CITRIX

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Citrix Named a Leader in the IDC MarketScape for Enterprise Mobility Management

Key differentiators highlighted include integration capabilities required for a digital workspace, remote worker support and scalability along with security

SANTA CLARA, Calif.--(BUSINESS WIRE)-- Citrix today announced it has been named as a leader in the IDC MarketScape: Worldwide Enterprise Mobility Management Software 2017 Vendor Assessment. The IDC MarketScape highlighted XenMobile integration capabilities along with strong remote access control, VPN and granular inspection and security of mobile traffic as key differentiators.

According to the report, "For all-in Citrix environments, XenMobile is the most logical choice of EMM platform to integrate with a larger Citrix Xen-based application and desktop delivery architecture. Even for customers not going all the way with Citrix Workspace concept, having these products together is an advantage from a cost and overall management perspective."

Quotes:

Calvin Hsu, VP of Product Marketing, Desktop and Apps, Citrix

"Citrix has been relentlessly focused on making XenMobile deliver more than traditional EMM solutions as we recognize that customers need a complete digital workspace. This recognition from IDC illustrates the value of this investment and our commitment to making XenMobile help our customers embrace the future of work."

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Click HERE to read an excerpt of the IDC MarketScape: Worldwide Enterprise Mobility Management 2017 Vendor Assessment report, (Doc#: US42890217), August 2017

About IDC MarketScape:

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360 degree assessment of the strengths and weaknesses of current and prospective vendors.

About Citrix

Citrix (NASDAQ:CTXS) aims to power a world where people, organizations and things are securely connected and accessible to make the extraordinary possible. We help customers reimagine the future of work by providing the most comprehensive secure digital workspace that unifies the apps, data and services people need to be productive, and simplifies IT's ability to adopt and manage complex cloud environments. Citrix solutions are in use by more than 400,000 organizations including 99 percent of the Fortune 100 and 98 percent of the Fortune 500. Learn more at www.citrix.com

For Citrix Investors

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the IT spending environment, revenue growth and recognition of revenue, products and services, their development and distribution, product demand and pipeline, economic and competitive factors, the Company's key strategic relationships, acquisition and related integration risks as well as other risks detailed in the Company's filings with the Securities and Exchange Commission. Citrix assumes no obligation to update any forward-looking information contained in this press release or with respect to the announcements described herein. The development, release and timing of any features or functionality described for our products remains at our sole discretion and is subject to change without notice or consultation. The information provided is for informational purposes only and is not a commitment, promise or legal obligation to deliver any material, code or functionality and should not be relied upon in making purchasing decisions or incorporated into any contract.

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