



Chordiant Named to Software Magazine's 27th Annual Software 500 for 8th Year in a Row

Software Magazine Ranks Chordiant as One of the World's Largest Software Companies

CUPERTINO, Calif., Sep 24, 2009 (BUSINESS WIRE) -- [Chordiant Software](#), Inc. (Nasdaq:CHRD), a leading provider of [Customer Experience](#) (Cx(TM)) software and services that help maximize the value of every customer interaction, today announced its inclusion on the Software Magazine's Software 500 ranking of the world's largest software and service providers, now in its 27th year.

"We are proud to be a part of the Software 500 for the eighth year in a row," said Steven R. Springsteel, chairman and chief executive officer, Chordiant Software. "This honor reflects the dedication of our employees and our commitment to deliver superior Customer Experience solutions to global businesses to sharpen their competitive advantage through building, maintaining and strengthening connections with their customers."

Chordiant software optimizes the customer experience to maximize the value of every customer interaction and improve business results. Chordiant's solutions enable real-time, intelligent, personalized conversations consistently across all channels. This helps companies with large customer bases target individual customer needs while providing unprecedented control over sophisticated customer experience strategies to improve business performance by reducing attrition, increasing revenues, maximizing profitability and decreasing risk.

"The 2009 Software 500 results show that revenue growth in the software and services industry was healthy, with total Software 500 revenue of \$491.3 billion worldwide for 2008 representing 8.8% growth from the previous year," says John P. Desmond, editor of Software Magazine and [Softwaremag.com](#).

"The Software 500 helps CIOs, senior IT managers and IT staff research and create the short list of business partners," Desmond says. "It is a quick reference of vendor viability. And the online version to be posted soon at [www.Softwaremag.com](#) is searchable by category, making it what we call the online catalog to enterprise software."

The Software 500 is a revenue-based ranking of the world's largest software and services suppliers targeting medium to large enterprises, their IT professionals, software developers and business managers involved in software and services purchasing.

Some 44 percent of the 2009 Software 500 companies are privately held.

Go to [www.Softwaremag.com](#) and click on Subscribe to be among the first to see the 2009 Software 500.

The ranking is based on total worldwide software and services revenue for 2008. This includes revenues from software licenses, maintenance and support, training and software-related services and consulting. Suppliers are not ranked on their total corporate revenue, since many have other lines of business, such as hardware. The financial information was gathered by a survey prepared by King Content Co. and posted at [www.Softwaremag.com](#), as well as from public documents.

About Digital Software Magazine, the Software Decision Journal, and Softwaremag.com

Digital Software Magazine, the Software Decision Journal, has been a brand name in the high-tech industry for 30 years. Softwaremag.com, its Web counterpart, is the online catalog to enterprise software and the home of the Software 500 ranking of the world's largest software and services companies. Software Magazine and Softwaremag.com are owned and operated by King Content Co.

About Chordiant Software, Inc.

Chordiant software optimizes the customer experience, helping clients improve business results while significantly strengthening customer relationships. Chordiant's solutions allow multi-channel interaction management and centralized Next-Best-Action (TM)-driven predictive decisioning to target individual customer needs and provide unprecedented management and control over sophisticated customer experience strategies. Fortune 1000 customers turn to Chordiant to build, maintain and significantly strengthen connections with customers, so they can differentiate themselves from the competition and maximize their business objectives. For more information please visit [www.chordiant.com](#).

Chordiant and the Chordiant logo are registered trademarks of Chordiant Software, Inc. The Customer Experience Company, Next-Best-Action and Cx are trademarks of Chordiant Software, Inc. All other trademarks and registered trademarks are the properties of their respective owners.

SOURCE: Chordiant Software, Inc.

Software 500

Tracy Kunichika

Software 500 Project Leader

Tracyk@softwaremag.com

or

For Chordiant Media Relations:

Eastwick Communications

Mo Mahmoud, +1 650-480-4058

Chordiant@eastwick.com

Copyright Business Wire 2009