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Citrix Named a Leader in Gartner Web Conferencing Magic Quadrant for Its GoTo Product Family

Position based on completeness of vision and ability to execute

SANTA CLARA, Calif.--(BUSINESS WIRE)-- Citrix Systems, Inc. (Nasdaq: CTXS) today announced that Gartner, Inc. has named [Citrix a Leader in the 2016 Magic Quadrant](#) for Web Conferencing report yet again, a placement consistent with all prior published reports since 2009. Along with 14 other vendors evaluated in the report, the GoTo product line - including GoToAssist, GoToMeeting, GoToTraining and GoToWebinar - was evaluated based on two key criteria: "ability to execute" and "completeness of vision."

According to Gartner, "leaders have achieved significant market share, relative to their competitors, while demonstrating an ability to respond to customers' needs. Leaders have robust, scalable products with a wide range of features, a large installed base, acceptable financial performance and good distribution. Leaders are doing well today and are prepared for the future."

The GoTo product suite is designed to empower people to forge deep connections with colleagues, partners and customers in a more intelligent way. GoToMeeting allows users to quickly join a meeting and collaborate with anyone from anywhere and on any device, promoting increased productivity and better business outcomes. Along with other specialized solutions such as GoToAssist for IT and support agents, GoToWebinar for marketers and salespeople and GoToTraining for educators, GoTo products deliver a robust way for people to connect despite geographic barriers.

Quote

Chris Battles, vice president and general manager, Citrix

"We believe our sustained leadership position in this year's Gartner Magic Quadrant highlights the value and success that our GoTo products bring to our customers. As a web conferencing industry leader, we continue to build easy to use products that help employees connect and collaborate from any location to achieve better business outcomes."

Related Links

- | Full Report: [Gartner Magic Quadrant for Web Conferencing](#)
- | Press release: [Enhanced GoTo Product Portfolio Drives Better Business Outcomes](#)

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Gartner, Magic Quadrant for Web Conferencing, 10 November 2016

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Citrix (NASDAQ:CTXS) aims to power a world where people, organizations and things are securely connected and

accessible to make the extraordinary possible. Its technology makes the world's apps and data secure and easy to access, empowering people to work anywhere and at any time. Citrix provides a complete and integrated portfolio of Workspace-as-a-Service, application delivery, virtualization, mobility, network delivery and file sharing solutions that enables IT to ensure critical systems are securely available to users via the cloud or on-premise and across any device or platform. With annual revenue in 2015 of \$3.28 billion, Citrix solutions are in use by more than 400,000 organizations and over 100 million users globally. Learn more at www.citrix.com.

For Citrix Investors

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