



April 12, 2018

## **Colgate-Palmolive Earns 2018 ENERGY STAR® Partner of the Year Award for the Eighth Consecutive Year**

NEW YORK--(BUSINESS WIRE)-- Colgate-Palmolive has been named a 2018 ENERGY STAR® Partner of the Year for the eighth consecutive year and has received the Sustained Excellence Award for continued leadership and superior contributions to ENERGY STAR. Colgate's accomplishments will be recognized by the U.S. Environmental Protection Agency and the U.S. Department of Energy at a ceremony in Washington, D.C. on April 20, 2018.

"Colgate is committed to our partnership with the EPA and its ENERGY STAR program, and we're proud to receive the 2018 ENERGY STAR Partner of the Year - Sustained Excellence Award," said Ann Tracy, Vice President Global Sustainability, Environmental Health and Safety, and Supply Chain Strategy. "This award recognizes our continued commitment to energy conservation and reduction in greenhouse gas emissions, as outlined in our [sustainability report](#)."

Colgate's commitment to energy efficiency is an important part of its sustainability strategy. Its goal is to reduce the energy intensity by 33 percent and carbon emissions by 25 percent absolute by 2020 compared to 2002, with a long term goal of 50 percent absolute reduction by 2050. Below are a few ways Colgate demonstrates its commitment to this effort.

- | Achieving 68 ENERGY STAR Challenge for Industry Awards at our global manufacturing sites since 2011
- | Conducting Energy Treasure Hunts to identify energy-saving projects
- | Installing on-site solar energy and purchasing renewable wind power to help reduce electricity carbon emissions
- | Engaging suppliers in energy conservation
- | Raising awareness among consumers through its [Save Water campaign](#)
- | Partnering with customers to reduce greenhouse gas emissions across our whole supply chain and in the use of our products

Colgate is committed to collaboration and disclosure of its sustainability efforts and in 2017 was named to the CDP Climate and Water A-Lists, the Dow Jones Sustainability Index for North America and the World Index, and was ranked on the Newsweek list of Top Green Companies in the U.S.

"The 2018 ENERGY STAR Partners of the Year have demonstrated real leadership, showing how American families and businesses can save energy, save money, and reduce air emissions," said Bill Wehrum, EPA Assistant Administrator for Air and Radiation.

The 2018 Partner of the Year - Sustained Excellence Awards are bestowed upon companies and other organizations demonstrating continued leadership in energy efficiency and commitment to the ENERGY STAR program.

For a complete list of 2018 winners and more information about ENERGY STAR's awards program, visit [energystar.gov/awardwinners](http://energystar.gov/awardwinners).

### **About Colgate-Palmolive**

Colgate-Palmolive is a leading global consumer products company, tightly focused on Oral Care, Personal Care, Home Care and Pet Nutrition. Colgate sells its products in over 200 countries and territories around the world under such internationally recognized brand names as Colgate, Palmolive, Speed Stick, Lady Speed Stick, Softsoap, Irish Spring, Protex, Sorriso, Kolynos, elmex, Tom's of Maine, Sanex, Ajax, Axion, Fabuloso, Soupline and Suavitel, as well as Hill's Science Diet, Hill's Prescription Diet and Hill's Ideal Balance. For more information about Colgate's global business, visit the Company's web site at <http://www.colgatepalmolive.com>. To learn more about Colgate Bright Smiles, Bright Futures® oral health education program, please visit <http://www.colgatebsbf.com>. CL-C

### **About ENERGY STAR**

ENERGY STAR® is the simple choice for energy efficiency. For over 25 years, EPA's ENERGY STAR program has been

America's resource for saving energy and protecting the environment. Join the millions already making a difference at [energystar.gov](http://energystar.gov). More background information about ENERGY STAR can be found at [energystar.gov/about](http://energystar.gov/about) and [energystar.gov/numbers](http://energystar.gov/numbers).

Thousands of industrial, commercial, utility, state, and local organizations—including more than 40 percent of the Fortune 500®—rely on their partnership with the U.S. Environmental Protection Agency (EPA) to deliver cost-saving energy efficiency solutions. Together, since 1992, ENERGY STAR and its partners have helped save American families and businesses over \$450 billion and over 3.5 trillion kilowatt-hours of electricity while also achieving broad emissions reductions—all through voluntary action.

View source version on [businesswire.com](http://businesswire.com): <https://www.businesswire.com/news/home/20180412005822/en/>

Colgate-Palmolive  
Kaitlyn Mortimer, 212-310-3750  
[colgate\\_palmolive\\_media\\_inquiry@colpal.com](mailto:colgate_palmolive_media_inquiry@colpal.com)

Source: Colgate-Palmolive

News Provided by Acquire Media