estimated fair value of debt for which there are no quoted market prices was based on Level 2 inputs that use interest rates available to us for debt with similar terms and remaining maturities.

**Debt Borrowings and Repayments**

In June 2017, NBCUniversal Enterprise issued \$ 1.5 billion aggregate principal amount of senior floating rate notes due 2021. In March 2017, we issued \$1.005 billion aggregate principal amount of 4.45% senior notes due 2047. In January 2017, we issued \$1.25 billion aggregate principal amount of 3.00% senior notes due 2024 and \$1.25 billion aggregate principal amount of 3.30% senior notes due 2027.

In May 2017, we repaid at maturity \$550 million aggregate principal amount of 8.875% senior notes due 2017. In January 2017, we repaid at maturity \$1.0 billion aggregate principal amount of 6.50% senior notes due 2017.

In May 2017, Universal Studios Japan entered into a new ¥450 billion ( \$3.9 billion at issuance) term loan with a final maturity of March 2022. We used the proceeds from this borrowing to repay in full \$3.3 billion of Universal Studios Japan’s existing yen-denominated term loans and a portion of amounts outstanding under our commercial paper program.

**Revolving Credit Facilities**

As of June 30, 2017, amounts available under our consolidated revolving credit facilities, net of amounts outstanding under our commercial paper programs and outstanding letters of credit, totaled \$7.2 billion, which included \$1.5 billion available under NBCUniversal Enterprise’s revolving credit facility.

**Commercial Paper Programs**

In June 2017, we increased the Comcast and NBCUniversal Enterprise commercial paper programs to \$7.0 billion and \$1.5 billion, respectively, to coincide with the Comcast and NBCUniversal Enterprise revolving credit facilities’ commitments.

As of June 30, 2017, Comcast had \$1.1 billion face amount of commercial paper outstanding and NBCUniversal Enterprise had no commercial paper outstanding.

**Note 8: Share-Based Compensation**

Our share-based compensation plans consist primarily of awards of RSUs and stock options to certain employees and directors as part of our approach to long-term incentive compensation. Additionally, through our employee stock purchase plans, employees are able to purchase shares of our common stock at a discount through payroll deductions.

In March 2017, we granted 10.6 million RSUs and 39.1 million stock options related to our annual management awards. The weighted-average fair values associated with these grants were \$37.42 per RSU and \$7.01 per stock option.

**Recognized Share-Based Compensation Expense**

(in millions)	Three Months Ended June 30		Six Months Ended June 30	
	2017	2016	2017	2016
Restricted share units	\$ 111	\$ 89	\$ 185	\$ 159
Stock options	63	48	103	85
Employee stock purchase plans	7	8	17	16
<b>Total</b>	<b>\$ 181</b>	<b>\$ 145</b>	<b>\$ 305</b>	<b>\$ 260</b>

As of June 30, 2017, we had unrecognized pretax compensation expense of \$915 million and \$502 million related to nonvested RSUs and nonvested stock options, respectively.

## Comcast Corporation

**Note 9: Supplemental Financial Information**
**Receivables**

(in millions)	June 30, 2017	December 31, 2016
Receivables, gross	\$ 8,459	\$ 8,622
Less: Allowance for returns and customer incentives	345	417
Less: Allowance for doubtful accounts	265	250
<b>Receivables, net</b>	<b>\$ 7,849</b>	<b>\$ 7,955</b>

**Accumulated Other Comprehensive Income (Loss)**

(in millions)	June 30, 2017	June 30, 2016
Unrealized gains (losses) on marketable securities	\$ 17	\$ 3
Deferred gains (losses) on cash flow hedges	(16)	(75)
Unrecognized gains (losses) on employee benefit obligations	276	8
Cumulative translation adjustments	151	65
<b>Accumulated other comprehensive income (loss), net of deferred taxes</b>	<b>\$ 428</b>	<b>\$ 1</b>

**Net Cash Provided by Operating Activities**

(in millions)	Six Months Ended June 30	
	2017	2016
Net income	\$ 5,182	\$ 4,304
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	5,043	4,667
Share-based compensation	391	331
Noncash interest expense (income), net	122	113
Equity in net (income) losses of investees, net	(51)	30
Cash received from investees	49	42
Net (gain) loss on investment activity and other	(110)	(126)
Deferred income taxes	470	618
Changes in operating assets and liabilities, net of effects of acquisitions and divestitures:		
Current and noncurrent receivables, net	18	172
Film and television costs, net	277	(171)
Accounts payable and accrued expenses related to trade creditors	(144)	(104)
Other operating assets and liabilities	(433)	(82)
<b>Net cash provided by operating activities</b>	<b>\$ 10,814</b>	<b>\$ 9,794</b>

**Cash Payments for Interest and Income Taxes**

(in millions)	Three Months Ended June 30		Six Months Ended June 30	
	2017	2016	2017	2016
Interest	\$ 477	\$ 512	\$ 1,372	\$ 1,235
Income taxes	\$ 2,077	\$ 1,495	\$ 2,209	\$ 1,685

**Noncash Investing and Financing Activities**

During the six months ended June 30, 2017 :

- we acquired \$1.3 billion of property and equipment and intangible assets that were accrued but unpaid
- we recorded a liability of \$742 million for a quarterly cash dividend of \$0.1575 per common share to be paid in July 2017



## Comcast Corporation

### Note 10: Commitments and Contingencies

#### Redeemable Subsidiary Preferred Stock

As of June 30, 2017, the fair value of the NBCUniversal Enterprise redeemable subsidiary preferred stock was \$762 million. The estimated fair value is based on Level 2 inputs that use pricing models whose inputs are derived primarily from or corroborated by observable market data through correlation or other means for substantially the full term of the financial instrument.

#### Contingencies

We are a defendant in a lawsuit filed in December 2011 by Sprint Communications Company L.P. (“Sprint”) in the United States District Court for the District of Kansas. Sprint’s initial complaint alleged that Comcast Digital Voice and XFINITY Voice infringe twelve Sprint patents covering various aspects of a telecommunications system. In March 2015, Sprint withdrew its allegations of infringement for two of the patents. In December 2016, the Court granted summary judgment for us with respect to non-infringement on one of the patents and granted summary judgment for Sprint on one of the patents as to infringement with respect to some but not all of our accused telecommunications systems but not as to the patent’s validity. In January 2017, the Court entered judgment in favor of us on Sprint’s claims for infringement of two of the patents. In March 2017, Sprint indicated that it would not proceed to trial on three of the patents. Trial with respect to the four remaining patents, including the patent for which the Court granted partial summary judgment to Sprint, is set to begin in late October 2017. Sprint seeks approximately \$950 million in damages, plus pre-judgment interest. In July 2017, Sprint filed a motion to amend the pre-trial order seeking to add an allegation that we willfully infringed Sprint’s patents and should be subject to increased damages, which could as much as triple the amount of any damages awarded. In July 2017, Sprint also filed a motion for partial summary judgment of certain of our defenses.

We believe the claims in the Sprint lawsuit are without merit and are defending the action vigorously. We cannot predict the outcome of the Sprint lawsuit, estimate a range of possible loss or determine how the final resolution of the action would affect our results of operations or cash flows for any one period or our consolidated financial position. In addition, as any action nears a trial, there is an increased possibility that the action may be settled by the parties. Nevertheless, we do not expect the final disposition of the Sprint lawsuit to have a material adverse effect on our consolidated financial position, but it could be material to our consolidated results of operations or cash flows for any one period.

We also are a defendant in several unrelated lawsuits claiming infringement of various patents relating to various aspects of our businesses. In certain of these cases, other industry participants are also defendants, and also in certain of these cases, we expect that any potential liability would be in part or in whole the responsibility of our equipment and technology vendors under applicable contractual indemnification provisions, including the Sprint lawsuit above. In addition, we are subject to other legal proceedings and claims that arise in the ordinary course of our business. While the amount of ultimate liability with respect to such actions is not expected to materially affect our results of operations, cash flows or financial position, any litigation resulting from any such legal proceedings or claims could be time-consuming and injure our reputation.

### Note 11: Financial Data by Business Segment

We present our operations in five reportable business segments:

- **Cable Communications:** Consists of the operations of Comcast Cable, which is one of the nation’s largest providers of video, high-speed Internet, voice, and security and automation services to residential customers under the XFINITY brand; we also provide these and other services to business customers and sell advertising.
- **Cable Networks:** Consists primarily of our national cable networks, our regional sports and news networks, our international cable networks, and our cable television studio production operations.
- **Broadcast Television:** Consists primarily of the NBC and Telemundo broadcast networks, our NBC and Telemundo owned local broadcast television stations, the NBC Universo national cable network, and our broadcast television studio production operations.
- **Filmed Entertainment:** Consists primarily of the operations of Universal Pictures, which produces, acquires, markets and distributes filmed entertainment worldwide; our films are also produced under the Illumination, Focus Features and DreamWorks Animation names.
- **Theme Parks:** Consists primarily of our Universal theme parks in Orlando, Florida; Hollywood, California; and Osaka, Japan.

We use Adjusted EBITDA (formerly operating income before depreciation and amortization) to evaluate the profitability of our operating segments and the components of net income attributable to Comcast Corporation below Adjusted EBITDA are not separately evaluated. Our financial data by business segment is presented in the tables below.

**Comcast Corporation**

(in millions)	Three Months Ended June 30, 2017					
	Revenue <sup>(e)</sup>	Adjusted EBITDA <sup>(f)</sup>	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures	Cash Paid for Intangible Assets
Cable Communications <sup>(a)</sup>	\$ 13,122	\$ 5,320	\$ 2,001	\$ 3,319	\$ 1,956	\$ 327
NBCUniversal						
Cable Networks	2,696	1,055	181	874	8	4
Broadcast Television	2,241	416	31	385	30	4
Filmed Entertainment	2,155	285	26	259	19	6
Theme Parks	1,314	551	186	365	243	26
Headquarters and Other <sup>(b)</sup>	9	(235)	96	(331)	38	33
Eliminations <sup>(c)</sup>	(84)	(1)	—	(1)	—	—
NBCUniversal	8,331	2,071	520	1,551	338	73
Corporate and Other <sup>(d)</sup>	205	(302)	20	(322)	33	20
Eliminations <sup>(c)</sup>	(493)	10	—	10	—	—
<b>Comcast Consolidated</b>	<b>\$ 21,165</b>	<b>\$ 7,099</b>	<b>\$ 2,541</b>	<b>\$ 4,558</b>	<b>\$ 2,327</b>	<b>\$ 420</b>

(in millions)	Three Months Ended June 30, 2016					
	Revenue <sup>(e)</sup>	Adjusted EBITDA <sup>(f)</sup>	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures	Cash Paid for Intangible Assets
Cable Communications <sup>(a)</sup>	\$ 12,444	\$ 5,048	\$ 1,904	\$ 3,144	\$ 1,881	\$ 289
NBCUniversal						
Cable Networks	2,566	944	187	757	7	3
Broadcast Television	2,128	394	30	364	30	3
Filmed Entertainment	1,351	56	12	44	5	3
Theme Parks	1,136	469	145	324	240	20
Headquarters and Other <sup>(b)</sup>	6	(175)	91	(266)	78	33
Eliminations <sup>(c)</sup>	(84)	1	—	1	—	—
NBCUniversal	7,103	1,689	465	1,224	360	62
Corporate and Other <sup>(d)</sup>	180	(291)	20	(311)	30	8
Eliminations <sup>(c)</sup>	(458)	9	—	9	—	—
<b>Comcast Consolidated</b>	<b>\$ 19,269</b>	<b>\$ 6,455</b>	<b>\$ 2,389</b>	<b>\$ 4,066</b>	<b>\$ 2,271</b>	<b>\$ 359</b>

(in millions)	Six Months Ended June 30, 2017					
	Revenue <sup>(e)</sup>	Adjusted EBITDA <sup>(f)</sup>	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures	Cash Paid for Intangible Assets
Cable Communications <sup>(a)</sup>	\$ 26,034	\$ 10,518	\$ 3,981	\$ 6,537	\$ 3,737	\$ 679
NBCUniversal						
Cable Networks	5,337	2,171	395	1,776	10	7
Broadcast Television	4,449	738	63	675	59	7
Filmed Entertainment	4,136	653	47	606	29	11
Theme Parks	2,432	948	328	620	472	39
Headquarters and Other <sup>(b)</sup>	17	(420)	195	(615)	53	64
Eliminations <sup>(c)</sup>	(172)	(2)	—	(2)	—	—
NBCUniversal	16,199	4,088	1,028	3,060	623	128
Corporate and Other <sup>(d)</sup>	413	(496)	34	(530)	45	29
Eliminations <sup>(c)</sup>	(1,018)	21	—	21	—	—
<b>Comcast Consolidated</b>	<b>\$ 41,628</b>	<b>\$ 14,131</b>	<b>\$ 5,043</b>	<b>\$ 9,088</b>	<b>\$ 4,405</b>	<b>\$ 836</b>

## Comcast Corporation

(in millions)	Six Months Ended June 30, 2016					
	Revenue <sup>(e)</sup>	Adjusted EBITDA <sup>(f)</sup>	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures	Cash Paid for Intangible Assets
Cable Communications <sup>(a)</sup>	\$ 24,648	\$ 9,937	\$ 3,747	\$ 6,190	\$ 3,457	\$ 613
NBCUniversal						
Cable Networks	5,019	1,900	377	1,523	8	4
Broadcast Television	4,212	678	62	616	49	6
Filmed Entertainment	2,734	223	20	203	8	6
Theme Parks	2,162	844	243	601	440	29
Headquarters and Other <sup>(b)</sup>	9	(335)	177	(512)	150	69
Eliminations <sup>(c)</sup>	(172)	1	—	1	—	—
NBCUniversal	13,964	3,311	879	2,432	655	114
Corporate and Other <sup>(d)</sup>	379	(445)	41	(486)	44	10
Eliminations <sup>(c)</sup>	(932)	19	—	19	—	—
<b>Comcast Consolidated</b>	<b>\$ 38,059</b>	<b>\$ 12,822</b>	<b>\$ 4,667</b>	<b>\$ 8,155</b>	<b>\$ 4,156</b>	<b>\$ 737</b>

(a) For the three and six months ended June 30, 2017 and 2016, Cable Communications segment revenue was derived from the following sources:

	Three Months Ended June 30		Six Months Ended June 30	
	2017	2016	2017	2016
Residential:				
Video	44.2%	44.9%	44.4%	45.1%
High-speed Internet	28.0%	27.1%	28.0%	27.0%
Voice	6.5%	7.2%	6.6%	7.3%
Business services	11.7%	10.9%	11.6%	10.8%
Advertising	4.4%	4.7%	4.2%	4.6%
Other	5.2%	5.2%	5.2%	5.2%
Total	100.0%	100.0%	100.0%	100.0%

Subscription revenue received from residential customers who purchase bundled services at a discounted rate is allocated proportionally to each cable service based on the individual service's price on a stand-alone basis.

For the three and six months ended June 30, 2017 and 2016, 2.8% of Cable Communications segment revenue was derived from franchise and other regulatory fees.

(b) NBCUniversal Headquarters and Other activities include costs associated with overhead, allocations, personnel costs and headquarter initiatives.

(c) Included in Eliminations are transactions that our segments enter into with one another. The most common types of transactions are the following:

- our Cable Networks segment generates revenue by selling programming to our Cable Communications segment, which represents a substantial majority of the revenue elimination amount
- our Broadcast Television segment generates revenue from the fees received under retransmission consent agreements with our Cable Communications segment
- our Cable Communications segment generates revenue by selling advertising and by selling the use of satellite feeds to our Cable Networks segment
- our Filmed Entertainment and Broadcast Television segments generate revenue from the licensing of film and television content to our Cable Networks segment

(d) Corporate and Other activities include costs associated with overhead and personnel, the costs of other business initiatives, including our new wireless phone service, and the operations of Comcast Spectacor, which owns the Philadelphia Flyers and the Wells Fargo Center arena in Philadelphia, Pennsylvania and operates arena management-related businesses.

(e) No single customer accounted for a significant amount of revenue in any period.

(f) We use Adjusted EBITDA as the measure of profit or loss for our operating segments. Adjusted EBITDA is defined as net income attributable to Comcast Corporation before net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock, income tax expense, other income (expense) items, net, and depreciation and amortization, and excluding impairment charges related to fixed and intangible assets and gains or losses on the sale of long-lived assets, if any. Other income (expense) items, net include interest expense, investment income (loss), equity in net income (losses) of investees, and other income (expense), net (as stated in our condensed consolidated statement of income). This measure eliminates the significant level of noncash depreciation and amortization expense that results from the capital-intensive nature of certain of our businesses and from intangible assets recognized in business combinations. Additionally, it is unaffected by our capital and tax structures and by our investment activities. We use this measure to evaluate our consolidated operating performance and the operating performance of our operating segments and to allocate resources and capital to our operating segments. It is also a significant performance measure in our annual incentive compensation programs. We believe that this measure is useful to investors because it is one of the bases for comparing our operating performance with that of other companies in our industries, although our measure may not be directly comparable to similar measures used by other companies. This measure should not be considered a substitute for operating income (loss), net income (loss), net income (loss) attributable to Comcast Corporation, net cash provided by operating activities, or other measures of performance or liquidity we have reported in accordance with GAAP. Our reconciliation of the aggregate amount of Adjusted EBITDA for our reportable segments to consolidated income before income taxes is presented in the table below.

## Comcast Corporation

(in millions)	Three Months Ended June 30		Six Months Ended June 30	
	2017	2016	2017	2016
Adjusted EBITDA	\$ 7,099	\$ 6,455	\$ 14,131	\$ 12,822
Depreciation	(1,970)	(1,868)	(3,885)	(3,653)
Amortization	(571)	(521)	(1,158)	(1,014)
Other income (expense) items, net	(659)	(708)	(1,284)	(1,262)
Income before income taxes	\$ 3,899	\$ 3,358	\$ 7,804	\$ 6,893

**Note 12: Condensed Consolidating Financial Information**

Comcast (“Comcast Parent”), Comcast Cable Communications, LLC (“CCCL Parent”), and NBCUniversal (“NBCUniversal Media Parent”) have fully and unconditionally guaranteed each other’s debt securities, including the Comcast revolving credit facility.

Comcast Parent and CCCL Parent also fully and unconditionally guarantee NBCUniversal Enterprise’s \$4.8 billion aggregate principal amount of senior notes, \$1.5 billion revolving credit facility and commercial paper program. NBCUniversal Media Parent does not guarantee the NBCUniversal Enterprise senior notes, revolving credit facility or commercial paper program.

Comcast Parent provides an unconditional subordinated guarantee of the \$185 million principal amount currently outstanding of Comcast Holdings’ ZONES due October 2029 . Comcast Parent also provides an unconditional guarantee of the Universal Studios Japan ¥450 billion term loan with a final maturity of March 2022. Neither CCCL Parent nor NBCUniversal Media Parent guarantee the Comcast Holdings’ ZONES due October 2029 . None of Comcast Parent, CCCL Parent nor NBCUniversal Media Parent guarantee the \$62 million principal amount currently outstanding of Comcast Holdings’ ZONES due November 2029 .

**Comcast Corporation**
**Condensed Consolidating Balance Sheet  
June 30, 2017**

(in millions)	Comcast Parent	Comcast Holdings	CCCL Parent	NBCUniversal Media Parent	Non- Guarantor Subsidiaries	Elimination and Consolidation Adjustments	Consolidated Comcast Corporation
<b>Assets</b>							
Cash and cash equivalents	\$ —	\$ —	\$ —	\$ 310	\$ 2,383	\$ —	\$ 2,693
Receivables, net	—	—	—	—	7,849	—	7,849
Programming rights	—	—	—	—	1,633	—	1,633
Other current assets	67	—	—	21	2,569	—	2,657
<b>Total current assets</b>	<b>67</b>	<b>—</b>	<b>—</b>	<b>331</b>	<b>14,434</b>	<b>—</b>	<b>14,832</b>
Film and television costs	—	—	—	—	6,595	—	6,595
Investments	96	1	15	690	5,719	—	6,521
Investments in and amounts due from subsidiaries eliminated upon consolidation	101,430	126,187	124,549	49,038	110,545	(511,749)	—
Property and equipment, net	434	—	—	—	36,737	—	37,171
Franchise rights	—	—	—	—	59,364	—	59,364
Goodwill	—	—	—	—	36,742	—	36,742
Other intangible assets, net	11	—	—	—	18,896	—	18,907
Other noncurrent assets, net	1,149	658	—	83	2,035	(1,026)	2,899
<b>Total assets</b>	<b>\$ 103,187</b>	<b>\$ 126,846</b>	<b>\$ 124,564</b>	<b>\$ 50,142</b>	<b>\$ 291,067</b>	<b>\$ (512,775)</b>	<b>\$ 183,031</b>
<b>Liabilities and Equity</b>							
Accounts payable and accrued expenses related to trade creditors	\$ 12	\$ —	\$ —	\$ —	\$ 6,718	\$ —	\$ 6,730
Accrued participations and residuals	—	—	—	—	1,882	—	1,882
Accrued expenses and other current liabilities	1,887	92	295	286	4,746	—	7,306
Current portion of long-term debt	4,032	—	—	4	2,322	—	6,358
<b>Total current liabilities</b>	<b>5,931</b>	<b>92</b>	<b>295</b>	<b>290</b>	<b>15,668</b>	<b>—</b>	<b>22,276</b>
Long-term debt, less current portion	39,725	142	2,100	8,204	7,039	—	57,210
Deferred income taxes	—	508	—	70	35,886	(1,055)	35,409
Other noncurrent liabilities	2,526	—	—	1,111	7,171	29	10,837
Redeemable noncontrolling interests and redeemable subsidiary preferred stock	—	—	—	—	1,451	—	1,451
Equity:							
Common stock	56	—	—	—	—	—	56
Other shareholders' equity	54,949	126,104	122,169	40,467	223,009	(511,749)	54,949
<b>Total Comcast Corporation shareholders' equity</b>	<b>55,005</b>	<b>126,104</b>	<b>122,169</b>	<b>40,467</b>	<b>223,009</b>	<b>(511,749)</b>	<b>55,005</b>
Noncontrolling interests	—	—	—	—	843	—	843
<b>Total equity</b>	<b>55,005</b>	<b>126,104</b>	<b>122,169</b>	<b>40,467</b>	<b>223,852</b>	<b>(511,749)</b>	<b>55,848</b>
<b>Total liabilities and equity</b>	<b>\$ 103,187</b>	<b>\$ 126,846</b>	<b>\$ 124,564</b>	<b>\$ 50,142</b>	<b>\$ 291,067</b>	<b>\$ (512,775)</b>	<b>\$ 183,031</b>

**Comcast Corporation**
**Condensed Consolidating Balance Sheet  
December 31, 2016**

(in millions)	Comcast Parent	Comcast Holdings	CCCL Parent	NBCUniversal Media Parent	Non- Guarantor Subsidiaries	Elimination and Consolidation Adjustments	Consolidated Comcast Corporation
<b>Assets</b>							
Cash and cash equivalents	\$ —	\$ —	\$ —	\$ 482	\$ 2,819	\$ —	\$ 3,301
Receivables, net	—	—	—	—	7,955	—	7,955
Programming rights	—	—	—	—	1,250	—	1,250
Other current assets	151	—	—	36	3,668	—	3,855
<b>Total current assets</b>	<b>151</b>	<b>—</b>	<b>—</b>	<b>518</b>	<b>15,692</b>	<b>—</b>	<b>16,361</b>
Film and television costs	—	—	—	—	7,252	—	7,252
Investments	75	—	—	651	4,521	—	5,247
Investments in and amounts due from subsidiaries eliminated upon consolidation	98,350	120,071	117,696	47,393	97,704	(481,214)	—
Property and equipment, net	298	—	—	—	35,955	—	36,253
Franchise rights	—	—	—	—	59,364	—	59,364
Goodwill	—	—	—	—	35,980	—	35,980
Other intangible assets, net	13	—	—	—	17,261	—	17,274
Other noncurrent assets, net	1,138	638	—	89	1,921	(1,017)	2,769
<b>Total assets</b>	<b>\$ 100,025</b>	<b>\$ 120,709</b>	<b>\$ 117,696</b>	<b>\$ 48,651</b>	<b>\$ 275,650</b>	<b>\$ (482,231)</b>	<b>\$ 180,500</b>
<b>Liabilities and Equity</b>							
Accounts payable and accrued expenses related to trade creditors	\$ 23	\$ —	\$ —	\$ —	\$ 6,892	\$ —	\$ 6,915
Accrued participations and residuals	—	—	—	—	1,726	—	1,726
Accrued expenses and other current liabilities	1,726	—	341	302	5,045	—	7,414
Current portion of long-term debt	3,739	—	550	4	1,187	—	5,480
<b>Total current liabilities</b>	<b>5,488</b>	<b>—</b>	<b>891</b>	<b>306</b>	<b>14,850</b>	<b>—</b>	<b>21,535</b>
Long-term debt, less current portion	38,123	141	2,100	8,208	6,994	—	55,566
Deferred income taxes	—	542	—	70	35,259	(1,017)	34,854
Other noncurrent liabilities	2,471	—	—	1,166	7,288	—	10,925
Redeemable noncontrolling interests and redeemable subsidiary preferred stock	—	—	—	—	1,446	—	1,446
Equity:							
Common stock	56	—	—	—	—	—	56
Other shareholders' equity	53,887	120,026	114,705	38,901	207,582	(481,214)	53,887
<b>Total Comcast Corporation shareholders' equity</b>	<b>53,943</b>	<b>120,026</b>	<b>114,705</b>	<b>38,901</b>	<b>207,582</b>	<b>(481,214)</b>	<b>53,943</b>
Noncontrolling interests	—	—	—	—	2,231	—	2,231
<b>Total equity</b>	<b>53,943</b>	<b>120,026</b>	<b>114,705</b>	<b>38,901</b>	<b>209,813</b>	<b>(481,214)</b>	<b>56,174</b>
<b>Total liabilities and equity</b>	<b>\$ 100,025</b>	<b>\$ 120,709</b>	<b>\$ 117,696</b>	<b>\$ 48,651</b>	<b>\$ 275,650</b>	<b>\$ (482,231)</b>	<b>\$ 180,500</b>

**Comcast Corporation**
**Condensed Consolidating Statement of Income  
For the Three Months Ended June 30, 2017**

(in millions)	Comcast Parent	Comcast Holdings	CCCL Parent	NBCUniversal Media Parent	Non- Guarantor Subsidiaries	Elimination and Consolidation Adjustments	Consolidated Comcast Corporation
<b>Revenue:</b>							
Service revenue	\$ —	\$ —	\$ —	\$ —	\$ 21,165	\$ —	\$ 21,165
Management fee revenue	281	—	277	—	—	(558)	—
	281	—	277	—	21,165	(558)	21,165
<b>Costs and Expenses:</b>							
Programming and production	—	—	—	—	6,341	—	6,341
Other operating and administrative	200	—	277	261	5,880	(558)	6,060
Advertising, marketing and promotion	—	—	—	—	1,665	—	1,665
Depreciation	7	—	—	—	1,963	—	1,970
Amortization	1	—	—	—	570	—	571
	208	—	277	261	16,419	(558)	16,607
<b>Operating income (loss)</b>	73	—	—	(261)	4,746	—	4,558
<b>Other Income (Expense):</b>							
Interest expense	(531)	(3)	(51)	(116)	(57)	—	(758)
Investment income (loss), net	—	24	—	(16)	56	—	64
Equity in net income (losses) of investees, net	2,811	2,613	2,301	1,659	1,291	(10,660)	15
Other income (expense), net	—	—	—	18	2	—	20
	2,280	2,634	2,250	1,545	1,292	(10,660)	(659)
Income (loss) before income taxes	2,353	2,634	2,250	1,284	6,038	(10,660)	3,899
Income tax (expense) benefit	160	(7)	18	(8)	(1,527)	—	(1,364)
Net income (loss)	2,513	2,627	2,268	1,276	4,511	(10,660)	2,535
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock	—	—	—	—	(22)	—	(22)
<b>Net income (loss) attributable to Comcast Corporation</b>	<b>\$ 2,513</b>	<b>\$ 2,627</b>	<b>\$ 2,268</b>	<b>\$ 1,276</b>	<b>\$ 4,489</b>	<b>\$ (10,660)</b>	<b>\$ 2,513</b>
<b>Comprehensive income (loss) attributable to Comcast Corporation</b>	<b>\$ 2,405</b>	<b>\$ 2,591</b>	<b>\$ 2,269</b>	<b>\$ 1,120</b>	<b>\$ 4,246</b>	<b>\$ (10,226)</b>	<b>\$ 2,405</b>

## Comcast Corporation

**Condensed Consolidating Statement of Income  
For the Three Months Ended June 30, 2016**

(in millions)	Comcast Parent	Comcast Holdings	CCCL Parent	NBCUniversal Media Parent	Non- Guarantor Subsidiaries	Elimination and Consolidation Adjustments	Consolidated Comcast Corporation
<b>Revenue:</b>							
Service revenue	\$ —	\$ —	\$ —	\$ —	\$ 19,269	\$ —	\$ 19,269
Management fee revenue	266	—	261	—	—	(527)	—
	266	—	261	—	19,269	(527)	19,269
<b>Costs and Expenses:</b>							
Programming and production	—	—	—	—	5,492	—	5,492
Other operating and administrative	285	—	261	222	5,522	(527)	5,763
Advertising, marketing and promotion	—	—	—	—	1,559	—	1,559
Depreciation	6	—	—	—	1,862	—	1,868
Amortization	2	—	—	—	519	—	521
	293	—	261	222	14,954	(527)	15,203
<b>Operating income (loss)</b>	(27)	—	—	(222)	4,315	—	4,066
<b>Other Income (Expense):</b>							
Interest expense	(478)	(3)	(61)	(112)	(78)	—	(732)
Investment income (loss), net	3	1	—	(6)	60	—	58
Equity in net income (losses) of investees, net	2,354	2,275	2,127	1,288	914	(8,977)	(19)
Other income (expense), net	—	—	—	(7)	(8)	—	(15)
	1,879	2,273	2,066	1,163	888	(8,977)	(708)
Income (loss) before income taxes	1,852	2,273	2,066	941	5,203	(8,977)	3,358
Income tax (expense) benefit	176	1	21	(8)	(1,468)	—	(1,278)
Net income (loss)	2,028	2,274	2,087	933	3,735	(8,977)	2,080
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock	—	—	—	—	(52)	—	(52)
<b>Net income (loss) attributable to Comcast Corporation</b>	\$ 2,028	\$ 2,274	\$ 2,087	\$ 933	\$ 3,683	\$ (8,977)	\$ 2,028
<b>Comprehensive income (loss) attributable to Comcast Corporation</b>	\$ 2,113	\$ 2,321	\$ 2,087	\$ 1,096	\$ 4,194	\$ (9,698)	\$ 2,113



## Comcast Corporation

**Condensed Consolidating Statement of Income  
For the Six Months Ended June 30, 2017**

(in millions)	Comcast Parent	Comcast Holdings	CCCL Parent	NBCUniversal Media Parent	Non- Guarantor Subsidiaries	Elimination and Consolidation Adjustments	Consolidated Comcast Corporation
<b>Revenue:</b>							
Service revenue	\$ —	\$ —	\$ —	\$ —	\$ 41,628	\$ —	41,628
Management fee revenue	556	—	547	—	—	(1,103)	—
	556	—	547	—	41,628	(1,103)	41,628
<b>Costs and Expenses:</b>							
Programming and production	—	—	—	—	12,415	—	12,415
Other operating and administrative	370	—	547	567	11,506	(1,103)	11,887
Advertising, marketing and promotion	—	—	—	—	3,195	—	3,195
Depreciation	14	—	—	—	3,871	—	3,885
Amortization	3	—	—	—	1,155	—	1,158
	387	—	547	567	32,142	(1,103)	32,540
<b>Operating income (loss)</b>	169	—	—	(567)	9,486	—	9,088
<b>Other Income (Expense):</b>							
Interest expense	(1,048)	(6)	(111)	(228)	(120)	—	(1,513)
Investment income (loss), net	1	52	—	(20)	90	—	123
Equity in net income (losses) of investees, net	5,650	5,263	4,621	3,256	2,527	(21,266)	51
Other income (expense), net	—	—	—	46	9	—	55
	4,603	5,309	4,510	3,054	2,506	(21,266)	(1,284)
Income (loss) before income taxes	4,772	5,309	4,510	2,487	11,992	(21,266)	7,804
Income tax (expense) benefit	307	(16)	39	(11)	(2,941)	—	(2,622)
Net income (loss)	5,079	5,293	4,549	2,476	9,051	(21,266)	5,182
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock	—	—	—	—	(103)	—	(103)
<b>Net income (loss) attributable to Comcast Corporation</b>	<b>\$ 5,079</b>	<b>\$ 5,293</b>	<b>\$ 4,549</b>	<b>\$ 2,476</b>	<b>\$ 8,948</b>	<b>\$ (21,266)</b>	<b>\$ 5,079</b>
<b>Comprehensive income (loss) attributable to Comcast Corporation</b>	<b>\$ 5,215</b>	<b>\$ 5,307</b>	<b>\$ 4,551</b>	<b>\$ 2,526</b>	<b>\$ 8,949</b>	<b>\$ (21,333)</b>	<b>\$ 5,215</b>

## Comcast Corporation

**Condensed Consolidating Statement of Income  
For the Six Months Ended June 30, 2016**

(in millions)	Comcast Parent	Comcast Holdings	CCCL Parent	NBCUniversal Media Parent	Non- Guarantor Subsidiaries	Elimination and Consolidation Adjustments	Consolidated Comcast Corporation
<b>Revenue:</b>							
Service revenue	\$ —	\$ —	\$ —	\$ —	\$ 38,059	\$ —	\$ 38,059
Management fee revenue	525	—	515	—	—	(1,040)	—
	525	—	515	—	38,059	(1,040)	38,059
<b>Costs and Expenses:</b>							
Programming and production	—	—	—	—	10,923	—	10,923
Other operating and administrative	441	—	515	517	10,856	(1,040)	11,289
Advertising, marketing and promotion	—	—	—	—	3,025	—	3,025
Depreciation	14	—	—	—	3,639	—	3,653
Amortization	3	—	—	—	1,011	—	1,014
	458	—	515	517	29,454	(1,040)	29,904
<b>Operating income (loss)</b>	67	—	—	(517)	8,605	—	8,155
<b>Other Income (Expense):</b>							
Interest expense	(929)	(6)	(120)	(229)	(151)	—	(1,435)
Investment income (loss), net	3	1	—	(8)	92	—	88
Equity in net income (losses) of investees, net	4,720	4,539	4,241	2,585	1,905	(18,020)	(30)
Other income (expense), net	—	—	—	117	(2)	—	115
	3,794	4,534	4,121	2,465	1,844	(18,020)	(1,262)
Income (loss) before income taxes	3,861	4,534	4,121	1,948	10,449	(18,020)	6,893
Income tax (expense) benefit	301	2	42	(13)	(2,921)	—	(2,589)
Net income (loss)	4,162	4,536	4,163	1,935	7,528	(18,020)	4,304
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock	—	—	—	—	(142)	—	(142)
<b>Net income (loss) attributable to Comcast Corporation</b>	\$ 4,162	\$ 4,536	\$ 4,163	\$ 1,935	\$ 7,386	\$ (18,020)	\$ 4,162
<b>Comprehensive income (loss) attributable to Comcast Corporation</b>	\$ 4,337	\$ 4,627	\$ 4,165	\$ 2,242	\$ 7,899	\$ (18,933)	\$ 4,337

## Comcast Corporation

**Condensed Consolidating Statement of Cash Flows  
For the Six Months Ended June 30, 2017**

(in millions)	Comcast Parent	Comcast Holdings	CCCL Parent	NBCUniversal Media Parent	Non- Guarantor Subsidiaries	Elimination and Consolidation Adjustments	Consolidated Comcast Corporation
<b>Net cash provided by (used in) operating activities</b>	\$ (465)	\$ 102	\$ (116)	\$ (776)	\$ 12,069	\$ —	\$ 10,814
<b>Investing Activities</b>							
Net transactions with affiliates	2,559	(102)	666	605	(3,728)	—	—
Capital expenditures	(3)	—	—	—	(4,402)	—	(4,405)
Cash paid for intangible assets	(2)	—	—	—	(834)	—	(836)
Acquisitions and construction of real estate properties	(143)	—	—	—	(107)	—	(250)
Acquisitions, net of cash acquired	—	—	—	—	(398)	—	(398)
Proceeds from sales of investments	—	—	—	10	47	—	57
Purchases of investments	(20)	—	—	(57)	(1,748)	—	(1,825)
Other	101	—	—	49	20	—	170
<b>Net cash provided by (used in) investing activities</b>	2,492	(102)	666	607	(11,150)	—	(7,487)
<b>Financing Activities</b>							
Proceeds from (repayments of) short-term borrowings, net	(627)	—	—	—	(1,068)	—	(1,695)
Proceeds from borrowings	3,500	—	—	—	5,463	—	8,963
Repurchases and repayments of debt	(1,000)	—	(550)	(3)	(3,414)	—	(4,967)
Repurchases of common stock under repurchase program and employee plans	(2,476)	—	—	—	—	—	(2,476)
Dividends paid	(1,404)	—	—	—	—	—	(1,404)
Purchase of Universal Studios Japan noncontrolling interests	—	—	—	—	(2,299)	—	(2,299)
Issuances of common stock	—	—	—	—	—	—	—
Distributions to noncontrolling interests and dividends for redeemable subsidiary preferred stock	—	—	—	—	(137)	—	(137)
Other	(20)	—	—	—	100	—	80
<b>Net cash provided by (used in) financing activities</b>	(2,027)	—	(550)	(3)	(1,355)	—	(3,935)
Increase (decrease) in cash and cash equivalents	—	—	—	(172)	(436)	—	(608)
Cash and cash equivalents, beginning of period	—	—	—	482	2,819	—	3,301
<b>Cash and cash equivalents, end of period</b>	\$ —	\$ —	\$ —	\$ 310	\$ 2,383	\$ —	\$ 2,693

## Comcast Corporation

**Condensed Consolidating Statement of Cash Flows  
For the Six Months Ended June 30, 2016**

(in millions)	Comcast Parent	Comcast Holdings	CCCL Parent	NBCUniversal Media Parent	Non- Guarantor Subsidiaries	Elimination and Consolidation Adjustments	Consolidated Comcast Corporation
<b>Net cash provided by (used in) operating activities</b>	\$ (367)	\$ —	\$ (84)	\$ (809)	\$ 11,054	\$ —	\$ 9,794
<b>Investing Activities</b>							
Net transactions with affiliates	880	—	84	1,579	(2,543)	—	—
Capital expenditures	(7)	—	—	—	(4,149)	—	(4,156)
Cash paid for intangible assets	(3)	—	—	—	(734)	—	(737)
Acquisitions and construction of real estate properties	—	—	—	—	(211)	—	(211)
Acquisitions, net of cash acquired	—	—	—	—	(126)	—	(126)
Proceeds from sales of investments	—	—	—	102	36	—	138
Purchases of investments	(15)	—	—	(2)	(563)	—	(580)
Other	(164)	—	—	(35)	43	—	(156)
<b>Net cash provided by (used in) investing activities</b>	691	—	84	1,644	(8,247)	—	(5,828)
<b>Financing Activities</b>							
Proceeds from (repayments of) short-term borrowings, net	(400)	—	—	—	605	—	205
Proceeds from borrowings	4,753	—	—	—	—	—	4,753
Repurchases and repayments of debt	(750)	—	—	(1,004)	(797)	—	(2,551)
Repurchases of common stock under repurchase program and employee plans	(2,636)	—	—	—	—	—	(2,636)
Dividends paid	(1,281)	—	—	—	—	—	(1,281)
Issuances of common stock	19	—	—	—	—	—	19
Distributions to noncontrolling interests and dividends for redeemable subsidiary preferred stock	—	—	—	—	(125)	—	(125)
Other	(29)	—	—	25	24	—	20
<b>Net cash provided by (used in) financing activities</b>	(324)	—	—	(979)	(293)	—	(1,596)
Increase (decrease) in cash and cash equivalents	—	—	—	(144)	2,514	—	2,370
Cash and cash equivalents, beginning of period	—	—	—	414	1,881	—	2,295
<b>Cash and cash equivalents, end of period</b>	\$ —	\$ —	\$ —	\$ 270	\$ 4,395	\$ —	\$ 4,665

## ITEM 2: MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

### Overview

We are a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. We present our operations for Comcast Cable in one reportable business segment, referred to as Cable Communications, and our operations for NBCUniversal in four reportable business segments: Cable Networks, Broadcast Television, Filmed Entertainment and Theme Parks (collectively, the "NBCUniversal segments").

### Cable Communications Segment

Comcast Cable is one of the nation's largest providers of video, high-speed Internet, voice, and security and automation services ("cable services") to residential customers under the XFINITY brand; we also provide these and other services to business customers and sell advertising. As of June 30, 2017, our cable systems had 29.0 million total customer relationships, including 26.9 million residential and 2.1 million business customer relationships, and passed more than 56 million homes and businesses. Our Cable Communications segment generates revenue primarily from residential and business customers that subscribe to our cable services, which we market individually and as bundled services, and from the sale of advertising. During the six months ended June 30, 2017, our Cable Communications segment generated 61% of our consolidated revenue and 70% of the aggregate Adjusted EBITDA for our reportable business segments.

### NBCUniversal Segments

NBCUniversal is one of the world's leading media and entertainment companies that develops, produces and distributes entertainment, news and information, sports, and other content for global audiences, and owns and operates theme parks worldwide.

### Cable Networks

Our Cable Networks segment consists primarily of a diversified portfolio of cable television networks. Our cable networks are comprised of our national cable networks that provide a variety of entertainment, news and information, and sports content; our regional sports and news networks; our international cable networks; our cable television studio production operations; and related digital media properties. Our Cable Networks segment generates revenue primarily from the distribution of our cable network programming to traditional and virtual multichannel video providers, from the sale of advertising on our cable networks and related digital media properties, from the licensing of our owned programming, including programming from our cable television studio production operations, to cable and broadcast networks and subscription video on demand services, and from the sale of our owned programming on standard-definition digital video discs and Blu-ray discs (together, "DVDs") and through digital distribution services such as iTunes.

### Broadcast Television

Our Broadcast Television segment consists primarily of the NBC and Telemundo broadcast networks, our NBC and Telemundo owned local broadcast television stations, the NBC Universo national cable network, our broadcast television studio production operations, and related digital media properties. Our Broadcast Television segment generates revenue primarily from the sale of advertising on our broadcast networks, owned local broadcast television stations and related digital media properties; from the licensing of our owned programming by our broadcast television studio production operations to various distribution platforms, including to cable and broadcast networks as well as to subscription video on demand services; from the fees received under retransmission consent agreements and associated fees received from NBC-affiliated local broadcast television stations; and from the sale of our owned programming on DVDs and through digital distribution services.

### Filmed Entertainment

Our Filmed Entertainment segment primarily produces, acquires, markets and distributes filmed entertainment worldwide, and it also develops, produces and licenses live stage plays. Our films are produced primarily under the Universal Pictures, Illumination, Focus Features and DreamWorks Animation names. Our Filmed Entertainment segment generates revenue primarily from the worldwide distribution of our produced and acquired films for exhibition in movie theaters, from the licensing of produced and acquired films through various distribution platforms, and from the sale of produced and acquired films on DVDs and through digital distribution services. Our Filmed Entertainment segment also generates revenue from producing and licensing live stage plays, from the distribution of filmed entertainment produced by third parties, and from Fandango, our movie ticketing and entertainment business.

### **Theme Parks**

Our Theme Parks segment consists primarily of our Universal theme parks in Orlando, Florida; Hollywood, California; and Osaka, Japan. In addition, along with a consortium of Chinese state-owned companies, we are developing a theme park in China. Our Theme Parks segment generates revenue primarily from ticket sales and guest spending at our Universal theme parks.

### **Corporate and Other**

Our other business interests consist primarily of the operations of Comcast Spectacor, which owns the Philadelphia Flyers and the Wells Fargo Center arena in Philadelphia, Pennsylvania and operates arena management-related businesses.

We are also pursuing other business initiatives, such as our wireless phone service that we launched in the second quarter of 2017 on a small scale to our residential cable customers using our virtual network operator rights to provide the service over Verizon's wireless network and our existing network of in-home and outdoor Wi-Fi hotspots. We offer the wireless phone service only as part of our bundled service offerings to residential customers subscribing to our high-speed Internet service within our cable distribution footprint and may in the future also offer wireless phone service to our small business customers on similar terms. The wireless phone service has success-based working capital requirements, primarily associated with the procurement of handsets, which customers are able to pay for upfront or finance interest-free over 24 months, and other equipment.

### **Competition**

The results of operations of our reportable business segments are affected by competition, as all of our businesses operate in intensely competitive, consumer-driven and rapidly changing environments and compete with a growing number of companies that provide a broad range of communications products and services and entertainment, news and information content to consumers. For additional information on the competition our businesses face, see Item 1: Business included in our 2016 Annual Report on Form 10-K and refer to the "Competition" discussion within that section and see Item 1A: Risk Factors included in our 2016 Annual Report on Form 10-K and refer to the risk factors within that section entitled "Our businesses currently face a wide range of competition, and our businesses and results of operations could be adversely affected if we do not compete effectively" and "Changes in consumer behavior driven by new technologies and distribution platforms for viewing content may adversely affect our businesses and challenge existing business models."

### **Seasonality and Cyclicity**

Each of our businesses is subject to seasonal and cyclical variations. In our Cable Communications segment, our results are impacted by the seasonal nature of customers receiving our cable services in college and vacation markets. This generally results in a reduction in net customer additions in the second quarter and an increase in net customer additions in the third and fourth quarters of each year.

Revenue in our Cable Communications, Cable Networks and Broadcast Television segments is subject to cyclical advertising patterns and changes in viewership levels. Advertising revenue in the U.S. is generally higher in the second and fourth quarters of each year, due in part to increases in consumer advertising in the spring and in the period leading up to and including the holiday season. Advertising revenue in the U.S. is also cyclical, with a benefit in even-numbered years due to advertising related to candidates running for political office and issue-oriented advertising. Revenue in our Cable Networks and Broadcast Television segments fluctuates depending on the timing of when our programming is aired, which typically results in higher advertising revenue in the second and fourth quarters of each year. Our revenue and operating costs and expenses, excluding depreciation and amortization ("operating costs and expenses") are cyclical as a result of our periodic broadcasts of major sporting events, such as the Olympic Games, which affect our Cable Networks and Broadcast Television segments, and the Super Bowl, which affects our Broadcast Television segment. Our advertising revenue increases in the period of these broadcasts due to increased demand for advertising time, and our operating costs and expenses also increase as a result of our production costs and the amortization of the related rights fees.

Revenue in our Filmed Entertainment segment fluctuates due to the timing of the release of films in movie theaters, on DVDs and through various other distribution platforms. Release dates are determined by several factors, including competition and the timing of vacation and holiday periods. As a result, revenue tends to be seasonal, with increases experienced each year during the summer months and around the holiday season. Revenue in our Cable Networks, Broadcast Television and Filmed Entertainment segments also fluctuates due to the timing of when our content is made available to licensees.

Revenue in our Theme Parks segment fluctuates with changes in theme park attendance that result from the seasonal nature of vacation travel and weather variations, local entertainment offerings and the opening of new attractions, as well as with changes in currency exchange rates. Our theme parks generally experience peak attendance during the spring holiday period, the summer months when schools are closed and the holiday season.

## Consolidated Operating Results

(in millions)	Three Months Ended June 30		Increase/ (Decrease)	Six Months Ended June 30		Increase/ (Decrease)
	2017	2016		2017	2016	
<b>Revenue</b>	\$ 21,165	\$ 19,269	9.8 %	\$ 41,628	\$ 38,059	9.4 %
Costs and Expenses:						
Programming and production	6,341	5,492	15.5	12,415	10,923	13.7
Other operating and administrative	6,060	5,763	5.2	11,887	11,289	5.3
Advertising, marketing and promotion	1,665	1,559	6.8	3,195	3,025	5.6
Depreciation	1,970	1,868	5.5	3,885	3,653	6.4
Amortization	571	521	9.5	1,158	1,014	14.1
<b>Operating income</b>	4,558	4,066	12.1	9,088	8,155	11.4
Other income (expense) items, net	(659)	(708)	(7.0)	(1,284)	(1,262)	1.8
Income before income taxes	3,899	3,358	16.1	7,804	6,893	13.2
Income tax expense	(1,364)	(1,278)	6.8	(2,622)	(2,589)	1.3
Net income	2,535	2,080	21.9	5,182	4,304	20.4
Net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock	(22)	(52)	(58.7)	(103)	(142)	(27.9)
<b>Net income attributable to Comcast Corporation</b>	<b>\$ 2,513</b>	<b>\$ 2,028</b>	<b>23.9 %</b>	<b>\$ 5,079</b>	<b>\$ 4,162</b>	<b>22.0 %</b>

All percentages are calculated based on actual amounts. Minor differences may exist due to rounding.

### Consolidated Revenue

All of our reportable business segments accounted for the increases in consolidated revenue for the three and six months ended June 30, 2017.

Revenue for our segments is discussed separately below under the heading "Segment Operating Results." Revenue for our other businesses is discussed separately below under the heading "Corporate and Other Results of Operations."

### Consolidated Costs and Expenses

Our Cable Communications, Broadcast Television, Filmed Entertainment and Theme Parks segments accounted for substantially all of the increases in consolidated operating costs and expenses for the three and six months ended June 30, 2017.

Operating costs and expenses for our segments are discussed separately below under the heading "Segment Operating Results." Operating costs and expenses for our corporate and other businesses and initiatives are discussed separately below under the heading "Corporate and Other Results of Operations."

### Consolidated Depreciation and Amortization

(in millions)	Three Months Ended June 30		Increase/ (Decrease)	Six Months Ended June 30		Increase/ (Decrease)
	2017	2016		2017	2016	
Cable Communications	\$ 2,001	\$ 1,904	5.1 %	\$ 3,981	\$ 3,747	6.2 %
NBCUniversal	520	465	11.9	1,028	879	17.0
Corporate and Other	20	20	(1.5)	34	41	(18.6)
<b>Total</b>	<b>\$ 2,541</b>	<b>\$ 2,389</b>	<b>6.4 %</b>	<b>\$ 5,043</b>	<b>\$ 4,667</b>	<b>8.1 %</b>

Consolidated depreciation and amortization expense increased for the three and six months ended June 30, 2017 primarily due to increases in capital expenditures, as well as expenditures for software in our Cable Communications segment in recent years. We continue to invest to increase our network capacity and in customer premise equipment, primarily for our X1 platform, cloud DVR technology and wireless gateways. These assets generally have shorter estimated useful lives, which is also a contributor to our increase in depreciation expense for the three and six months ended June 30, 2017. NBCUniversal depreciation and amortization expense also increased for the three and six months ended June 30, 2017 due to our investments in new attractions in our Theme Parks segment.

## Segment Operating Results

Our segment operating results are presented based on how we assess operating performance and internally report financial information. We use Adjusted EBITDA (formerly referred to as operating income before depreciation and amortization) as the measure of profit or loss for our operating segments. Adjusted EBITDA is defined as net income attributable to Comcast Corporation before net (income) loss attributable to noncontrolling interests and redeemable subsidiary preferred stock, income tax expense, other income (expense) items, net and depreciation and amortization, and excluding impairment charges related to fixed and intangible assets and gains or losses on the sale of long-lived assets, if any. Other income (expense) items, net include interest expense, investment income (loss), equity in net income (losses) of investees and other income (expense), net, as stated in our condensed consolidated statement of income. This measure eliminates the significant level of noncash depreciation and amortization expense that results from the capital-intensive nature of certain of our businesses and from intangible assets recognized in business combinations. Additionally, it is unaffected by our capital and tax structures and by our investment activities. We use this measure to evaluate our consolidated operating performance and the operating performance of our operating segments and to allocate resources and capital to our operating segments. It is also a significant performance measure in our annual incentive compensation programs. We believe that this measure is useful to investors because it is one of the bases for comparing our operating performance with that of other companies in our industries, although our measure may not be directly comparable to similar measures used by other companies. We reconcile the aggregate amount of Adjusted EBITDA for our reportable segments to consolidated income before income taxes in the business segment footnote to our condensed consolidated financial statements (see Note 11 to Comcast's condensed consolidated financial statements and Note 10 to NBCUniversal's condensed consolidated financial statements). This measure should not be considered a substitute for operating income (loss), net income (loss), net income (loss) attributable to Comcast Corporation or NBCUniversal, net cash provided by operating activities, or other measures of performance or liquidity we have reported in accordance with generally accepted accounting principles in the United States.

To be consistent with our current management reporting presentation, certain 2016 operating results were reclassified within the Cable Communications segment.

## Cable Communications Segment Results of Operations

(in millions)	Three Months Ended June 30		Increase/ (Decrease)	
	2017	2016	\$	%
<b>Revenue</b>				
Residential:				
Video	\$ 5,797	\$ 5,581	\$ 216	3.9 %
High-speed Internet	3,679	3,369	310	9.2
Voice	856	893	(37)	(4.1)
Business services	1,531	1,360	171	12.6
Advertising	574	586	(12)	(2.1)
Other	685	655	30	5.0
<b>Total revenue</b>	<b>13,122</b>	<b>12,444</b>	<b>678</b>	<b>5.5</b>
<b>Operating costs and expenses</b>				
Programming	3,206	2,863	343	12.0
Technical and product support	1,585	1,556	29	1.8
Customer service	607	614	(7)	(1.1)
Advertising, marketing and promotion	895	876	19	2.1
Franchise and other regulatory fees	382	370	12	3.3
Other	1,127	1,117	10	1.0
Total operating costs and expenses	7,802	7,396	406	5.5
<b>Adjusted EBITDA</b>	<b>\$ 5,320</b>	<b>\$ 5,048</b>	<b>\$ 272</b>	<b>5.4 %</b>



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(in millions)	Six Months Ended June 30		Increase/ (Decrease)	
	2017	2016	\$	%
<b>Revenue</b>				
Residential:				
Video	\$ 11,571	\$ 11,119	\$ 452	4.1 %
High-speed Internet	7,285	6,644	641	9.6
Voice	1,719	1,789	(70)	(3.9)
Business services	3,021	2,671	350	13.1
Advertising	1,086	1,132	(46)	(4.1)
Other	1,352	1,293	59	4.7
<b>Total revenue</b>	<b>26,034</b>	<b>24,648</b>	<b>1,386</b>	<b>5.6</b>
<b>Operating costs and expenses</b>				
Programming	6,434	5,754	680	11.8
Technical and product support	3,145	3,074	71	2.3
Customer service	1,228	1,242	(14)	(1.1)
Advertising, marketing and promotion	1,754	1,712	42	2.4
Franchise and other regulatory fees	763	735	28	3.8
Other	2,192	2,194	(2)	—
Total operating costs and expenses	15,516	14,711	805	5.5
<b>Adjusted EBITDA</b>	<b>\$ 10,518</b>	<b>\$ 9,937</b>	<b>\$ 581</b>	<b>5.8 %</b>

### Customer Metrics

(in thousands, except per customer amounts)	Total Customers		Net Additional Customers			
	June 30		Three Months Ended June 30		Six Months Ended June 30	
	2017	2016	2017	2016	2017	2016
<b>Video</b>						
Video residential customers	21,475	21,401	(45)	(21)	(13)	17
Video business services customers	1,040	994	11	17	21	32
Total video customers	22,516	22,396	(34)	(4)	8	49
<b>High-Speed Internet</b>						
High-speed Internet residential customers	23,364	22,189	140	176	537	579
High-speed Internet business services customers	1,942	1,797	35	43	67	79
Total high-speed Internet customers	25,306	23,987	175	220	604	658
<b>Voice</b>						
Voice residential customers	10,470	10,551	(50)	35	(76)	114
Voice business services customers	1,189	1,090	27	29	49	51
Total voice customers	11,659	11,641	(22)	64	(28)	165
<b>Security and Automation</b>						
Security and automation customers	1,028	737	71	70	137	125
<b>Customer Relationships</b>						
Residential customer relationships	26,874	26,138	77	73	341	310
Business services customer relationships	2,115	1,964	37	43	71	77
Total customer relationships	28,989	28,101	114	116	412	386
Residential customer relationships mix						
Single product customers	7,931	7,671	70	(10)	174	24
Double product customers	8,945	8,585	8	13	148	106
Triple and quad product customers	9,998	9,882	—	70	18	179
Average monthly total revenue per customer relationship	\$ 151.19	\$ 147.90				

Customer metrics are presented based on actual amounts. Minor differences may exist due to rounding. Beginning in 2017, we include prepaid customers, which are customers who prepay for at least 30 days of service, in our customer metrics. Residential video and high-speed Internet customers as of June 30, 2017 included prepaid customers totaling approximately 2,000 and 30,000, respectively. Customer relationships represent the number of residential and business customers that subscribe to at least one of our cable services. Single product, double product, and triple and quad product customers represent residential customers that subscribe to one, two, or three and four of our cable services, respectively. Beginning in 2017, we include customers subscribing to

our security and automation services in customer relationship information. All periods presented have been adjusted for the inclusion of security and automation customers.

## **Cable Communications Segment—Revenue**

### ***Video***

Video revenue increased 3.9% and 4.1% for the three and six months ended June 30, 2017, respectively, compared to the same periods in 2016. The primary contributors to revenue growth were rate adjustments and increases in the number of residential customers subscribing to additional services such as premium channels and advanced services. These contributors accounted for increases in revenue of 3.5% and 3.6% for the three and six months ended June 30, 2017, respectively. We have in the past, and may in the future, experience declines in the number of residential video customers due to competitive pressures and the impact of rate adjustments. Competition is intense, both from traditional multichannel video providers and from new technologies and distribution platforms for viewing content. We have responded to this competition, and have attempted to mitigate industry-wide declines in residential video customers at traditional multichannel video providers, through our X1 platform and sales and marketing programs, such as promotions, bundled service offerings and service offerings targeted at market segments.

### ***High-Speed Internet***

High-speed Internet revenue increased 9.2% and 9.6% for the three and six months ended June 30, 2017, respectively, compared to the same periods in 2016. Increases in the number of residential customers receiving our high-speed Internet services accounted for increases in revenue of 5.4% and 5.5% for the three and six months ended June 30, 2017, respectively. The remaining increases in revenue for the three and six months ended June 30, 2017 were primarily due to increases in the number of customers receiving higher levels of service and the impact of rate adjustments. Our customer base continues to grow as consumers choose our high-speed Internet services and seek higher-speed offerings.

### ***Voice***

Voice revenue decreased 4.1% and 3.9% for the three and six months ended June 30, 2017, respectively, compared to the same periods in 2016. The decreases were primarily due to the allocation of voice revenue for our customers who received bundled services. The amount allocated to voice revenue in the rate charged for bundled services decreased for the three and six months ended June 30, 2017 because video and high-speed Internet rates increased while voice rates remained relatively flat.

### ***Business Services***

Business services revenue increased 12.6% and 13.1% for the three and six months ended June 30, 2017, respectively, compared to the same periods in 2016. The increases were primarily due to increases in the number of customers receiving our small and medium-sized business services offerings. We believe the increases in the number of business customers are primarily the result of our efforts to gain market share from competitors by offering competitive services and pricing, although the rate of growth in the number of our small business customers may slow as the business matures.

### ***Advertising***

Advertising revenue decreased 2.1% and 4.1% for the three and six months ended June 30, 2017, respectively, compared to the same periods in 2016 primarily due to decreases in revenue from core linear advertising markets across several categories and political advertising revenue, which were partially offset by increases in revenue from interactive advertising. Excluding political advertising revenue, advertising revenue decreased 1.0% and 1.6% for the three and six months ended June 30, 2017, respectively, compared to the same periods in 2016.

For both the three and six months ended June 30, 2017, 4% of our Cable Communications segment advertising revenue was generated from our NBCUniversal segments. For the three and six months ended June 30, 2016, 4% and 5%, respectively, of our Cable Communications segment advertising revenue was generated from our NBCUniversal segments. These amounts are eliminated in our condensed consolidated financial statements but are included in the amounts presented above.

### ***Other***

Other revenue increased 5.0% and 4.7% for the three and six months ended June 30, 2017, respectively, compared to the same periods in 2016 primarily due to increases in revenue from our security and automation services and increases in cable franchise and other regulatory fees.

## **Cable Communications Segment—Operating Costs and Expenses**

Programming expenses increased for the three and six months ended June 30, 2017 compared to the same periods in 2016 primarily due to the timing of contract renewals and other increases in programming license fees, including retransmission consent fees and sports programming costs.

Technical and product support expenses increased for the three and six months ended June 30, 2017 compared to the same periods in 2016 primarily due to expenses related to the development, delivery and support of our X1 platform, cloud DVR technology

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and wireless gateways, and the continued growth in business services and security and automation services. The increases were also due to expenses related to investments to improve the customer experience.

Customer service expenses decreased for the three and six months ended June 30, 2017 compared to the same periods in 2016 primarily due to reduced call volumes.

Advertising, marketing and promotion expenses increased for the three and six months ended June 30, 2017 compared to the same periods in 2016 primarily due to increases in spending associated with attracting new customers and encouraging existing customers to add additional or higher-tier services.

Franchise and other regulatory fees increased for the three and six months ended June 30, 2017 compared to the same periods in 2016 primarily due to increases in the revenue to which the fees apply.

Other costs and expenses remained relatively flat for the three and six months ended June 30, 2017 compared to the same periods in 2016 .

**Cable Communications Segment—Operating Margin**

Our Cable Communications segment operating margin is Adjusted EBITDA as a percentage of revenue. The most significant operating costs and expenses for our Cable Communications segment are the programming expenses we incur to provide content to our video customers. We expect that our programming expenses will continue to increase, which may negatively impact our operating margin. We will attempt to mitigate increases in operating costs and expenses by growing revenue, particularly in our high-speed Internet, video and business services businesses, and through cost management.

Our operating margin for the three months ended June 30, 2017 and 2016 was 40.5% and 40.6% , respectively. Our operating margin for the six months ended June 30, 2017 and 2016 was 40.4% and 40.3% , respectively.

**NBCUniversal Segments Results of Operations**

(in millions)	Three Months Ended June 30		Increase/ (Decrease)	
	2017	2016	\$	%
<b>Revenue</b>				
Cable Networks	\$ 2,696	\$ 2,566	\$ 130	5.1%
Broadcast Television	2,241	2,128	113	5.3
Filmed Entertainment	2,155	1,351	804	59.6
Theme Parks	1,314	1,136	178	15.6
Headquarters, other and eliminations	(75)	(78)	3	NM
<b>Total revenue</b>	<b>\$ 8,331</b>	<b>\$ 7,103</b>	<b>\$ 1,228</b>	<b>17.3%</b>
<b>Adjusted EBITDA</b>				
Cable Networks	\$ 1,055	\$ 944	\$ 111	11.7%
Broadcast Television	416	394	22	5.5
Filmed Entertainment	285	56	229	407.4
Theme Parks	551	469	82	17.3
Headquarters, other and eliminations	(236)	(174)	(62)	NM
<b>Total Adjusted EBITDA</b>	<b>\$ 2,071</b>	<b>\$ 1,689</b>	<b>\$ 382</b>	<b>22.6%</b>

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(in millions)	Six Months Ended June 30		Increase/ (Decrease)	
	2017	2016	\$	%
<b>Revenue</b>				
Cable Networks	\$ 5,337	\$ 5,019	\$ 318	6.3%
Broadcast Television	4,449	4,212	237	5.6
Filmed Entertainment	4,136	2,734	1,402	51.3
Theme Parks	2,432	2,162	270	12.5
Headquarters, other and eliminations	(155)	(163)	8	NM
<b>Total revenue</b>	<b>\$ 16,199</b>	<b>\$ 13,964</b>	<b>\$ 2,235</b>	<b>16.0%</b>
<b>Adjusted EBITDA</b>				
Cable Networks	\$ 2,171	\$ 1,900	\$ 271	14.2%
Broadcast Television	738	678	60	8.8
Filmed Entertainment	653	223	430	192.7
Theme Parks	948	844	104	12.3
Headquarters, other and eliminations	(422)	(334)	(88)	NM
<b>Total Adjusted EBITDA</b>	<b>\$ 4,088</b>	<b>\$ 3,311</b>	<b>\$ 777</b>	<b>23.5%</b>

Percentage changes that are considered not meaningful are denoted with NM.

## Cable Networks Segment Results of Operations

(in millions)	Three Months Ended June 30		Increase/ (Decrease)	
	2017	2016	\$	%
<b>Revenue</b>				
Distribution	\$ 1,550	\$ 1,434	\$ 116	8.1 %
Advertising	906	914	(8)	(0.9)
Content licensing and other	240	218	22	10.5
<b>Total revenue</b>	<b>2,696</b>	<b>2,566</b>	<b>130</b>	<b>5.1</b>
<b>Operating costs and expenses</b>				
Programming and production	1,197	1,194	3	0.3
Other operating and administrative	325	313	12	4.1
Advertising, marketing and promotion	119	115	4	3.6
Total operating costs and expenses	1,641	1,622	19	1.2
<b>Adjusted EBITDA</b>	<b>\$ 1,055</b>	<b>\$ 944</b>	<b>\$ 111</b>	<b>11.7 %</b>

(in millions)	Six Months Ended June 30		Increase/ (Decrease)	
	2017	2016	\$	%
<b>Revenue</b>				
Distribution	\$ 3,112	\$ 2,872	\$ 240	8.3 %
Advertising	1,732	1,765	(33)	(1.9)
Content licensing and other	493	382	111	29.2
<b>Total revenue</b>	<b>5,337</b>	<b>5,019</b>	<b>318</b>	<b>6.3</b>
<b>Operating costs and expenses</b>				
Programming and production	2,280	2,252	28	1.3
Other operating and administrative	646	620	26	4.2
Advertising, marketing and promotion	240	247	(7)	(2.8)
Total operating costs and expenses	3,166	3,119	47	1.5
<b>Adjusted EBITDA</b>	<b>\$ 2,171</b>	<b>\$ 1,900</b>	<b>\$ 271</b>	<b>14.2 %</b>

## Cable Networks Segment—Revenue

Cable Networks revenue increased for the three and six months ended June 30, 2017 compared to the same periods in 2016 due to increases in distribution revenue and content licensing and other revenue, which were partially offset by decreases in advertising revenue. The increases in distribution revenue were primarily due to increases in the contractual rates charged under distribution agreements and the timing of contract renewals, which were partially offset by a decline in the number of subscribers at our cable networks. The increases in content licensing and other revenue were primarily due to the timing of content provided under our



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licensing agreements. The decreases in advertising revenue were primarily due to the impact of continued declines in audience ratings at our networks, which were partially offset by higher prices for advertising units sold.

For both the three and six months ended June 30, 2017, 15% of our Cable Networks segment revenue was generated from our Cable Communications segment. For both the three and six months ended June 30, 2016, 14% of our Cable Networks segment revenue was generated from our Cable Communications segment. These amounts are eliminated in our condensed consolidated financial statements but are included in the amounts presented above.

**Cable Networks Segment—Operating Costs and Expenses**

Operating costs and expenses increased slightly for the three months ended June 30, 2017 compared to the same period in 2016 primarily due to an increase in other operating and administrative expenses, which was primarily due to an increase in employee-related costs.

Operating costs and expenses increased slightly for the six months ended June 30, 2017 compared to the same period in 2016 primarily due to increases in programming and production costs and other operating and administrative expenses. The increase in programming and production costs was primarily due to higher studio production costs and an increase in sports programming rights costs. The increase in other operating and administrative expenses was primarily due to an increase in employee-related costs.

**Broadcast Television Segment Results of Operations**

(in millions)	Three Months Ended June 30		Increase/ (Decrease)	
	2017	2016	\$	%
<b>Revenue</b>				
Advertising	\$ 1,270	\$ 1,285	\$ (15)	(1.2)%
Content licensing	523	512	11	2.1
Distribution and other	448	331	117	36.1
<b>Total revenue</b>	<b>2,241</b>	<b>2,128</b>	<b>113</b>	<b>5.3</b>
<b>Operating costs and expenses</b>				
Programming and production	1,352	1,304	48	3.7
Other operating and administrative	349	335	14	4.8
Advertising, marketing and promotion	124	95	29	29.3
Total operating costs and expenses	1,825	1,734	91	5.3
<b>Adjusted EBITDA</b>	<b>\$ 416</b>	<b>\$ 394</b>	<b>\$ 22</b>	<b>5.5 %</b>

(in millions)	Six Months Ended June 30		Increase/ (Decrease)	
	2017	2016	\$	%
<b>Revenue</b>				
Advertising	\$ 2,549	\$ 2,560	\$ (11)	(0.5)%
Content licensing	1,026	1,002	24	2.4
Distribution and other	874	650	224	34.7
<b>Total revenue</b>	<b>4,449</b>	<b>4,212</b>	<b>237</b>	<b>5.6</b>
<b>Operating costs and expenses</b>				
Programming and production	2,784	2,667	117	4.4
Other operating and administrative	685	653	32	5.2
Advertising, marketing and promotion	242	214	28	12.7
Total operating costs and expenses	3,711	3,534	177	5.0
<b>Adjusted EBITDA</b>	<b>\$ 738</b>	<b>\$ 678</b>	<b>\$ 60</b>	<b>8.8 %</b>

## Broadcast Television Segment—Revenue

Broadcast Television revenue increased for the three and six months ended June 30, 2017 compared to the same periods in 2016 primarily due to increases in distribution and other revenue. The increases in distribution and other revenue were primarily due to increases in fees recognized under our retransmission consent agreements. Content licensing revenue increased for the three and six months ended June 30, 2017 compared to the same periods in 2016 due to the timing of content provided under our licensing agreements. Advertising revenue decreased for the three and six months ended June 30, 2017 compared to the same periods in 2016 primarily due to the impact of declines in audience ratings, which were partially offset by higher prices for advertising units sold. The decrease in advertising revenue for the six months ended June 30, 2017 was also due to a decrease in the volume of advertising units sold.

## Broadcast Television Segment—Operating Costs and Expenses

Operating costs and expenses increased for the three months ended June 30, 2017 compared to the same period in 2016 primarily due to increases in programming and production costs and advertising, marketing and promotion expenses. The increase in programming and production costs was primarily due to an increase in sports programming rights costs and higher studio production costs. The increase in advertising, marketing and promotion expenses was primarily due to increases in marketing spend related to our entertainment and news programming.

Operating costs and expenses increased for the six months ended June 30, 2017 compared to the same period in 2016 primarily due to increases in programming and production costs and other operating and administrative expenses. The increase in programming and production costs was primarily due to an increase in sports programming rights costs and higher studio production costs. The increase in other operating and administrative expenses was primarily due to an increase in employee-related costs.

## Filmed Entertainment Segment Results of Operations

(in millions)	Three Months Ended June 30		Increase/ (Decrease)	
	2017	2016	\$	%
<b>Revenue</b>				
Theatrical	\$ 837	\$ 297	\$ 540	181.2%
Content licensing	683	598	85	14.1
Home entertainment	344	241	103	42.6
Other	291	215	76	37.1
<b>Total revenue</b>	<b>2,155</b>	<b>1,351</b>	<b>804</b>	<b>59.6</b>
<b>Operating costs and expenses</b>				
Programming and production	1,088	628	460	73.2
Other operating and administrative	332	227	105	48.0
Advertising, marketing and promotion	450	440	10	2.0
Total operating costs and expenses	1,870	1,295	575	44.6
<b>Adjusted EBITDA</b>	<b>\$ 285</b>	<b>\$ 56</b>	<b>\$ 229</b>	<b>407.4%</b>

(in millions)	Six Months Ended June 30		Increase/ (Decrease)	
	2017	2016	\$	%
<b>Revenue</b>				
Theatrical	\$ 1,488	\$ 533	\$ 955	179.0%
Content licensing	1,414	1,250	164	13.1
Home entertainment	643	516	127	24.6
Other	591	435	156	36.5
<b>Total revenue</b>	<b>4,136</b>	<b>2,734</b>	<b>1,402</b>	<b>51.3</b>
<b>Operating costs and expenses</b>				
Programming and production	1,963	1,250	713	57.0
Other operating and administrative	662	436	226	52.4
Advertising, marketing and promotion	858	825	33	3.9
Total operating costs and expenses	3,483	2,511	972	38.8
<b>Adjusted EBITDA</b>	<b>\$ 653</b>	<b>\$ 223</b>	<b>\$ 430</b>	<b>192.7%</b>



### Filmed Entertainment Segment—Revenue

Filmed Entertainment revenue increased for the three and six months ended June 30, 2017 compared to the same periods in 2016 primarily due to increases in theatrical revenue, as well as increases in content licensing revenue, other revenue and home entertainment revenue. The increases in theatrical revenue were primarily due to the strong performance of *The Fate of the Furious* in the current year periods. Theatrical revenue also increased for the six months ended June 30, 2017 due to the strong performances of *Fifty Shades Darker*, *Sing*, *Split* and *Get Out* in the current year period. Content licensing revenue increased primarily due to the inclusion of DreamWorks Animation in the current year periods. Other revenue increased due to increases in revenue from consumer products, including from DreamWorks Animation, in the current year periods. Home entertainment revenue increased primarily due to strong sales of several 2017 releases, including *Fifty Shades Darker* and *Sing*.

### Filmed Entertainment Segment—Operating Costs and Expenses

Operating costs and expenses increased for the three and six months ended June 30, 2017 compared to the same periods in 2016 primarily due to increases in programming and production costs, as well as increases in other operating and administrative expenses. The increases in programming and production costs were primarily due to higher amortization of film production costs for our 2017 releases, as well as the inclusion of costs associated with DreamWorks Animation. The increases in other operating and administrative expenses were primarily due to the inclusion of expenses associated with DreamWorks Animation.

### Theme Parks Segment Results of Operations

(in millions)	Three Months Ended June 30		Increase/ (Decrease)	
	2017	2016	\$	%
<b>Revenue</b>	\$ 1,314	\$ 1,136	\$ 178	15.6%
Operating costs and expenses	763	667	96	14.4
<b>Adjusted EBITDA</b>	<b>\$ 551</b>	<b>\$ 469</b>	<b>\$ 82</b>	<b>17.3%</b>

(in millions)	Six Months Ended June 30		Increase/ (Decrease)	
	2017	2016	\$	%
<b>Revenue</b>	\$ 2,432	\$ 2,162	\$ 270	12.5%
Operating costs and expenses	1,484	1,318	166	12.6
<b>Adjusted EBITDA</b>	<b>\$ 948</b>	<b>\$ 844</b>	<b>\$ 104</b>	<b>12.3%</b>

### Theme Parks Segment—Revenue

Theme Parks revenue increased for the three and six months ended June 30, 2017 compared to the same periods in 2016 primarily due to higher guest attendance and increases in guest spending, including the continued success of *The Wizarding World of Harry Potter*™ attraction in Hollywood, which opened in April 2016, and the openings of *Minion Park*™ in Japan in April 2017 and *Volcano Bay*™ in Orlando in May 2017. The increase for the three months ended June 30, 2017 was also due to the timing of spring holidays compared to the prior year period.

### Theme Parks Segment—Operating Costs and Expenses

Operating costs and expenses increased for the three and six months ended June 30, 2017 compared to the same periods in 2016 primarily due to higher operating costs related to higher guest attendance and new attractions, as well as additional marketing costs associated with our domestic theme parks.

## Corporate and Other Results of Operations

(in millions)	Three Months Ended June 30		Increase/ (Decrease)	
	2017	2016	\$	%
<b>Revenue</b>	\$ 205	\$ 180	\$ 25	14.4 %
Operating costs and expenses	507	471	36	7.8
<b>Adjusted EBITDA</b>	<b>\$ (302)</b>	<b>\$ (291)</b>	<b>\$ (11)</b>	<b>(3.7)%</b>

(in millions)	Six Months Ended June 30		Increase/ (Decrease)	
	2017	2016	\$	%
<b>Revenue</b>	\$ 413	\$ 379	\$ 34	9.1 %
Operating costs and expenses	909	824	85	10.4
<b>Adjusted EBITDA</b>	<b>\$ (496)</b>	<b>\$ (445)</b>	<b>\$ (51)</b>	<b>(11.5)%</b>

### Corporate and Other—Revenue

Other revenue primarily relates to Comcast Spectacor, which owns the Philadelphia Flyers and the Wells Fargo Center arena in Philadelphia, Pennsylvania and operates arena management-related businesses, as well as revenue from other business initiatives, such as our wireless phone service. Other revenue increased for the three and six months ended June 30, 2017 compared to the same periods in 2016.

### Corporate and Other—Operating Costs and Expenses

Corporate and Other operating costs and expenses primarily include overhead, personnel costs, the costs of other business initiatives, and operating costs and expenses associated with Comcast Spectacor.

Corporate and Other operating costs and expenses increased for the three and six months ended June 30, 2017 primarily due to expenses associated with our new wireless phone service.

### Consolidated Other Income (Expense) Items, Net

(in millions)	Three Months Ended June 30		Six Months Ended June 30	
	2017	2016	2017	2016
Interest expense	\$ (758)	\$ (732)	\$ (1,513)	\$ (1,435)
Investment income (loss), net	64	58	123	88
Equity in net income (losses) of investees, net	15	(19)	51	(30)
Other income (expense), net	20	(15)	55	115
<b>Total</b>	<b>\$ (659)</b>	<b>\$ (708)</b>	<b>\$ (1,284)</b>	<b>\$ (1,262)</b>

### Interest Expense

Interest expense increased for the three and six months ended June 30, 2017 compared to the same periods in 2016 primarily due to increases in our debt outstanding.

### Investment Income (Loss), Net

The components of investment income (loss), net for the three and six months ended June 30, 2017 and 2016 are presented in a table in Note 6 to Comcast's condensed consolidated financial statements.

### Equity in Net Income (Losses) of Investees, Net

The changes in equity in net income (losses) of investees, net for the three and six months ended June 30, 2017 compared to the same periods in 2016 were primarily related to our equity method investments in Atairos Group, Inc. and Hulu, LLC. Atairos follows investment company accounting and records its investments at their fair values each reporting period with the net gains or losses reflected in its statement of income. We recognize our share of these gains and losses in equity in net income (losses) of investees, net. The losses at Hulu were driven by its higher programming and marketing costs. The equity in net income (losses) of Atairos and Hulu for the three and six months ended June 30, 2017 and 2016 are presented in the table below.

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(in millions)	Three Months Ended June 30		Six Months Ended June 30	
	2017	2016	2017	2016
Atairios	\$ 42	\$ (12)	\$ 99	\$ (27)
Hulu	\$ (52)	\$ (40)	\$ (106)	\$ (65)

**Other Income (Expense), Net**

Other income (expense), net for the six months ended June 30, 2016 included a gain of \$108 million related to the sale of our investment in The Weather Channel's product and technology businesses.

**Consolidated Income Tax Expense**

Income tax expense for the three and six months ended June 30, 2017 and 2016 reflects an effective income tax rate that differs from the federal statutory rate primarily due to state income taxes and adjustments associated with uncertain tax positions. In 2017, we prospectively adopted the new accounting guidance related to share-based compensation, which resulted in decreases in income tax expense of \$59 million and \$198 million for the three and six months ended June 30, 2017, respectively. We expect our 2017 annual effective tax rate to be in the range of 35% to 37%, absent changes in tax laws or significant changes in uncertain tax positions. The expected annual effective tax rate includes the impact of the adoption of the new accounting guidance related to share-based compensation (see Note 2 to Comcast's condensed consolidated financial statements).

**Liquidity and Capital Resources**

Our businesses generate significant cash flows from operating activities. We believe that we will be able to continue to meet our current and long-term liquidity and capital requirements, including fixed charges, through our cash flows from operating activities; existing cash, cash equivalents and investments; available borrowings under our existing credit facilities; and our ability to obtain future external financing. We anticipate that we will continue to use a substantial portion of our cash flows in repaying our debt obligations, funding our capital expenditures, investing in business opportunities and returning capital to shareholders.

On April 13, 2017, the Federal Communications Commission announced the results of its spectrum auction. In the auction, NBCUniversal relinquished its spectrum rights in the New York, Philadelphia and Chicago designated market areas where NBC and Telemundo had overlapping spectrum. NBCUniversal received proceeds of \$482 million in July 2017. In connection with the auction, we also acquired the rights to \$1.7 billion of spectrum, which were recorded to other intangible assets, net in our condensed consolidated balance sheet as of June 30, 2017. We had previously made a deposit of \$1.8 billion to participate in the auction in the third quarter of 2016 and received a refund for amounts in excess of the purchase price in the second quarter of 2017.

**Operating Activities**

**Components of Net Cash Provided by Operating Activities**

(in millions)	Six Months Ended June 30	
	2017	2016
Operating income	\$ 9,088	\$ 8,155
Depreciation and amortization	5,043	4,667
Noncash share-based compensation	391	331
Changes in operating assets and liabilities	(243)	(558)
Payments of interest	(1,372)	(1,235)
Payments of income taxes	(2,209)	(1,685)
Other	116	119
<b>Net cash provided by operating activities</b>	<b>\$ 10,814</b>	<b>\$ 9,794</b>

The variance in changes in operating assets and liabilities for the six months ended June 30, 2017 compared to the same period in 2016 was primarily due to the timing of film and television spending, which was partially offset by the timing of collections on our receivables related to theatrical releases in the current year period.

**Investing Activities**

Net cash used in investing activities for the six months ended June 30, 2017 consisted primarily of capital expenditures, purchases of investments, cash paid for intangible assets and acquisitions. Capital expenditures increased for the six months ended June 30, 2017 compared to the same period in 2016 primarily due to increased spending in our Cable Communications segment on continued

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investment in scalable infrastructure to increase network capacity and increased investment in line extensions primarily for the expansion of business services. NBCUniversal capital expenditures decreased for the six months ended June 30, 2017 compared to the same period in 2016 primarily due to the timing of real estate and infrastructure spending offset by continued investment at our Theme Parks segment. Purchases of investments for the six months ended June 30, 2017 consisted primarily of our cash capital contributions to Atairos of \$994 million and our investment in Snap Inc. of \$500 million .

### **Financing Activities**

Net cash used in financing activities for the six months ended June 30, 2017 consisted primarily of repayments of debt, repurchases of common stock under our repurchase program and employee plans, the purchase of the remaining 49% noncontrolling interests in Universal Studios Japan, and dividend payments, which were partially offset by proceeds from borrowings.

We have made, and may from time to time in the future make, optional repayments on our debt obligations, which may include repurchases of our outstanding public notes and debentures, depending on various factors, such as market conditions. See Note 7 to Comcast's condensed consolidated financial statements for additional information on our financing activities, including details of our debt repayments and borrowings.

### **Available Borrowings Under Credit Facilities**

We also maintain significant availability under our lines of credit and commercial paper programs to meet our short-term liquidity requirements.

As of June 30, 2017 , amounts available under our consolidated revolving credit facilities, net of amounts outstanding under our commercial paper programs and outstanding letters of credit, totaled \$7.2 billion , which included \$1.5 billion available under the NBCUniversal Enterprise revolving credit facility.

### **Share Repurchases and Dividends**

Effective January 1, 2017, our Board of Directors increased our share repurchase program authorization to \$12 billion, which does not have an expiration date. Under the authorization, we may repurchase shares in the open market or in private transactions. During the six months ended June 30, 2017 , we repurchased a total of 56 million shares of our Class A common stock for \$2.1 billion . We expect to make \$2.9 billion more in repurchases under this authorization during the remainder of 2017 , subject to market conditions.

In addition, we paid \$345 million for the six months ended June 30, 2017 related to employee taxes associated with the administration of our share-based compensation plans.

In January 2017 , our Board of Directors approved a 15% increase in our dividend to \$0.63 per share on an annualized basis. In May 2017, our Board of Directors approved our second quarter dividend of \$0.1575 per share to be paid in July 2017 . We expect to continue to pay quarterly dividends, although each dividend is subject to approval by our Board of Directors.

### **Critical Accounting Judgments and Estimates**

The preparation of our condensed consolidated financial statements requires us to make estimates that affect the reported amounts of assets, liabilities, revenue and expenses, and the related disclosure of contingent assets and contingent liabilities. We base our judgments on our historical experience and on various other assumptions that we believe are reasonable under the circumstances, the results of which form the basis for making estimates about the carrying value of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

For a more complete discussion of the accounting judgments and estimates that we have identified as critical in the preparation of our condensed consolidated financial statements, please refer to our Management's Discussion and Analysis of Financial Condition and Results of Operations in our 2016 Annual Report on Form 10-K.

### **Recent Accounting Pronouncements**

See Note 2 to each of Comcast's and NBCUniversal's condensed consolidated financial statements for additional information related to recent accounting pronouncements.

### **ITEM 3: QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

We have evaluated the information required under this item that was disclosed in our 2016 Annual Report on Form 10-K and there have been no significant changes to this information.

## **ITEM 4: CONTROLS AND PROCEDURES**

### **Comcast Corporation**

#### **Conclusions regarding disclosure controls and procedures**

Our principal executive and principal financial officers, after evaluating the effectiveness of Comcast's disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) as of the end of the period covered by this report, have concluded that, based on the evaluation of these controls and procedures required by paragraph (b) of Exchange Act Rules 13a-15 or 15d-15, Comcast's disclosure controls and procedures were effective.

#### **Changes in internal control over financial reporting**

There were no changes in Comcast's internal control over financial reporting identified in connection with the evaluation required by paragraph (d) of Exchange Act Rules 13a-15 or 15d-15 that occurred during Comcast's last fiscal quarter that have materially affected, or are reasonably likely to materially affect, Comcast's internal control over financial reporting.

### **NBCUniversal Media, LLC**

#### **Conclusions regarding disclosure controls and procedures**

Our principal executive and principal financial officers, after evaluating the effectiveness of NBCUniversal's disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Exchange Act) as of the end of the period covered by this report, have concluded that, based on the evaluation of these controls and procedures required by paragraph (b) of Exchange Act Rules 13a-15 or 15d-15, NBCUniversal's disclosure controls and procedures were effective.

#### **Changes in internal control over financial reporting**

There were no changes in NBCUniversal's internal control over financial reporting identified in connection with the evaluation required by paragraph (d) of Exchange Act Rules 13a-15 or 15d-15 that occurred during NBCUniversal's last fiscal quarter that have materially affected, or are reasonably likely to materially affect, NBCUniversal's internal control over financial reporting.

## **PART II: OTHER INFORMATION**

### **ITEM 1: LEGAL PROCEEDINGS**

Refer to Note 10 to Comcast's condensed consolidated financial statements included in this Quarterly Report on Form 10-Q for a discussion of legal proceedings.

NBCUniversal is subject to legal proceedings and claims that arise in the ordinary course of its business and does not expect the final disposition of these matters to have a material adverse effect on its results of operations, cash flows or financial condition, although any such matters could be time-consuming and costly and could injure its reputation.

### **ITEM 1A: RISK FACTORS**

There have been no significant changes from the risk factors previously disclosed in Item 1A of our 2016 Annual Report on Form 10-K.

**ITEM 2: UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**

The table below summarizes Comcast's common stock repurchases during the three months ended June 30, 2017 .

**Purchases of Equity Securities**

Period	Total Number of Shares Purchased	Average Price Per Share	Total Number of Shares Purchased as Part of Publicly Announced Authorization	Total Dollar Amount Purchased Under the Publicly Announced Authorization	Maximum Dollar Value of Shares That May Yet Be Purchased Under the Publicly Announced Authorization <sup>(a)</sup>
April 1-30, 2017	—	\$ —	—	\$ —	\$ 11,250,000,006
May 1-31, 2017	16,575,436	\$ 38.07	16,575,436	\$ 631,090,407	\$ 10,618,909,599
June 1-30, 2017	18,575,005	\$ 40.38	18,575,005	\$ 750,000,000	\$ 9,868,909,599
<b>Total</b>	<b>35,150,441</b>	<b>\$ 39.29</b>	<b>35,150,441</b>	<b>\$ 1,381,090,407</b>	<b>\$ 9,868,909,599</b>

(a) Effective January 1, 2017, our Board of Directors increased our share repurchase program authorization to \$12 billion, which does not have an expiration date. Under this authorization, we may repurchase shares in the open market or in private transactions. We expect to make \$2.9 billion more in repurchases under this authorization during the remainder of 2017, subject to market conditions.

The total number of shares purchased during the three months ended June 30, 2017 does not include any shares received in the administration of employee share-based compensation plans.

**ITEM 5: OTHER INFORMATION****Iran Threat Reduction and Syria Human Rights Act Disclosure**

Pursuant to Section 219 of the Iran Threat Reduction and Syria Human Rights Act of 2012, companies are required, among other things, to disclose certain activities, transactions or dealings with the Government of Iran or entities controlled directly or indirectly by the Government of Iran. Disclosure is generally required even where the activities, transactions or dealings are conducted in compliance with applicable laws and regulations and are de minimis. As of the date of this report, we are not aware of any activity, transaction or dealing during the three months ended June 30, 2017 that requires disclosure under the Act, except with respect to a January 2016 licensing agreement by a non-U.S. subsidiary of DreamWorks Animation prior to our August 2016 DreamWorks Animation acquisition. The agreement licensed a prior season of a children's animated television series for a three-year, non-cancelable term and for a one-time fee of \$5,200 to a broadcasting company that is owned and controlled by the Government of Iran. The broadcasting company paid the license fee in the first quarter of 2016. We believe that DreamWorks Animation conducted its licensing activity in compliance with applicable laws and that the license is for the permissible exportation of informational materials pursuant to certain statutory and regulatory exemptions from U.S. sanctions.

**Employment Agreement**

On July 26, 2017, Comcast Corporation entered into a new employment agreement with Brian L. Roberts, Chairman of the Board of Directors, President and Chief Executive Officer of Comcast Corporation, effective as of August 1, 2017. The new employment agreement provides for an initial term of employment through July 31, 2020, which term will be extended automatically so that the term of the agreement will always be three years, unless otherwise terminated by either party in accordance with the employment agreement. The new employment agreement does not change Mr. Roberts' base salary or target bonus opportunity, in each case as provided under Mr. Roberts' prior employment agreement. The new employment agreement sets forth the annual crediting contributions to Mr. Roberts' deferred compensation plan account, with annual contributions increasing by 5% each year during the term of the agreement. The new employment agreement also provides for certain changes with respect to Mr. Roberts' compensation following a termination of employment as a result of his disability, by Comcast Corporation without cause or by Mr. Roberts for good reason, in each case as set forth in the new employment agreement, a copy of which is attached hereto as Exhibit 10.2.

The above summary is qualified in its entirety by the terms and conditions set forth in the new employment agreement, attached hereto as Exhibit 10.2.

**ITEM 6: EXHIBITS****Comcast**

Exhibit No.	Description
<a href="#">3.1</a>	Amended and restated By-Laws of Comcast Corporation, effective May 10, 2017 (incorporated by reference to Exhibit 3.1 to the Current Report on Form 8-K filed on May 12, 2017).
<a href="#">10.1*</a>	Employment Agreement between Comcast Corporation and Brian L. Roberts, dated as of June 30, 2017.
<a href="#">10.2*</a>	Amendment No. 18 to Employment Agreement between Comcast Corporation and Brian L. Roberts, dated as of July 26, 2017.
<a href="#">10.3</a>	Wireless Operational Cooperation Agreement dated as of May 5, 2017 between Comcast Corporation and Charter Communications, Inc. (incorporated by reference to Exhibit 10.1 to the Current Report on Form 8-K filed on May 8, 2017).
<a href="#">31.1</a>	Certification of Chief Executive Officer and Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
<a href="#">32.1</a>	Certification of Chief Executive Officer and Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101	The following financial statements from Comcast Corporation's Quarterly Report on Form 10-Q for the three and six months ended June 30, 2017, filed with the Securities and Exchange Commission on July 27, 2017, formatted in XBRL (eXtensible Business Reporting Language): (i) the Condensed Consolidated Balance Sheet; (ii) the Condensed Consolidated Statement of Income; (iii) the Condensed Consolidated Statement of Comprehensive Income; (iv) the Condensed Consolidated Statement of Cash Flows; (v) the Condensed Consolidated Statement of Changes in Equity; and (vi) the Notes to Condensed Consolidated Financial Statements.

\* Constitutes a management contract or compensatory plan or arrangement.

**NBCUniversal**

Exhibit No.	Description
<a href="#">10.1</a>	Loan Agreement dated as of May 1, 2017, among USJ Co., Ltd., the financial institutions party thereto (the "lenders") and Sumitomo Mitui Banking Corporation, as agent (incorporated by reference to Exhibit 10.1 to the Current Report on Form 8-K filed on May 3, 2017).
<a href="#">31.2</a>	Certification of Principal Executive Officer and Principal Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
<a href="#">32.2</a>	Certification of Principal Executive Officer and Principal Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101	The following financial statements from NBCUniversal Media, LLC's Quarterly Report on Form 10-Q for the three and six months ended June 30, 2017, filed with the Securities and Exchange Commission on July 27, 2017, formatted in XBRL (eXtensible Business Reporting Language): (i) the Condensed Consolidated Balance Sheet; (ii) the Condensed Consolidated Statement of Income; (iii) the Condensed Consolidated Statement of Comprehensive Income; (iv) the Condensed Consolidated Statement of Cash Flows; (v) the Condensed Consolidated Statement of Changes in Equity; and (vi) the Notes to Condensed Consolidated Financial Statements.

## SIGNATURES

### Comcast

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

COMCAST CORPORATION

By: /s/ DANIEL C. MURDOCK

Daniel C. Murdock  
Senior Vice President, Chief Accounting Officer and Controller  
(Principal Accounting Officer)

Date: July 27, 2017

### NBCUniversal

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

NBCUNIVERSAL MEDIA, LLC

By: /s/ DANIEL C. MURDOCK

Daniel C. Murdock  
Senior Vice President  
(Principal Accounting Officer)

Date: July 27, 2017



**NBCUniversal Media, LLC Financial Statements**

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## NBCUniversal Media, LLC

**Condensed Consolidated Balance Sheet  
(Unaudited)**

(in millions)	June 30, 2017	December 31, 2016
<b>Assets</b>		
Current Assets:		
Cash and cash equivalents	\$ 1,844	\$ 1,966
Receivables, net	6,319	6,302
Programming rights	1,625	1,241
Other current assets	1,496	938
<b>Total current assets</b>	<b>11,284</b>	<b>10,447</b>
Film and television costs	6,590	7,245
Investments	1,890	1,263
Property and equipment, net of accumulated depreciation of \$3,773 and \$3,350	10,845	10,511
Goodwill	23,946	23,323
Intangible assets, net of accumulated amortization of \$7,105 and \$6,568	13,555	13,777
Other noncurrent assets, net	1,697	1,688
<b>Total assets</b>	<b>\$ 69,807</b>	<b>\$ 68,254</b>
<b>Liabilities and Equity</b>		
Current Liabilities:		
Accounts payable and accrued expenses related to trade creditors	\$ 1,490	\$ 1,647
Accrued participations and residuals	1,882	1,726
Program obligations	600	807
Deferred revenue	1,357	1,016
Accrued expenses and other current liabilities	1,914	1,888
Note payable to Comcast	2,981	2,703
Current portion of long-term debt	194	127
<b>Total current liabilities</b>	<b>10,418</b>	<b>9,914</b>
Long-term debt, less current portion	12,149	11,461
Accrued participations, residuals and program obligations	1,196	1,202
Other noncurrent liabilities	4,117	4,130
Commitments and contingencies		
Redeemable noncontrolling interests	512	530
Equity:		
Member's capital	40,411	39,036
Accumulated other comprehensive income (loss)	56	(135)
<b>Total NBCUniversal member's equity</b>	<b>40,467</b>	<b>38,901</b>
Noncontrolling interests	948	2,116
<b>Total equity</b>	<b>41,415</b>	<b>41,017</b>
<b>Total liabilities and equity</b>	<b>\$ 69,807</b>	<b>\$ 68,254</b>

See accompanying notes to condensed consolidated financial statements.

## NBCUniversal Media, LLC

**Condensed Consolidated Statement of Income  
(Unaudited)**

(in millions)	Three Months Ended June 30		Six Months Ended June 30	
	2017	2016	2017	2016
<b>Revenue</b>	\$ 8,331	\$ 7,103	\$ 16,199	\$ 13,964
Costs and Expenses:				
Programming and production	3,587	3,037	6,900	6,002
Other operating and administrative	1,895	1,652	3,727	3,247
Advertising, marketing and promotion	778	725	1,484	1,404
Depreciation	265	223	496	415
Amortization	255	242	532	464
	6,780	5,879	13,139	11,532
<b>Operating income</b>	1,551	1,224	3,060	2,432
Other Income (Expense):				
Interest expense	(149)	(146)	(292)	(293)
Investment income (loss), net	10	8	24	14
Equity in net income (losses) of investees, net	(29)	(19)	(55)	(21)
Other income (expense), net	4	(18)	15	97
	(164)	(175)	(308)	(203)
Income before income taxes	1,387	1,049	2,752	2,229
Income tax expense	(99)	(74)	(191)	(172)
Net income	1,288	975	2,561	2,057
Net (income) loss attributable to noncontrolling interests	(12)	(42)	(85)	(122)
<b>Net income attributable to NBCUniversal</b>	<b>\$ 1,276</b>	<b>\$ 933</b>	<b>\$ 2,476</b>	<b>\$ 1,935</b>

See accompanying notes to condensed consolidated financial statements.

## NBCUniversal Media, LLC

**Condensed Consolidated Statement of Comprehensive Income  
(Unaudited)**

(in millions)	Three Months Ended June 30		Six Months Ended June 30	
	2017	2016	2017	2016
Net income	\$ 1,288	\$ 975	\$ 2,561	\$ 2,057
Unrealized gains (losses) on marketable securities, net	(140)	—	(139)	—
Deferred gains (losses) on cash flow hedges, net	(8)	6	(22)	(12)
Employee benefit obligations, net	(2)	—	104	4
Currency translation adjustments, net	(11)	307	189	602
Comprehensive income	1,127	1,288	2,693	2,651
Net (income) loss attributable to noncontrolling interests	(12)	(42)	(85)	(122)
Other comprehensive (income) loss attributable to noncontrolling interests	5	(150)	(82)	(287)
<b>Comprehensive income attributable to NBCUniversal</b>	<b>\$ 1,120</b>	<b>\$ 1,096</b>	<b>\$ 2,526</b>	<b>\$ 2,242</b>

See accompanying notes to condensed consolidated financial statements.

## NBCUniversal Media, LLC

**Condensed Consolidated Statement of Cash Flows  
(Unaudited)**

(in millions)	Six Months Ended June 30	
	2017	2016
<b>Net cash provided by operating activities</b>	<b>\$ 3,526</b>	<b>\$ 2,478</b>
<b>Investing Activities</b>		
Capital expenditures	(623)	(655)
Cash paid for intangible assets	(128)	(114)
Acquisitions of real estate properties	—	(78)
Proceeds from sales of investments	10	102
Other	(241)	(107)
<b>Net cash provided by (used in) investing activities</b>	<b>(982)</b>	<b>(852)</b>
<b>Financing Activities</b>		
Proceeds from borrowings	3,948	—
Repurchases and repayments of debt	(3,402)	(1,083)
Proceeds from (repayments of) borrowings from Comcast, net	278	134
Distributions to member	(1,141)	(853)
Distributions to noncontrolling interests	(116)	(104)
Purchase of Universal Studios Japan noncontrolling interests	(2,299)	—
Other	66	25
<b>Net cash provided by (used in) financing activities</b>	<b>(2,666)</b>	<b>(1,881)</b>
Increase (decrease) in cash and cash equivalents	(122)	(255)
Cash and cash equivalents, beginning of period	1,966	1,410
<b>Cash and cash equivalents, end of period</b>	<b>\$ 1,844</b>	<b>\$ 1,155</b>

See accompanying notes to condensed consolidated financial statements.

## NBCUniversal Media, LLC

**Condensed Consolidated Statement of Changes in Equity  
(Unaudited)**

(in millions)	Redeemable Noncontrolling Interests	Member's Capital	Accumulated Other Comprehensive Income (Loss)	Noncontrolling Interests	Total Equity
Balance, December 31, 2015	\$ 372	\$ 32,834	\$ (212)	\$ 1,681	\$ 34,303
Dividends declared		(853)			(853)
Contributions from (distributions to) noncontrolling interests, net	(29)			(75)	(75)
Other comprehensive income (loss)			307	287	594
Other		5		155	160
Net income (loss)	24	1,935		98	2,033
<b>Balance, June 30, 2016</b>	<b>\$ 367</b>	<b>\$ 33,921</b>	<b>\$ 95</b>	<b>\$ 2,146</b>	<b>\$ 36,162</b>
Balance, December 31, 2016	\$ 530	\$ 39,036	\$ (135)	\$ 2,116	\$ 41,017
Dividends declared		(1,141)			(1,141)
Contributions from (distributions to) noncontrolling interests, net	(46)			(55)	(55)
Contribution from member		662			662
Other comprehensive income (loss)			50	82	132
Purchase of Universal Studios Japan noncontrolling interests		(704)	141	(1,736)	(2,299)
Other	10	82		474	556
Net income (loss)	18	2,476		67	2,543
<b>Balance, June 30, 2017</b>	<b>\$ 512</b>	<b>\$ 40,411</b>	<b>\$ 56</b>	<b>\$ 948</b>	<b>\$ 41,415</b>

See accompanying notes to condensed consolidated financial statements.

## **NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)**

### **Note 1: Condensed Consolidated Financial Statements**

#### **Basis of Presentation**

Unless indicated otherwise, throughout these notes to the condensed consolidated financial statements, we refer to NBCUniversal and its consolidated subsidiaries as “we,” “us” and “our.” We have prepared these unaudited condensed consolidated financial statements based on SEC rules that permit reduced disclosure for interim periods. These financial statements include all adjustments that are necessary for a fair presentation of our consolidated results of operations, financial condition and cash flows for the periods shown, including normal, recurring accruals and other items. The consolidated results of operations for the interim periods presented are not necessarily indicative of results for the full year.

The year-end condensed consolidated balance sheet was derived from audited financial statements but does not include all disclosures required by generally accepted accounting principles in the United States (“GAAP”). For a more complete discussion of our accounting policies and certain other information, refer to our consolidated financial statements included in our 2016 Annual Report on Form 10-K.

### **Note 2: Recent Accounting Pronouncements**

#### **Revenue Recognition**

In May 2014, the Financial Accounting Standards Board (“FASB”) updated the accounting guidance related to revenue recognition. The updated accounting guidance provides a single, contract-based revenue recognition model to help improve financial reporting by providing clearer guidance on when an entity should recognize revenue and by reducing the number of standards to which an entity has to refer. The updated accounting guidance is effective for us as of January 1, 2018.

We have substantially completed the review of our revenue arrangements and do not currently expect that the adoption of the new standard will have a material impact on our financial position or results of operations. However, we do expect that the new standard will impact the timing of recognition for our Cable Networks, Broadcast Television and Filmed Entertainment segments’ content licensing revenue associated with renewals or extensions of existing program licensing agreements, which will be recognized as revenue when the licensed content becomes available under the renewal or extension instead of when the agreement is renewed or extended. The updated guidance also requires additional disclosures regarding the nature, timing and uncertainty of our revenue transactions. We intend to adopt the provisions of the guidance using the full retrospective method, under which we will adjust any prior periods presented to reflect the updated guidance.

#### **Financial Assets and Financial Liabilities**

In January 2016, the FASB updated the accounting guidance related to the recognition and measurement of financial assets and financial liabilities. The updated accounting guidance, among other things, requires that all nonconsolidated equity investments, except those accounted for under the equity method, be measured at fair value and that the changes in fair value be recognized in net income. The updated guidance is effective for us as of January 1, 2018. The updated accounting guidance requires a cumulative effect adjustment to beginning retained earnings in the year the guidance is adopted with certain exceptions. If we had adopted the provisions of the updated guidance as of January 1, 2017 for our equity investments classified as available-for-sale securities, primarily our investment in Snap Inc. (see Note 6), net income attributable to NBCUniversal would have decreased for the three and six months ended June 30, 2017 by \$140 million and \$139 million, respectively. We are currently in the process of determining the impact that the updated accounting guidance will have on our cost method investments.

#### **Leases**

In February 2016, the FASB updated the accounting guidance related to leases. The updated accounting guidance requires lessees to recognize a right-of-use asset and a lease liability on the balance sheet for all leases with the exception of short-term leases. The asset and liability are initially measured based on the present value of committed lease payments. For a lessee, the recognition, measurement and presentation of expenses and cash flows arising from a lease do not significantly change from previous guidance. For a lessor, the accounting applied is also largely unchanged from previous guidance. The updated guidance is effective for us as of January 1, 2019 and early adoption is permitted. The updated accounting guidance must be adopted using a modified retrospective approach for leases that exist or are entered into after the beginning of the earliest comparative period in the financial statements. We are currently in the process of determining the impact that the updated accounting guidance will have on our consolidated financial statements.

## NBCUniversal Media, LLC

**Note 3: Significant Transactions****FCC Spectrum Auction**

On April 13, 2017, the Federal Communications Commission announced the results of its spectrum auction. In the auction, we relinquished our spectrum rights in the New York, Philadelphia and Chicago designated market areas (“DMAs”) where NBC and Telemundo had overlapping spectrum. We received proceeds of \$482 million in July 2017. NBC and Telemundo stations will share broadcast signals in these DMAs.

**Universal Studios Japan**

On April 6, 2017, we acquired the remaining interests in Universal Studios Japan that we did not already own for \$2.3 billion. The acquisition was funded through borrowings under our revolving credit agreement with Comcast. Because we maintained control of Universal Studios Japan, the difference between the consideration transferred and the recorded value of the noncontrolling interests, as well as the related accumulated other comprehensive income impact, were recorded to additional paid-in capital.

**DreamWorks Animation**

On August 22, 2016, Comcast acquired all of the outstanding stock of DreamWorks Animation for \$3.8 billion. DreamWorks Animation’s stockholders received \$41 in cash for each share of DreamWorks Animation common stock. DreamWorks Animation creates animated feature films, television series and specials, live entertainment, and related consumer products.

Following the acquisition, Comcast converted DreamWorks Animation to a limited liability company and contributed its equity to us as a capital contribution. The net assets contributed to us excluded deferred income taxes and other tax-related items recorded by Comcast. The results of operations for DreamWorks Animation are reported in our Filmed Entertainment segment following the acquisition date and are presented as if the initial equity contribution occurred on the date of Comcast’s acquisition.

**Allocation of Purchase Price**

The transaction was accounted for under the acquisition method of accounting and, accordingly, the assets and liabilities are to be recorded at their fair market values as of the acquisition date. We recorded the acquired assets and liabilities of DreamWorks Animation at their estimated fair values based on valuation analyses. In valuing acquired assets and liabilities, fair value estimates were primarily based on Level 3 inputs, including future expected cash flows, market rate assumptions and discount rates. The fair value of the assumed debt was primarily based on quoted market values. The fair value of the liability related to a tax receivable agreement that DreamWorks Animation had previously entered into with one of its former stockholders (the “tax receivable agreement”) was based on the contractual settlement provisions in the agreement. During the six months ended June 30, 2017, we updated the preliminary allocation of purchase price for DreamWorks Animation, which primarily resulted in increases to noncontrolling interests, intangible assets and goodwill and a decrease to working capital. The changes did not have a material impact on our condensed consolidated financial statements. We may adjust these amounts further as valuations are finalized and we obtain information necessary to complete the analyses, but no later than one year from the acquisition date.

The table below presents the preliminary allocation of the purchase price to the assets and liabilities of DreamWorks Animation.

**Allocation of Purchase Price**

(in millions)		
Film and television costs	\$	854
Intangible assets		396
Working capital		163
Debt		(381)
Tax receivable agreement <sup>(a)</sup>		(146)
Other noncurrent assets and liabilities and other <sup>(b)</sup>		435
Identifiable net assets (liabilities) acquired		1,321
Noncontrolling interests		(337)
Goodwill		2,789
<b>Cash consideration transferred</b>	<b>\$</b>	<b>3,773</b>

(a) The tax receivable agreement was settled immediately following the acquisition and the payment was recorded as an operating activity in our condensed consolidated statement of cash flows in the third quarter of 2016. Comcast made a separate cash capital contribution of \$146 million to fund the settlement which was recorded as a financing activity in our condensed consolidated statement of cash flows in the third quarter of 2016.

(b) Other included \$289 million recorded to member’s capital that represented deferred income tax assets and other tax-related items recorded by Comcast but excluded from the net assets contributed to us.

Revenue and net income attributable to the acquisition of DreamWorks Animation were not material for the three and six months ended June 30, 2017.



NBCUniversal Media, LLC

**Note 4: Related Party Transactions**

In the ordinary course of our business, we enter into transactions with Comcast.

We generate revenue from Comcast primarily from the distribution of our cable network programming, the fees received under retransmission consent agreements in our Broadcast Television segment and, to a lesser extent, the sale of advertising and our owned programming, and we incur expenses primarily related to advertising and various support services provided by Comcast to us.

Comcast is also the counterparty to one of our contractual obligations. As of June 30, 2017, the carrying value of the liability associated with this contractual obligation was \$383 million.

The following tables present transactions with Comcast and its consolidated subsidiaries that are included in our condensed consolidated financial statements.

**Condensed Consolidated Balance Sheet**

(in millions)	June 30, 2017	December 31, 2016
<b>Transactions with Comcast and Consolidated Subsidiaries</b>		
Receivables, net	\$ 324	\$ 285
Accounts payable and accrued expenses related to trade creditors	\$ 39	\$ 55
Accrued expenses and other current liabilities	\$ 26	\$ 4
Note payable to Comcast	\$ 2,981	\$ 2,703
Other noncurrent liabilities	\$ 389	\$ 389

**Condensed Consolidated Statement of Income**

(in millions)	Three Months Ended June 30		Six Months Ended June 30	
	2017	2016	2017	2016
<b>Transactions with Comcast and Consolidated Subsidiaries</b>				
Revenue	\$ 460	\$ 406	\$ 919	\$ 813
Operating costs and expenses	\$ (49)	\$ (44)	\$ (110)	\$ (104)
Other income (expense)	\$ (28)	\$ (17)	\$ (47)	\$ (30)

**Note 5: Film and Television Costs**

(in millions)	June 30, 2017	December 31, 2016
<b>Film Costs:</b>		
Released, less amortization	\$ 1,949	\$ 1,750
Completed, not released	93	50
In production and in development	813	1,310
	2,855	3,110
<b>Television Costs:</b>		
Released, less amortization	1,888	1,953
In production and in development	751	853
	2,639	2,806
Programming rights, less amortization	2,721	2,570
	8,215	8,486
Less: Current portion of programming rights	1,625	1,241
<b>Film and television costs</b>	<b>\$ 6,590</b>	<b>\$ 7,245</b>

## NBCUniversal Media, LLC

**Note 6: Investments**

(in millions)	June 30, 2017	December 31, 2016
Fair Value Method:		
Snap	\$ 522	\$ —
Other	3	6
	525	6
Equity Method:		
Hulu	218	225
Other	415	336
	633	561
Cost Method:		
BuzzFeed	400	400
Other	351	296
	751	696
Total investments	1,909	1,263
Less: Current investments	19	—
<b>Noncurrent investments</b>	<b>\$ 1,890</b>	<b>\$ 1,263</b>

**Fair Value Method*****Snap***

In March 2017, Comcast acquired an interest in Snap Inc. as part of its initial public offering. On March 31, 2017, Comcast contributed its investment in Snap to us as an equity contribution of \$662 million, which was recorded in our condensed consolidated statement of equity based on the fair value of the investment as of March 31, 2017. We have classified our investment as an available-for-sale security. Snap is a camera company whose primary product is Snapchat, a camera app that was created to help people communicate through short videos and images.

**Equity Method*****The Weather Channel***

In January 2016, following a legal restructuring at The Weather Channel, we and the other investors sold the entity holding The Weather Channel's product and technology businesses to IBM. Following the close of the transaction, we continue to hold an investment in The Weather Channel cable network through a new holding company. As a result of the sale of our investment, we recognized a pretax gain of \$108 million in other income (expense), net for the six months ended June 30, 2016.

**Note 7: Long-Term Debt**

As of June 30, 2017, our debt, excluding the note payable to Comcast, had a carrying value of \$12.3 billion and an estimated fair value of \$13.5 billion. The estimated fair value of our publicly traded debt was primarily based on Level 1 inputs that use quoted market values for the debt. The estimated fair value of debt for which there are no quoted market prices was based on Level 2 inputs that use interest rates available to us for debt with similar terms and remaining maturities.

In May 2017, Universal Studios Japan entered into a new ¥450 billion (\$3.9 billion at issuance) term loan with a final maturity of March 2022. We used the proceeds from this borrowing to repay in full \$3.3 billion of Universal Studios Japan's existing yen-denominated term loans and a portion of amounts outstanding under our revolving credit agreement with Comcast.

**Cross-Guarantee Structure**

We, Comcast and a 100% owned cable holding company subsidiary of Comcast ("CCCL Parent") have fully and unconditionally guaranteed each other's debt securities, including the \$7 billion Comcast revolving credit facility due 2021. As of June 30, 2017, outstanding debt securities of \$46.1 billion of Comcast and CCCL Parent were subject to the guarantee structure.

We do not, however, guarantee the obligations of NBCUniversal Enterprise with respect to its \$4.8 billion aggregate principal amount of senior notes, \$1.5 billion revolving credit facility, commercial paper program, or \$725 million liquidation preference of Series A cumulative preferred stock.

The Universal Studios Japan term loan is not subject to the cross-guarantee structure, however it has a separate guarantee from Comcast.

**NBCUniversal Media, LLC**
**Note 8: Share-Based Compensation**

Comcast maintains share-based compensation plans that consist primarily of awards of restricted share units and stock options to certain employees and directors as part of its approach to long-term incentive compensation. Additionally, through its employee stock purchase plans, employees are able to purchase shares of Comcast common stock at a discount through payroll deductions. Certain of our employees participate in these plans and the expense associated with their participation is settled in cash with Comcast.

**Recognized Share-Based Compensation Expense**

(in millions)	Three Months Ended June 30		Six Months Ended June 30	
	2017	2016	2017	2016
Restricted share units	\$ 34	\$ 27	\$ 54	\$ 45
Stock options	5	2	7	4
Employee stock purchase plans	1	2	4	5
<b>Total</b>	<b>\$ 40</b>	<b>\$ 31</b>	<b>\$ 65</b>	<b>\$ 54</b>

**Note 9: Supplemental Financial Information**
**Receivables**

(in millions)	June 30, 2017	December 31, 2016
Receivables, gross	\$ 6,738	\$ 6,799
Less: Allowance for returns and customer incentives	341	413
Less: Allowance for doubtful accounts	78	84
<b>Receivables, net</b>	<b>\$ 6,319</b>	<b>\$ 6,302</b>

**Accumulated Other Comprehensive Income (Loss)**

(in millions)	June 30, 2017	June 30, 2016
Unrealized gains (losses) on marketable securities	\$ (139)	\$ —
Deferred gains (losses) on cash flow hedges	1	(13)
Unrecognized gains (losses) on employee benefit obligations	118	3
Cumulative translation adjustments	76	105
<b>Accumulated other comprehensive income (loss)</b>	<b>\$ 56</b>	<b>\$ 95</b>

**Net Cash Provided by Operating Activities**

(in millions)	Six Months Ended June 30	
	2017	2016
Net income	\$ 2,561	\$ 2,057
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	1,028	879
Equity in net (income) losses of investees, net	55	21
Cash received from investees	44	31
Net (gain) loss on investment activity and other	(26)	(92)
Deferred income taxes	19	64
Changes in operating assets and liabilities, net of effects of acquisitions and divestitures:		
Current and noncurrent receivables, net	(95)	145
Film and television costs, net	275	(179)
Accounts payable and accrued expenses related to trade creditors	(220)	(185)
Other operating assets and liabilities	(115)	(263)
<b>Net cash provided by operating activities</b>	<b>\$ 3,526</b>	<b>\$ 2,478</b>

## NBCUniversal Media, LLC

**Cash Payments for Interest and Income Taxes**

(in millions)	Three Months Ended June 30		Six Months Ended June 30	
	2017	2016	2017	2016
Interest	\$ 210	\$ 219	\$ 287	\$ 285
Income taxes	\$ 97	\$ 63	\$ 149	\$ 122

**Noncash Investing and Financing Activities**

During the six months ended June 30, 2017 :

- we acquired \$294 million of property and equipment and intangible assets that were accrued but unpaid
- Comcast contributed its investment in Snap to us at its fair value as of March 31, 2017, which was a noncash transaction (see Note 6 for additional information)

**Note 10: Financial Data by Business Segment**

We present our operations in four reportable business segments:

- **Cable Networks:** Consists primarily of our national cable networks, our regional sports and news networks, our international cable networks, and our cable television studio production operations.
- **Broadcast Television:** Consists primarily of the NBC and Telemundo broadcast networks, our NBC and Telemundo owned local broadcast television stations, the NBC Universo national cable network, and our broadcast television studio production operations.
- **Filmed Entertainment:** Consists primarily of the operations of Universal Pictures, which produces, acquires, markets and distributes filmed entertainment worldwide; our films are also produced under the Illumination, Focus Features and DreamWorks Animation names.
- **Theme Parks:** Consists primarily of our Universal theme parks in Orlando, Florida; Hollywood, California; and Osaka, Japan.

We use Adjusted EBITDA (formerly operating income before depreciation and amortization) to evaluate the profitability of our operating segments and the components of net income attributable to NBCUniversal below Adjusted EBITDA are not separately evaluated. Our financial data by business segment is presented in the tables below.

(in millions)	Three Months Ended June 30, 2017					
	Revenue <sup>(c)</sup>	Adjusted EBITDA <sup>(d)</sup>	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures	Cash Paid for Intangible Assets
Cable Networks	\$ 2,696	\$ 1,055	\$ 181	\$ 874	\$ 8	\$ 4
Broadcast Television	2,241	416	31	385	30	4
Filmed Entertainment	2,155	285	26	259	19	6
Theme Parks	1,314	551	186	365	243	26
Headquarters and Other <sup>(a)</sup>	9	(235)	96	(331)	38	33
Eliminations <sup>(b)</sup>	(84)	(1)	—	(1)	—	—
<b>Total</b>	<b>\$ 8,331</b>	<b>\$ 2,071</b>	<b>\$ 520</b>	<b>\$ 1,551</b>	<b>\$ 338</b>	<b>\$ 73</b>

(in millions)	Three Months Ended June 30, 2016					
	Revenue <sup>(c)</sup>	Adjusted EBITDA <sup>(d)</sup>	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures	Cash Paid for Intangible Assets
Cable Networks	\$ 2,566	\$ 944	\$ 187	\$ 757	\$ 7	\$ 3
Broadcast Television	2,128	394	30	364	30	3
Filmed Entertainment	1,351	56	12	44	5	3
Theme Parks	1,136	469	145	324	240	20
Headquarters and Other <sup>(a)</sup>	6	(175)	91	(266)	78	33
Eliminations <sup>(b)</sup>	(84)	1	—	1	—	—
<b>Total</b>	<b>\$ 7,103</b>	<b>\$ 1,689</b>	<b>\$ 465</b>	<b>\$ 1,224</b>	<b>\$ 360</b>	<b>\$ 62</b>

**NBCUniversal Media, LLC**

(in millions)	Six Months Ended June 30, 2017					
	Revenue <sup>(c)</sup>	Adjusted EBITDA <sup>(d)</sup>	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures	Cash Paid for Intangible Assets
Cable Networks	\$ 5,337	\$ 2,171	\$ 395	\$ 1,776	\$ 10	\$ 7
Broadcast Television	4,449	738	63	675	59	7
Filmed Entertainment	4,136	653	47	606	29	11
Theme Parks	2,432	948	328	620	472	39
Headquarters and Other <sup>(a)</sup>	17	(420)	195	(615)	53	64
Eliminations <sup>(b)</sup>	(172)	(2)	—	(2)	—	—
<b>Total</b>	<b>\$ 16,199</b>	<b>\$ 4,088</b>	<b>\$ 1,028</b>	<b>\$ 3,060</b>	<b>\$ 623</b>	<b>\$ 128</b>

(in millions)	Six Months Ended June 30, 2016					
	Revenue <sup>(c)</sup>	Adjusted EBITDA <sup>(d)</sup>	Depreciation and Amortization	Operating Income (Loss)	Capital Expenditures	Cash Paid for Intangible Assets
Cable Networks	\$ 5,019	\$ 1,900	\$ 377	\$ 1,523	\$ 8	\$ 4
Broadcast Television	4,212	678	62	616	49	6
Filmed Entertainment	2,734	223	20	203	8	6
Theme Parks	2,162	844	243	601	440	29
Headquarters and Other <sup>(a)</sup>	9	(335)	177	(512)	150	69
Eliminations <sup>(b)</sup>	(172)	1	—	1	—	—
<b>Total</b>	<b>\$ 13,964</b>	<b>\$ 3,311</b>	<b>\$ 879</b>	<b>\$ 2,432</b>	<b>\$ 655</b>	<b>\$ 114</b>

(a) Headquarters and Other activities include costs associated with overhead, allocations, personnel costs and headquarter initiatives.

(b) Included in Eliminations are transactions that our segments enter into with one another, which consist primarily of the licensing of film and television content from our Filmed Entertainment and Broadcast Television segments to our Cable Networks segment.

(c) No single customer accounted for a significant amount of revenue in any period.

(d) We use Adjusted EBITDA as the measure of profit or loss for our operating segments. Adjusted EBITDA is defined as net income attributable to NBCUniversal before net (income) loss attributable to noncontrolling interests, income tax expense, other income (expense) items, net, and depreciation and amortization, and excluding impairment charges related to fixed and intangible assets and gains or losses on the sale of long-lived assets, if any. Other income (expense) items, net include interest expense, investment income (loss), equity in net income (losses) of investees, and other income (expense), net (as stated in our condensed consolidated statement of income). This measure eliminates the significant level of noncash amortization expense that results from intangible assets recognized in business combinations. Additionally, it is unaffected by our capital and tax structures and by our investment activities. We use this measure to evaluate our consolidated operating performance and the operating performance of our operating segments and to allocate resources and capital to our operating segments. It is also a significant performance measure in our annual incentive compensation programs. We believe that this measure is useful to investors because it is one of the bases for comparing our operating performance with that of other companies in our industries, although our measure may not be directly comparable to similar measures used by other companies. This measure should not be considered a substitute for operating income (loss), net income (loss), net income (loss) attributable to NBCUniversal, net cash provided by operating activities, or other measures of performance or liquidity we have reported in accordance with GAAP. Our reconciliation of the aggregate amount of Adjusted EBITDA for our reportable segments to consolidated income before income taxes is presented in the table below.

(in millions)	Three Months Ended June 30		Six Months Ended June 30	
	2017	2016	2017	2016
Adjusted EBITDA	\$ 2,071	\$ 1,689	\$ 4,088	\$ 3,311
Depreciation	(265)	(223)	(496)	(415)
Amortization	(255)	(242)	(532)	(464)
Other income (expense) items, net	(164)	(175)	(308)	(203)
Income before income taxes	\$ 1,387	\$ 1,049	\$ 2,752	\$ 2,229

**AMENDMENT NO. 18 TO EMPLOYMENT AGREEMENT**

This AMENDMENT NO. 18 TO EMPLOYMENT AGREEMENT is entered as of 5:00 p.m. on the 30<sup>th</sup> day of June, 2017, between COMCAST CORPORATION, a Pennsylvania corporation (together with its subsidiaries, the “Company”), and BRIAN L. ROBERTS (“Employee”).

**BACKGROUND**

WHEREAS, the parties entered into an Employment Agreement dated as of June 1, 2005, as amended (the “Agreement”), that sets forth the terms and conditions of Employee’s employment with the Company, and

WHEREAS, the parties desire to amend the Agreement on the terms and conditions contained herein.

NOW, THEREFORE, the parties hereto, intending to be legally bound hereby, agree as follows:

- 2017.”
1. Subparagraph 2(ii) of the Agreement is hereby deleted and replaced in its entirety by the following: “(ii) July 31,
  2. Except as modified hereby, the Agreement shall continue unmodified and in full force and effect.

IN WITNESS WHEREOF, the parties hereto have executed and delivered this Amendment No. 18 as of the time and date first-above written.

COMCAST CORPORATION

By: /s/ Arthur R. Block

Date: June 30, 2017

EMPLOYEE:

/s/ Brian L. Roberts  
Brian L. Roberts

Date: June 30, 2017

## **EMPLOYMENT AGREEMENT**

This EMPLOYMENT AGREEMENT is made as of the 26th day of July, 2017, between COMCAST CORPORATION, a Pennsylvania corporation (together with its subsidiaries, the "Company"), and BRIAN L. ROBERTS ("Employee").

### **BACKGROUND**

The Company and Employee are parties to an Employment Agreement dated as of June 1, 2005, as amended (the "2005 Agreement"). Employee desires to have Employee's employment relationship with the Company continue and be governed by the terms and conditions of this Agreement, which include material benefits favorable to Employee. In return for such favorable benefits, Employee is agreeing to the terms and conditions contained in this Agreement which include material obligations on Employee.

### **AGREEMENT**

Intending to be legally bound, the Company and Employee agree as follows:

1. Position and Duties; Company Property.

(a) Employee shall continue to serve and the Company shall continue to employ Employee in the positions of Chairman of the Board of Directors, President and Chief Executive Officer. The duties of Employee from time to time hereunder will be those assigned by the Board of Directors commensurate with Employee's education, skills and experience. Employee shall be based at the Company's principal executive offices in Philadelphia, Pennsylvania.

(b) Employee shall work full-time and devote Employee's reasonable best efforts to the business of the Company in a manner which will further the interests of the Company. Without the prior written consent of the Company, Employee shall not, directly or indirectly, work for or on behalf of any person or business, other than the Company. Nothing herein shall restrict Employee from engaging in non-compensatory civic and charitable activities with the consent of the Company, which consent shall not be unreasonably withheld or delayed. In this connection, the Company recognizes that it may be in the best interests of the Company for Employee to serve as a director on the board of directors of other companies or serve in various capacities for civic and charitable organizations, and that Employee may (subject to the foregoing consent requirements) devote a reasonable amount of time to such activities.

(c) The Company shall own, and be entitled to receive all of the results and proceeds of, items produced or created by Employee (including, without limitation, inventions, patents, copyrights, trademarks, literary material and any other intellectual property) that: (i) relates to the Company's businesses, whether produced or created during employment or within one year following termination of employment; or (ii) relates to any business, if produced or

created during working hours or using the Company's information, materials or facilities. Employee will, at the request of the Company, execute such instruments as the Company may from time to time reasonably deem necessary or desirable to evidence, establish, maintain, protect, enforce and defend its title in and right to any such items.

2. Term. The term of this Agreement (the "Term") shall be from August 1, 2017 (the "Commencement Date") through July 31, 2020 (the "Last Day"), provided that the Last Day shall be extended automatically for one (1) additional day for each day that elapses after August 1, 2017 (so that the Term is always three (3) years), unless, either party gives the other party written notice (a "Non-Renewal Notice") that the Term shall end (*i.e.*, shall no longer be extended) on a date (the "Non-Renewal Date") that is at least ninety (90) days following the date of the Non-Renewal Notice. Notwithstanding the foregoing, the Term shall be earlier terminated on the date, if any, that Employee's employment is terminated in accordance with Paragraph 10. Notwithstanding the end of the Term, certain provisions of this Agreement, including, but not limited to, any payments to be made after the Term and the covenants contained in Paragraphs 12 and 13, shall be enforceable after the end of the Term.

3. Cash Compensation.

(a) Base Salary. Employee's base salary from the Commencement Date through February 28, 2018 shall be at Employee's current annual rate ("Base Salary"). Base Salary, less normal deductions, shall be paid to Employee in accordance with the Company's regular payroll practices in effect from time to time. Base Salary shall be reviewed for increase for each subsequent calendar year (or portion thereof) in the Term. Once established at an increased annual rate, Base Salary shall not thereafter be reduced unless such reduction is pursuant to an overall plan to reduce the salaries of all senior executive officers of the Company.

(b) Cash Bonuses. Employee shall be entitled to participate in the Company's cash bonus plans with respect to 2017 and each subsequent calendar year in the Term, with a target bonus potential (assuming achievement of 100% of performance goals) expressed as a percentage of Base Salary, as may be determined by the Compensation Committee of the Company's Board of Directors, provided that in no event will such percentage be less than 300%. The performance goals applicable to such cash bonus will be the same as those applicable to other senior executive officers, taking into account Employee's positions and duties.

(c) Withholding. All compensation under this Agreement is subject to applicable tax withholding requirements.

4. Stock Option/Restricted Stock Grants. Employee shall be entitled to participate in any annual (or other) broad-based grant programs under the Company's Stock Option Plans and/or Restricted Stock Plan on the same basis as is applicable to other senior executive officers, taking into account Employee's positions, duties and performance.



5. Deferred Compensation.

(a) Employee shall be entitled to participate in the Company's deferred compensation plans and programs on the same terms as the Company's other senior executive officers.

(b) In addition, the Company shall credit to Employee's account under, and pursuant to the terms and conditions of, the Company's 2005 Deferred Compensation Plan (or any successor plan) (the "Deferred Compensation Plan"), as of January 1, 2018, the following amount: \$4,432,366. The Company shall also credit to such account on each January 1<sup>st</sup> of each calendar year in the Term following 2018 an amount equal to the prior year's credit amount multiplied by 1.05.

6. Vacation and Other Paid Time Off. Employee shall be entitled to not fewer than the same number of paid vacation days in each calendar year as he is currently entitled. Employee shall also be entitled to all paid time off given by the Company to its senior executive officers.

7. Perquisites. Employee shall be entitled to continue to receive not less than the perquisites and other fringe benefits he currently receives in accordance with the Company's present policies and practices, including without limitation the Company's Aviation Policy.

8. Other Benefits. Employee shall be entitled to receive and participate in all of the Company's existing and future compensation and benefit plans and programs and employment agreement provisions (including group insurance programs, vacation benefits, acceleration of vesting provisions, tax gross-up benefits, and applicable directors and officers liability insurance and indemnification and advancement of expenses provisions relating to claims made by third parties against Employee in Employee's role as an employee, officer or director of the Company), in each case on the same terms and at the same cost to the Company and Employee as are made available to the Company's other senior executive officers, in accordance with the terms of such plans, programs and agreements. Nothing in this Agreement shall limit the Company's right to modify or discontinue any plans or programs at any time, provided no such action may adversely affect any vested rights of Employee thereunder or disproportionately affect Employee as compared to other senior executive officers. The provisions of this Paragraph 8 shall not apply to compensation and benefits (including, without limitation, salary and cash bonus continuation) addressed in this Agreement, in which case the applicable terms of this Agreement shall apply.

9. Business Expenses. The Company shall pay or reimburse Employee for reasonable travel, entertainment and other expenses incurred by Employee in connection with the performance of Employee's duties upon receipt of vouchers therefor submitted to the Company on a timely basis and in accordance with the Company's procedures and practices in effect from time to time for its senior executive officers.

10. Termination. Employee's employment, and the Company's obligations under this Agreement (excluding any obligations the Company may have under Paragraph 11, any other

obligations expressly set forth herein as surviving termination of employment, and any obligations with respect to any vested benefits of Employee), shall or may be terminated in the circumstances set forth below.

(a) Death. Employee's employment shall terminate automatically in the event of Employee's death.

(b) Disability. The Company may terminate Employee's employment in accordance with the provisions of applicable law, in the event Employee becomes substantially unable to perform Employee's duties hereunder due to partial or total disability or incapacity resulting from a mental or physical illness, injury or other health-related cause ("Disability") for a period of nine (9) consecutive months or for a cumulative period of fifty-two (52) weeks during the Term.

(c) Discharge With Cause by the Company or Termination by Employee Without Good Reason.

(i) Subject to the last sentence of this subparagraph, the Company may terminate Employee's employment in any of the following events ("Discharge With Cause"): Employee's willful engagement in misconduct that is materially injurious to the Company, monetarily or otherwise (including without limitation Employee's fraud, misappropriation, embezzlement, self-dealing, dishonesty, misrepresentation and conviction of a crime of a felony); Employee's willful material violation of any material Company policy; Employee's willful material violation of the Company's Code of Conduct; or Employee's willful material breach of any provision of this Agreement (which, as to the last three items, if capable of being cured, shall remain uncured following thirty (30) days after written notice thereof). For purposes of this subparagraph, no act, or failure to act, on Employee's part shall be considered "willful" unless done, or omitted to be done, by him not in good faith and without reasonable belief that his action or omission was in the best interests of the Company. Notwithstanding the foregoing, Employee shall not be deemed to have been Discharged With Cause unless and until there shall have been delivered to Employee a copy of a resolution, duly adopted by the affirmative vote of at least 75% of the Board of Directors at a meeting of the Board called and held for such purpose (after reasonable notice to Employee and an opportunity for him, together with his counsel, to be heard before the Board), finding that in the good faith opinion of the Board the Employee was guilty of the acts or failures to act that are the basis for the Discharge With Cause, and specifying the particulars thereof in detail.

(ii) Employee may terminate his employment without Good Reason (as defined in subparagraph (d)(ii) below) at any time during the Term ("Without Good Reason").

(d) Discharge Without Cause or Deemed Termination Without Cause by the Company, or Termination by Employee With Good Reason.

(i) The Company may terminate Employee's employment other than on account of a Discharge With Cause at any time during or after the Term ("Discharge Without Cause").

(ii) In the event the Company gives Employee a Non-Renewal Notice, Employee will automatically be terminated (a "Deemed Termination Without Cause") on the Non-Renewal Date.

(iii) Employee may terminate this Agreement in any of the following events during or after the Term ("With Good Reason"), provided Employee has provided Company written notice thereof within sixty (60) days of the occurrence thereof: (A) the failure of Employee to be elected Chairman of the Board or retained as Chief Executive Officer and President; (B) assignment to Employee of any duties inconsistent in any material respect with Employee's positions, education, skills and experience, or any other action by the Company that results in substantial diminution in Employee's duties; or (C) the Company's material breach of any provision of this Agreement (which, as to any such items, if capable of being cured, shall remain uncured following thirty (30) days after written notice thereof) ("Good Reason").

(e) Notice of Termination. Other than as a result of Employee's death or by Deemed Termination Without Cause, any termination of Employee's employment shall be communicated by written "Notice of Termination." For purposes of this Agreement, a "Notice of Termination" shall mean a notice which indicates the specific termination provision in this Agreement relied upon and shall set forth in reasonable detail the facts and circumstances claimed by the party giving notice to provide a basis for termination of Employee's employment under the provision so indicated.

(f) Date of Termination. "Date of Termination" shall mean: (i) if Employee's employment is terminated by his death, the date of his death; (ii) if Employee's employment is terminated as a result of his Disability, thirty (30) days after Notice of Termination is given (provided that Employee shall not have returned to the performance of his duties on the basis provided for in subparagraph 1(a) during such thirty (30) day period); (iii) if Employee's employment is terminated by Discharge With Cause or Without Good Reason, the date specified in the Notice of Termination; provided that if within thirty (30) days after a Notice of Termination is given by the Company (in the event of a termination by Discharge With Cause), Employee notifies the Company that a dispute exists concerning the termination, the Date of Termination shall be the date on which the dispute is finally determined, either by mutual written agreement of the parties, by an arbitration award (pursuant to the provisions set forth below) or by a final judgment, order or decree of a court of competent jurisdiction (the time of appeal therefrom having expired and no appeal having been perfected); (iv) if the Employee's employment is terminated by Discharge Without Cause or for Good Reason, the date specified in the Notice of Termination; provided that if within thirty (30) days after a Notice of Termination is given by Employee (in the event of a termination for Good Reason) Company notifies Employee that a dispute exists concerning the termination, the Date of Termination shall be the date on which the dispute is finally determined, either by mutual written agreement of the parties, by an arbitration award or by a final judgment, order or decree of a court of competent jurisdiction (the time of appeal therefrom having expired and no appeal having been perfected);

or (v) if the Employee's employment is terminated by Deemed Termination Without Cause, the Non-Renewal Date. Either party may elect arbitration with respect to such dispute. Such arbitration shall be conducted by the American Arbitration Association ("AAA") in Philadelphia, Pennsylvania, and shall be initiated and conducted in accordance with the Commercial Arbitration Rules of the AAA, as such rules shall be in effect on the date of the Notice of Termination, except to the extent that such rules are inconsistent with the provisions set forth in this Agreement.

11. Payments Prior to and Upon Termination.

(a) Death.

(i) Following termination due to death, the Company shall continue, at its expense, for the benefit of Employee's spouse during her lifetime, all health and welfare benefits and benefit plans which are available from time to time to the Company's highest paid employee.

(ii) This death benefit shall be in addition to any other payments Employee's spouse, beneficiaries or estate may be entitled to receive pursuant to this Agreement and any benefit plans and programs (including, but not limited to, Employee's cash bonuses with respect to the portion of the calendar year during which Employee had lived prior to his death, amounts accrued and payable under any benefit plans and programs, any accrued but unused vacation time, and amounts payable on account of any unreimbursed business expenses).

(b) Disability.

(i) During any period that Employee is unable to perform his duties hereunder as a result of disability or incapacity due to mental or physical illness prior to a termination due to Disability: Employee shall: (A) continue to receive Base Salary until his employment is terminated due to Disability; (B) receive his cash bonuses with respect to the portion of the calendar year prior to the Date of Termination; (C) continue to participate in all health and welfare benefit plans and programs maintained by the Company; and (D) continue to have his Deferred Compensation Plan account credited with the amounts as and on the dates specified in subparagraph 5(b).

(ii) Following termination due to Disability: (A) Employee shall be paid for three (3) years: (1) on a monthly basis, Employee's Base Salary at the time the Notice of Termination is given; and (2) on an annual basis (appropriately pro-rated for partial calendar years), Employee's cash bonuses (assuming 100% achievement of performance goals, as if Employee's employment had continued during this time period, and based on Employee's participation levels therein at the time of his Disability); (B) the Company shall continue to credit Employee's Deferred Compensation Plan account with the amounts as and on the dates specified in subparagraph 5(b) through the date on which the Term would have expired, without any further automatic extensions, had no termination occurred on the Date of Termination (the "End Date"); and (C) Employee shall be entitled to receive amounts accrued and payable under

any benefit plans and programs, any accrued but unused vacation time, and amounts payable on account of any unreimbursed business expenses. In the event Employee dies before the end of such three (3) year period, the remaining payments and credits under subparagraph (A) and (B) of this subparagraph (ii) shall not be made.

(c) Discharge With Cause by the Company or Termination by Employee Without Good Reason. If Employee is Discharged With Cause or Employee terminates Without Good Reason, Employee will be entitled only to payment of Employee's then-current Base Salary through the Date of Termination, amounts accrued and payable under any benefit plans and programs, any accrued but unused vacation time, and amounts payable on account of any unreimbursed business expenses.

(d) Discharge Without Cause or Deemed Termination Without Cause by the Company, or Termination by Employee With Good Reason. If Employee is Discharged Without Cause or is Deemed Terminated Without Cause by the Company, or Employee terminates With Good Reason:

(i) The Company shall pay Employee his Base Salary through the Date of Termination and (within 30 days of the Date of Termination) his cash bonuses with respect to the portion of the calendar year period through the Date of Termination (assuming 100% achievement of performance goals).

(ii) Following the Date of Termination, in exchange for Employee's entering into the Company's standard agreement containing mutual releases with respect to matters relating to Employee's employment (other than with respect to Employee's rights under this Agreement and vested benefits under benefit plans and programs): (A) the Company shall pay to Employee: (1) for the period through the End Date, on a monthly basis, Employee's Base Salary at the highest annual rate in effect at any time during the Term; and (2) for the period through the End Date, on an annual basis (appropriately pro-rated for partial calendar years), Employee's cash bonuses (assuming 100% achievement of performance goals, as if Employee's employment had continued through the End Date, and based on Employee's highest participation levels therein at any time during the Term); (B) the Company shall continue to credit Employee's Deferred Compensation Plan account with the amounts as and on the dates specified in subparagraph 5(b) through the End Date; and (C) Employee shall be entitled to receive amounts accrued and payable under any benefit plans and programs, any accrued but unused vacation time, and amounts payable on account of any unreimbursed business expenses.

(iii) The Company shall continue through the End Date (at the same cost to Employee as is paid by other employees), for the benefit of Employee, all health and welfare benefit plans and programs available from time to time to the Company's highest paid employee.

(iv) All of Employee's unvested stock options shall continue to vest pursuant to their terms, and all of Employee's vested stock options shall remain exercisable

pursuant to their terms, in each case as if Employee's employment had continued. All of Employee's unvested restricted stock units shall continue to vest pursuant to their terms, as if Employee's employment had continued.

(e) Employee shall not be required to mitigate the amount of any payment provided for in this Paragraph 11 by seeking other employment or otherwise, nor shall the amount of any payment provided for in this Paragraph 11 be reduced by any compensation earned by Employee as a result of employment by another employer after the Date of Termination, or otherwise.

(f) Notwithstanding anything herein to the contrary, in the event Employee's employment is terminated by the Company on or after the occurrence of a change of control (as the term "control" is defined in Rule 405 under the Securities Act of 1933), such termination shall be treated as a Discharge Without Cause, and Employee shall be entitled to the benefits payable under the provisions of subparagraph (d) above.

(g) COBRA Rights. Nothing herein shall constitute a waiver by Employee of "COBRA" rights under federal law in connection with termination of employment.

## 12. Non-Solicitation, Non-Competition and Confidentiality.

(a) During the Term and Employee's continued employment by the Company, and for a period of one (1) year after termination of Employee's employment by the Company for any reason (whether during or after the Term), Employee shall not, directly or indirectly, solicit, induce, encourage or attempt to influence any customer, employee, consultant, independent contractor, service provider or supplier of the Company to cease to do business or to terminate the employment or other relationship with the Company.

(b) (i) WHILE EMPLOYED BY THE COMPANY (WHETHER DURING THE TERM OR THEREAFTER), AND FOR A PERIOD OF ONE (1) YEAR AFTER TERMINATION OF EMPLOYEE'S EMPLOYMENT DURING OR AFTER THE TERM FOR ANY REASON (OTHER THAN (A) AS A RESULT OF A DISCHARGE WITHOUT CAUSE OR (B) AS A RESULT OF TERMINATION BY EMPLOYEE WITH GOOD REASON, EMPLOYEE SHALL NOT, DIRECTLY OR INDIRECTLY, ENGAGE OR BE FINANCIALLY INTERESTED IN (AS AN AGENT, CONSULTANT, DIRECTOR, EMPLOYEE, INDEPENDENT CONTRACTOR, OFFICER, OWNER, PARTNER, PRINCIPAL OR OTHERWISE), ANY ACTIVITIES FOR A COMPETITIVE BUSINESS. A "COMPETITIVE BUSINESS" SHALL BE DEFINED AS A BUSINESS (WHETHER CONDUCTED BY AN ENTITY OR INDIVIDUALS, INCLUDING EMPLOYEE IN SELF-EMPLOYMENT) THAT IS ENGAGED IN COMPETITION, DIRECTLY OR INDIRECTLY THROUGH ANY ENTITY CONTROLLING, CONTROLLED BY OR UNDER COMMON CONTROL WITH SUCH BUSINESS, WITH ANY OF THE BUSINESS ACTIVITIES CARRIED ON BY THE COMPANY OR ANY DIVISION OR OTHER BUSINESS UNIT OF THE COMPANY, OR BEING PLANNED BY THE COMPANY OR SUCH BUSINESS UNIT (AS THE CASE MAY BE) WITH EMPLOYEE'S KNOWLEDGE AT THE TIME OF EMPLOYEE'S TERMINATION

## OF EMPLOYMENT.

(ii) THIS RESTRICTION SHALL APPLY IN ANY GEOGRAPHICAL AREA OF THE WORLD IN WHICH THE COMPANY CARRIES OUT BUSINESS ACTIVITIES. EMPLOYEE AGREES THAT THE LACK OF ANY MORE SPECIFIC GEOGRAPHICAL LIMITATION HEREIN IS REASONABLE IN LIGHT OF THE BROAD GEOGRAPHICAL SCOPE OF THE ACTIVITIES CARRIED OUT BY THE COMPANY IN THE WORLD.

(iii) As a limited exception to the foregoing, Employee shall not be prohibited from engaging in activities for a Competitive Business if all of the following conditions are met: (A) Employee is engaged to perform activities which are materially inferior as to skill level and scope of responsibility to the skill level and scope of responsibility involved in the Employee's employment hereunder; (B) the activities engaged in by Employee are not directly competitive with the activities engaged in by the Company or such division or business unit (as the case may be); (C) Employee provides the Company with at least thirty (30) days written notice prior to commencing performance of activities for the Competitive Business; and (D) Employee provides the Competitive Business with a copy of this Paragraph 12, and the Competitive Business gives the Company written assurance that it will not allow Employee to engage in any activities which would cause Employee to violate this Agreement.

(iv) Nothing herein shall prevent Employee from owning for investment up to five percent (5%) of any class of equity security of an entity whose securities are traded on a national securities exchange or market.

(c) Nothing contained in this Agreement (including, without limitation, subparagraph 12(d) and Paragraph 13) or otherwise limits Employee's ability to communicate directly with and provide information, including documents, not otherwise protected from disclosure by any applicable law or privilege, to the Securities and Exchange Commission (the "SEC"), the Occupational Safety and Health Administration ("OSHA") or any other federal, state or local governmental agency or commission regarding possible legal violations, without disclosure to the Company. The Company may not retaliate against Employee for any of these activities, and nothing in this Agreement requires Employee to waive any monetary award or other payment that Employee might become entitled to from the SEC or OSHA.

(d) Except as provided in subparagraph 12(c), during the Term and at all times thereafter, Employee shall not, directly or indirectly, use for Employee's personal benefit, or disclose to or use for the direct or indirect benefit of anyone other than the Company (except as may be required within the scope of Employee's duties hereunder), any secret, confidential or non-public information, knowledge or data of the Company or any of its subsidiaries, affiliates, employees, officers, directors or agents, which Employee acquires in the course of Employee's employment, and which is not otherwise lawfully known by the general public. This information includes, but is not limited to: business, marketing and accounting methods; policies, plans, procedures, strategies and techniques; research and development projects and results; software and firmware; trade secrets, know-how, processes and other intellectual property; names and

addresses of employees and suppliers; any data on or relating to past, present and prospective customers, including customer lists; and personal information. Employee confirms that such information is the exclusive property of the Company, and agrees that, immediately upon Employee's termination of employment for any reason (whether during or after the Term), Employee shall deliver to the Company all correspondence, documents, books, records, lists and other materials containing such information that are within Employee's possession or control, regardless of the medium in which such materials are maintained; and Employee shall retain no copies in any medium, regardless of where or by whom such materials were kept or prepared. As part of this restriction, and except as provided in subparagraph 12(c), Employee agrees neither to prepare, participate in or assist in the preparation of any article, book, speech or other writing or communication relating to the business, operations, personnel or prospects of the Company, its subsidiaries and affiliates, nor to encourage or assist others to do any of the foregoing, without the prior written consent of the Company (which may be withheld in the Company's sole discretion). Nothing herein shall prevent Employee from: (i) complying with a valid subpoena or other legal requirement for disclosure of confidential information, provided that, except as provided in subparagraph 12(c), Employee shall use good faith efforts to notify the Company promptly and in advance of disclosure if Employee believes Employee is under a legal requirement to disclose confidential information otherwise protected from disclosure under this subparagraph; or (ii) disclosing the terms and conditions of this Agreement to Employee's spouse or tax, accounting, financial or legal advisors, or as necessary to enforce this Agreement. Notwithstanding the foregoing, pursuant to the Defend Trade Secrets Act of 2016 (18 U.S.C. § 1833(b)), Employee shall not be held criminally or civilly liable under any federal or state trade secret law for the disclosure of a trade secret that (A) is made (I) in confidence to a federal, state, or local government official, either directly or indirectly, or to an attorney, and (II) solely for the purpose of reporting or investigating a suspected violation of law; or (B) is made in a complaint or other document filed in a lawsuit or other proceeding, if such filing is made under seal. In addition and without limiting the preceding sentence, if Employee files a lawsuit for retaliation by the Company for reporting a suspected violation of law, Employee may disclose the trade secret to his or her attorney and use the trade secret information in the court proceeding, if Employee files any document containing the trade secret under seal and does not disclose the trade secret except pursuant to court order.

(e) Employee acknowledges that the restrictions contained in this Paragraph 12, in light of the nature of the business in which the Company is engaged and Employee's position with the Company, are reasonable and necessary to protect the legitimate interests of the Company, and that any violation of these restrictions would result in irreparable injury to the Company. Employee therefore agrees that, in the event of Employee's violation of any of these restrictions, the Company shall be entitled to seek from any court of competent jurisdiction: (i) preliminary and permanent injunctive relief against Employee; (ii) damages from Employee; and (iii) an equitable accounting of all compensation, commissions, earnings, profits and other benefits to Employee arising from such violation; all of which rights shall be cumulative and in addition to any other rights and remedies to which the Company may be entitled as set forth herein or as a matter of law.



(f) Employee agrees that if any portion of the restrictions contained in this Paragraph 12, or the application thereof, is construed to be invalid or unenforceable, the remainder of such restrictions or the application thereof shall not be affected and the remaining restrictions will have full force and effect without regard to the invalid or unenforceable portions. If any restriction is held to be unenforceable because of the area covered, the duration thereof or the scope thereof, Employee agrees that the court making such determination shall have the power to reduce the area and/or the duration, and/or limit the scope thereof, and the restriction shall then be enforceable in its reduced form.

(g) If Employee violates any such restrictions, the period of such violation (from the commencement of any such violation until such time as such violation shall be cured by Employee) shall not count toward or be included in the applicable restrictive period.

13. Prohibited Public Statements.

(a) Except as provided in subparagraph 12(c), Employee shall not, either during or at any time after the termination of his employment, make any public statement (including a private statement reasonably likely to be repeated publicly) reflecting adversely on the Company and its business prospects, except for such statements which during Employee's employment he may be required to make in the ordinary course of his employment.

(b) The Company shall not, either during or at any time after the termination of his employment, make any public statement (including a private statement reasonably likely to be repeated publicly) reflecting adversely on Employee, except for truthful statements which the Company is required to make by law.

14. Representations.

(a) Employee represents that:

(i) Employee has had the opportunity to retain and consult with legal counsel and tax advisors of Employee's choice regarding the terms of this Agreement.

(ii) Subject to equitable principles, this Agreement is enforceable against Employee in accordance with its terms.

(iii) This Agreement does not conflict with, violate or give rise to any rights of third parties under, any agreement, order, decree or judgment to which Employee is a party or by which Employee is bound.

(b) The Company represents that:

(i) Subject to equitable principles, this Agreement is enforceable against the Company in accordance with its terms.

(ii) This Agreement does not conflict with, violate or give rise to any rights to third parties under, any agreement, order, decree or judgment to which the Company is a party or by which it is bound.

15. Change in Law. Notwithstanding any provision of this Agreement to the contrary, the parties agree that in the event of a change in law, or the issuance by the Internal Revenue Service or other governmental agency of any guidance, regulation or other interpretation, that would require this Agreement or any deferred compensation plan or arrangement of the Company in which the Employee participates be changed to remain in compliance with Internal Revenue Code 409A, the parties agree to make such changes to this Agreement or such plans or arrangements as are necessary or required to effect such changes.

16. Successors; Binding Agreement.

(a) The Company will require any successor (whether direct or indirect, by purchase, merger, consolidation or otherwise) to all or substantially all of the businesses and/or assets of the Company, by agreement in form and substance satisfactory to Employee, to expressly assume and agree to perform this Agreement in the same manner and to the same extent that the Company would be required to perform it if no such succession had taken place. Failure of the Company to obtain such agreement prior to the effectiveness of any such succession shall be a breach of this Agreement and shall entitle Employee to compensation from the Company in the same amount and on the same terms as he would be entitled to hereunder pursuant to subparagraph 11(d), except that for purposes of implementing the foregoing the date on which any such succession becomes effective shall be deemed the Date of Termination. As used in this Agreement, "Company" shall mean the Company and any successor to its businesses and/or assets which executes and delivers the agreement provided for in this Paragraph 16 or which otherwise becomes bound by all the terms and provisions of this Agreement by operation of law.

(b) This Agreement and all rights of Employee hereunder shall inure to the benefit of and shall be binding upon Employee's personal or legal representatives, executors, administrators, successors, heirs, distributees, devisees and legatees. If Employee should die while any amounts would still be payable to him hereunder if he had continued to live, all such amounts, unless otherwise provided herein, shall be paid in accordance with the terms of this Agreement to Employee's designee or, if there be no such designee, to Employee's estate.

17. Jurisdiction. Litigation concerning this Agreement, if initiated by or on behalf of Employee, shall be brought only in a state court in Philadelphia County, Pennsylvania or federal court in the Eastern District of Pennsylvania, or, if initiated by the Company, in either such jurisdiction or in a jurisdiction in which Employee then resides or works. Employee consents to jurisdiction in any such jurisdiction, regardless of the location of Employee's residence or place of business. Employee and the Company irrevocably waive any objection, including any objection to the laying of venue or based on the grounds of forum non conveniens, which it may now or hereafter have to the bringing of any action or proceeding in any such jurisdiction. Employee and the Company acknowledge and agree that any service of legal process by mail

constitutes proper legal service of process under applicable law in any such action or proceeding.

18. Governing Law; Litigation Costs. This Agreement shall be interpreted and enforced in accordance with the substantive law of the Commonwealth of Pennsylvania, without regard to any choice-of-law doctrines. In any litigation concerning this Agreement, the prevailing party shall be entitled to reimbursement from the other party for all costs of defending or maintaining such action, including reasonable attorneys' fees.

19. Notices. All notices referred to in this Agreement shall be given in writing and shall be effective: (a) if given by fax, when transmitted to the number below and an appropriate facsimile confirmation is received; or (b) if given by registered or certified mail, when received at the following address (with an appropriate receipt received):

if to Company to:

c/o Comcast Corporation  
One Comcast Center  
Philadelphia, PA 19103  
Attention: General Counsel  
Fax: (215) 286-7794; and

if to Employee to: Employee's address and fax number as indicated in the

Company's records from time to time.

20. Entire Agreement. This Agreement constitutes the entire agreement of the parties with respect to the subject matter hereof. This Agreement supersedes and replaces in its entirety the 2005 Agreement provided that any accrued rights and obligations of the parties thereunder as of the date hereof shall be unaffected by the execution of this Agreement. In the event of any conflict between the terms of this Agreement and the terms of any plans or policies of the Company (including the Employee Handbook), the terms of this Agreement shall control.

21. Waivers. No waiver by either party of any condition or of the breach by the other of any term or covenant contained in this Agreement, whether by conduct or otherwise, in any one or more instances, shall be deemed or construed as a further or continuing waiver of any such condition or breach or a waiver of any other condition or of the breach of any other term or covenant contained in this Agreement. Moreover, the failure of either party to exercise any right hereunder shall not bar the later exercise thereof.

22. Nonalienation. Employee shall not pledge, hypothecate, anticipate or in any way create a lien upon any amounts provided under this Agreement. This Agreement and the benefits payable hereunder shall not be assignable by either party without the prior written consent of the other; provided, however, that nothing in this Agreement shall preclude Employee from designating a

beneficiary to receive any benefit payable hereunder upon his death, or the executors, administrators or other legal representatives of Employee or his estate from assigning any rights hereunder to which they become entitled to the person or persons entitled thereto.

23. Continuation of Covenants. The covenants and agreements of the parties set forth in Paragraphs 10, 11, 12 and 13 shall survive the Term and any termination of employment, shall continue thereafter, and shall not expire unless and except as may be expressly set forth therein

24. Invalidity or Unenforceability. If any term or provision of this Agreement is held to be invalid or unenforceable for any reason, such invalidity or enforceability shall not affect any other term or provision hereof and this Agreement shall continue in full force and effect as if such invalid or unenforceable term or provision (to the extent of the invalidity or unenforceability) had not been contained herein.

IN WITNESS WHEREOF, the parties hereto have executed and delivered this Agreement as of the date first-above written.

COMCAST CORPORATION

By: /s/ Arthur R. Block

EMPLOYEE:

/s/ Brian L. Roberts

Brian L. Roberts

**CERTIFICATIONS**

I, Brian L. Roberts, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Comcast Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an Annual Report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 27, 2017

/s/ BRIAN L. ROBERTS

Name: Brian L. Roberts

Title: Chief Executive Officer

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I, Michael J. Cavanagh, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of Comcast Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an Annual Report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 27, 2017

/s/ MICHAEL J. CAVANAGH

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Name: Michael J. Cavanagh

Title: Chief Financial Officer

**CERTIFICATIONS**

I, Brian L. Roberts, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of NBCUniversal Media, LLC;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an Annual Report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 27, 2017

/s/ BRIAN L. ROBERTS

Name: Brian L. Roberts

Title: Principal Executive Officer

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I, Michael J. Cavanagh, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of NBCUniversal Media, LLC;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an Annual Report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: July 27, 2017

/s/ MICHAEL J. CAVANAGH

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Name: Michael J. Cavanagh

Title: Principal Financial Officer



**CERTIFICATION PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT**

July 27, 2017

Securities and Exchange Commission  
100 F Street, N.E.  
Washington, D.C. 20549

Ladies and Gentlemen:

The certification set forth below is being submitted in connection with the Quarterly Report on Form 10-Q of Comcast Corporation (the "Report") for the purpose of complying with Rule 13a-14(b) or Rule 15d-14(b) of the Securities Exchange Act of 1934 (the "Exchange Act") and Section 1350 of Chapter 63 of Title 18 of the United States Code.

Brian L. Roberts, the Chief Executive Officer, and Michael J. Cavanagh, the Chief Financial Officer, of Comcast Corporation, each certifies that, to the best of his knowledge:

1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Exchange Act; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of Comcast Corporation.

/s/ BRIAN L. ROBERTS

Name: Brian L. Roberts

Title: Chief Executive Officer

/s/ MICHAEL J. CAVANAGH

Name: Michael J. Cavanagh

Title: Chief Financial Officer

**CERTIFICATION PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT**

July 27, 2017

Securities and Exchange Commission  
100 F Street, N.E.  
Washington, D.C. 20549

Ladies and Gentlemen:

The certification set forth below is being submitted in connection with the Quarterly Report on Form 10-Q of NBCUniversal Media, LLC (the "Report") for the purpose of complying with Rule 13a-14(b) or Rule 15d-14(b) of the Securities Exchange Act of 1934 (the "Exchange Act") and Section 1350 of Chapter 63 of Title 18 of the United States Code.

Brian L. Roberts, the Principal Executive Officer, and Michael J. Cavanagh, the Principal Financial Officer, of NBCUniversal Media, LLC, each certifies that, to the best of his knowledge:

1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Exchange Act; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of NBCUniversal Media, LLC.

/s/ BRIAN L. ROBERTS

Name: Brian L. Roberts

Title: Principal Executive Officer

/s/ MICHAEL J. CAVANAGH

Name: Michael J. Cavanagh

Title: Principal Financial Officer