



Maryellen T. Thielen

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Maryellen Thielen is a public/investor relations executive with expertise in positioning an organization to increase its visibility, support branding strategies and attract capital in the equity markets. At Allstate, the nation's largest publicly held personal lines insurer, Thielen's responsibilities include media relations, issues management, senior management positioning, quarterly earnings announcements, the annual report and annual meeting, crisis plans and promotion of Allstate's advocacy and thought leadership initiatives.

Throughout her career, Thielen has developed and managed investor and public relations programs for companies in the financial services and healthcare industries, among others. She has received numerous awards for investor relations, communications management, annual reports and other publications. Thielen has a bachelor's degree from Loyola University Chicago and an MBA from Northern Illinois University. She was on the board of the International Association of Business Communicators, Chicago chapter, from 2005 to 2010 and became an IABC accredited business communicator in 2005. Thielen has served as NIRI-Chicago president, executive vice president and vice president of communications.