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BLOCK ARTHUR R

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 08/22/12 for the Period Ending 08/20/12

CIK	0001166691
Symbol	CMCSA
SIC Code	4841 - Cable and Other Pay Television Services
Industry	Broadcasting & Cable TV
Sector	Services
Fiscal Year	12/31

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FORM 4

[ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *	2. Issuer Name **and** Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
BLOCK ARTHUR R (Last) (First) (Middle)	**COMCAST CORP [CMCSA]**	_____ Director _____ 10% Owner
ONE COMCAST CENTER (Street)	3. Date of Earliest Transaction (MM/DD/YYYY) **8/20/2012**	__ **X** __ Officer (give title below) _____ Other (specify below) **SVP, GC and Secretary**
PHILADELPHIA, PA 19103 (City) (State) (Zip)	4. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line) _ **X** _ Form filed by One Reporting Person ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction (s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	**8/20/2012**		**M**		**50550.0000**	**A**	**$25.4400**	**79386.0000**	**D**	
Class A Common Stock	**8/20/2012**		**M**		**42540.0000**	**A**	**$18.3400**	**121926.0000**	**D**	
Class A Common Stock	**8/20/2012**		**M**		**21150.0000**	**A**	**$14.5400**	**143076.0000**	**D**	
Class A Common Stock	**8/20/2012**		**M**		**14850.0000**	**A**	**$18.9800**	**157926.0000**	**D**	
Class A Common Stock	**8/20/2012**		**M**		**7500.0000**	**A**	**$19.9200**	**165426.0000**	**D**	
Class A Common Stock	**8/20/2012**		**M**		**5625.0000**	**A**	**$18.0800**	**171051.0000**	**D**	
Class A Common Stock	**8/20/2012**		**F**		**4048.0000**	**D**	**$34.0200**	**167003.0000**	**D**	
Class A Common Stock	**8/20/2012**		**F**		**5639.0000**	**D**	**$34.0200**	**161364.0000**	**D**	
Class A Common Stock	**8/20/2012**		**F**		**10919.0000**	**D**	**$34.0200**	**150445.0000**	**D**	
Class A Common Stock	**8/20/2012**		**F**		**13898.0000**	**D**	**$34.0200**	**136547.0000**	**D**	
Class A Common Stock	**8/20/2012**		**F**		**30798.0000**	**D**	**$34.0200**	**105749.0000**	**D**	
Class A Common Stock	**8/20/2012**		**F**		**42916.0000**	**D**	**$34.0200**	**62833.0000**	**D**	
Class A Special Common Stock	**8/20/2012**		**M**		**5625.0000**	**A**	**$15.8933**	**40220.0000**	**D**	
Class A Special Common Stock	**8/20/2012**		**S**		**15110.0000**	**D**	**$33.1172** (1)	**25110.0000**	**D**	
Class A Special Common Stock	**8/20/2012**		**G**	**V**	**787.0000**	**A**	**$0.0000**	**9878.0000**	**I**	**By Daughter**
Class A Special Common Stock	**8/20/2012**		**G**	**V**	**787.0000**	**A**	**$0.0000**	**10115.0000**	**I**	**By Son**

Table II - Derivative Securities Beneficially Owned (*e.g.* , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Option to Purchase	**$18.0800**	**8/20/2012**		**M**			**5625.0000**	(2)	**2/25/2013**	**Class A Common Stock**	**5625.0000**	**$18.0800**	**5625.0000**	**D**	
Option to Purchase	**$19.9200**	**8/20/2012**		**M**			**7500.0000**	(3)	**3/7/2014**	**Class A Common Stock**	**7500.0000**	**$19.9200**	**15000.0000**	**D**	
Option to Purchase	**$18.3400**	**8/20/2012**		**M**			**42540.0000**	(4)	**3/25/2020**	**Class A Common Stock**	**42540.0000**	**$0.0000**	**99260.0000**	**D**	
Option to Purchase	**$25.4400**	**8/20/2012**		**M**			**50550.0000**	**3/16/2008** (5)	**3/15/2017**	**Class A Common Stock**	**50550.0000**	**$25.4400**	**16850.0000**	**D**	
Option to Purchase	**$14.5400**	**8/20/2012**		**M**			**21150.0000**	**3/27/2010** (6)	**3/26/2019**	**Class A Common Stock**	**21150.0000**	**$14.5400**	**77550.0000**	**D**	
Option to Purchase	**$18.9800**	**8/20/2012**		**M**			**14850.0000**	**3/28/2009** (7)	**3/27/2018**	**Class A Common Stock**	**14850.0000**	**$18.9800**	**39600.0000**	**D**	
Option to Purchase	**$15.8933**	**8/20/2012**		**M**			**5625.0000**	(8)	**10/26/2012**	**Class A Special Common Stock**	**5625.0000**	**$15.8933**	**0.0000**	**D**	

Explanation of Responses:

(1) This transaction was executed in multiple trades at prices ranging from $33.10 to $33.14. The price reported above reflects the weighted-average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

(2) The date of grant was February 26, 2003 and the shares vest as follows: 32.5% vests on the 2nd anniversary of the date of grant, an additional 16.25% vests on each of the 3rd, 4th and 5th anniversaries of the date of grant, and an additional 3.75% vests on each of the 6th, 7th, 8th, 9th and 9.5th anniversaries of the date of grant.

(3) As to 50% of the shares subject to this option, the shares vest in installments of 40%, 20%, 20% and 20% on the 2nd, 3rd,4th and 5th anniversaries of the date of grant, respectively; and as to the other 50% of the shares subject to this option, the shares vest in installments of 20%, 10%, 10%, 10%, 10%, 10%, 10%, 10% and 10% on the 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, and 9.5th anniversaries of the date of grant, respectively.

(4) The date of grant was March 26, 2010, and the shares vest as follows: 30% vests on the 2nd anniversary of the date of grant, an additional 15% vests on each of the 3rd, 4th and 5th anniversaries of the date of grant, and an additional 5% vests on each of the 6th, 7th, 8th, 9th and 9.5th anniversaries of the date of grant.

(5) The date of grant was March 16, 2007, and the shares vest as follows: 30% vests on the 2nd anniversary of the date of grant; an additional 15% vests on each of the 3rd, 4th and 5th anniversaries of the date of grant; and an additional 5% vests on each of the 6th, 7th, 8th, 9th and 9.5th anniversaries of the date of grant.

(6) The date of grant was March 27, 2009, and the shares vest as follows: 30% vests on the 2nd anniversary of the date of grant; an additional 15% vests on each of the 3rd, 4th and 5th anniversaries of the date of grant; and an additional 5% vests on each of the 6th, 7th, 8th, 9th and 9.5th anniversaries of the date of grant.

(7) The date of grant was March 28, 2008, and the shares vest as follows: 30% vests on the 2nd anniversary of the date of grant; an additional 15% vests on each of the 3rd, 4th and 5th anniversaries of the date of grant; and an additional 5% vests on each of the 6th, 7th, 8th, 9th and 9.5th anniversaries of the date of grant.

(8) The date of grant was October 28, 2002 and the shares vest as follows: 100% on the 9.5th anniversary of the date of grant.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BLOCK ARTHUR R ONE COMCAST CENTER PHILADELPHIA, PA 19103			**SVP, GC and Secretary**	

Signatures

Arthur R. Block, Attorney-in-fact	**8/21/2012**
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

***** If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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