

**Colgate-Palmolive Company**  
**Geographic Sales Analysis**  
**Percentage Changes - Third Quarter 2008 vs 2007**  
**September 30, 2008**  
**(Unaudited)**

<u>Region</u>	<u>3rd Qtr Sales Change As Reported</u>	<u>3rd Qtr Sales Change Ex-Divestment</u>	<u>3rd Qtr Organic Sales Change</u>	<b>COMPONENTS OF SALES CHANGE THIRD QUARTER</b>			<u>9 Months Sales Change As Reported</u>	<u>9 Months Sales Change Ex-Divestment</u>	<u>9 Months Organic Sales Change</u>	<b>COMPONENTS OF SALES CHANGE NINE MONTHS</b>		
				<u>Ex-Divested Volume</u>	<u>Pricing Coupons Consumer &amp; Trade Incentives</u>	<u>Exchange</u>				<u>Ex-Divested Volume</u>	<u>Pricing Coupons Consumer &amp; Trade Incentives</u>	<u>Exchange</u>
<b>Total Company</b>	13.0%	13.0%	9.5%	3.0%	6.5%	3.5%	15.0%	15.0%	9.0%	4.5%	4.5%	6.0%
<b>Europe/South Pacific</b>	8.5%	8.5%	1.5%	1.0%	0.5%	7.0%	12.5%	12.5%	1.5%	1.5%	0.0%	11.0%
<b>Latin America</b>	21.0%	21.0%	15.5%	4.5%	11.0%	5.5%	21.5%	22.0%	15.0%	6.5%	8.5%	7.0%
<b>Greater Asia/Africa</b>	18.0%	19.0%	16.5%	11.5%	5.0%	2.5%	18.5%	19.0%	13.5%	9.5%	4.0%	5.5%
<b>Total International</b>	15.5%	16.0%	11.0%	5.5%	5.5%	5.0%	17.5%	17.5%	9.5%	5.0%	4.5%	8.0%
<b>North America</b>	4.5%	4.5%	4.5%	1.0%	3.5%	0.0%	6.0%	6.0%	5.0%	3.0%	2.0%	1.0%
<b>Total CP Products</b>	13.0%	13.0%	9.0%	4.0%	5.0%	4.0%	15.0%	15.0%	8.5%	4.5%	4.0%	6.5%
<b>Hill's</b>	13.0%	13.0%	11.0%	(4.0%)	15.0%	2.0%	16.5%	16.5%	12.0%	2.0%	10.0%	4.5%