



**Janine Warell**

Investor Relations & Corporate Communications Consultant

With more than 20 years of experience in investor relations, corporate communications, public relations, public affairs and crisis management, Janine Warell has created and executed results-driven programs for leading corporations and top agencies including SPSS, Bally Total Fitness, Thomson Financial, The Financial Relations Board, and The Dial Corp. Career highlights include successfully managing crisis situations including management changes, employee layoffs, corporate lawsuits, proxy fights, activist issues and a cruise ship fire; the public affairs campaign passing the landmark Arizona Victims' Bill of Rights; and reporting for the *Milwaukee Journal* and *Phoenix Gazette*. Warell also played a strategic role in gaining analyst and investor support for a market-leading software provider, SPSS, resulting in its successful sale at four times revenue in a down market to IBM.

Warell has served on the board of NIRI-Chicago since 2010. She holds a bachelor's degree in journalism from Arizona State University.