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Colgate-Palmolive Commits to Recyclability of Plastics in All Packaging

Goal Announced in Company's 2017 Sustainability Report

NEW YORK--(BUSINESS WIRE)-- As part of its commitment to protect our environment, Colgate-Palmolive has committed to 100 percent recyclability of plastics in packaging across all its product categories by 2025. The company has already made significant progress in advancing its 2020 packaging sustainability goals, and currently 98 percent of its packaging is PVC-free.

Colgate's 2017 Sustainability Report, titled "Building a Future to Smile About," details the new recyclability goal and Colgate's long-standing commitments, ongoing progress and latest achievements in sustainability and corporate social responsibility. In addition to our new commitment on recyclability of plastics, Colgate is proud to highlight the following aspects of the report:

- | **Water Conservation:** As part of ongoing efforts of making #EveryDropCount, Colgate reduced its water use per ton of production by nearly 47 percent vs. 2002. Colgate continues to reach consumers with the Save Water message and has activated the Save Water campaign in over 70 countries with engaging messages to "Turn Off the Tap When Brushing," reaching nearly 3 billion people.
- | **Bright Smiles, Bright Futures™:** Colgate's oral health education program has reached nearly 1 billion children since its launch in 1991. Its new goal is to reach 1.3 billion children by 2020.
- | **Palm Oil:** The Company remains committed to reaching its goal of using 100 percent sustainable palm oil, and we expect to achieve this goal in 2018. By the end of the year, Colgate also expects to disclose 100 percent of the mills that supply us directly from our four largest palm oil suppliers, which together account for more than 80 percent of our purchases.
- | **UN Global Compact and Sustainable Development Goals:** The Company has confirmed its support for the UN Global Compact and principles on human rights, labor, environment and anti-corruption, and endorsed the UN CEO Water Mandate to help advance water stewardship, sanitation, and the UN Sustainable Development Goals.
- | **Greenhouse Gas Emissions:** Colgate has achieved and surpassed its 2020 science-based climate goal of reducing absolute greenhouse gas emissions from manufacturing by 25% vs. 2002.

Collectively, these efforts have contributed to Colgate achieving strong results and earning recognition as a U.S. EPA ENERGY STAR Partner of the Year for Sustained Excellence for the 7th consecutive year, being named to both the 2017 Dow Jones Sustainability World and North America Indices, and earning placement on the CDP Climate A List and CDP Water A List, making Colgate-Palmolive the highest ranked U.S. based company in our industry.

Ian Cook, Colgate's Chairman, President and Chief Executive Officer, said: "With the help of Colgate People and our suppliers and partners, we are making good progress against our 2020 goals. But our sustainability journey is on-going and as we achieve some of our goals, we are assessing new areas for focus and new targets to strive for so that we can continue building a future to smile about."

To access the full report, please visit Colgate's Sustainability website, at ColgatePalmolive.com/Sustainability.

About Colgate-Palmolive: Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Home Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, elmex, Tom's of Maine, Sanex, Ajax, Axion, Soupline, and Suavitel, as well as Hill's Science Diet, Hill's Prescription Diet and Hill's Ideal Balance. For more information about Colgate's global business, visit the Company's website at <http://www.colgatepalmolive.com>. To learn more about Colgate's global oral health education program, Bright Smiles, Bright Futures™, please visit <http://www.colgatebsbf.com>. CL-C

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Kaitlyn Mortimer, 212-310-2670
colgate_palmolive_media_inquiry@colpal.com
Tweets by @CP_News

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