



May 23, 2012

Clorox to Webcast May 31 Analyst Meeting

OAKLAND, Calif., May 23, 2012 - The Clorox Company (NYSE: CLX) will webcast the presentation for an analyst meeting it is hosting in New York on May 31, 2012.

The presentation is scheduled to begin at approximately 8:30 a.m. Eastern time (5:30 a.m. Pacific time). The live webcast will be accessible in the Investors section of the company's website at <http://investors.thecloroxcompany.com/events.cfm> and will be archived there afterward.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with 8,100 employees and fiscal year 2011 revenues of \$5.2 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Green Works® naturally derived home care products, Pine-Sol® cleaners, Poett® home care products, Fresh Step® cat litter, Kingsford® charcoal, Hidden Valley® and K C Masterpiece® dressings and sauces, Brita® water-filtration products, Glad® bags, wraps and containers, and Burt's Bees® and gud™ natural personal care products. Nearly 90 percent of the company's brands hold the No. 1 or No. 2 market share positions in their categories. The company's products are manufactured in more than two dozen countries and marketed in more than 100 countries. Clorox is committed to making a positive difference in the communities where its employees work and live. Founded in 1980, The Clorox Company Foundation has awarded cash grants totaling more than \$84 million to nonprofit organizations, schools and colleges. In fiscal year 2011 alone, the foundation awarded \$4 million in cash grants, and Clorox made product donations valued at \$13 million. For more information about Clorox, visit www.TheCloroxCompany.com.

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For recent management presentations and other investor materials, visit <http://investors.thecloroxcompany.com/events.cfm>.