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## Upcoming Events

**November 18**  
**West Suburban Breakfast Roundtable**  
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**November 19**  
**Downtown Breakfast Roundtable**  
[Register](#)

**November 20**  
**They're Saying WHAT? An IRO's Guide to Monitoring Social Media**  
[Register](#)

**December 9**  
**Putting Together the Pieces: 2015 Outlook**  
[Register](#)

## Someone You Should Know

A utility industry IRO speaks out on the keys to IR and career management success.

## Job Bank

## Check Out Niri-Chicago's Mobile App

[Download on iOS](#)  
[Download on Android](#)

## From the President



Third quarter earnings are mostly in the rearview mirror and extra-chilly fall weather reminds us that the holidays and a long Chicago winter are on their way. It's time to reflect on our 2014 successes and opportunities for growth, finish the year strong and approach 2015 with new energy.

NIRI-Chicago's November informal roundtables enable members to share thoughts, concerns and best practices as you develop your 2015 plans. This month, we have NIRI in Your Neighborhood breakfasts throughout Chicagoland. For those of you in the western suburbs, be sure to join us on [Tuesday, November 18](#) at DeVry in Downers Grove, hosted by Joan Walter. Our downtown contingent will gather for breakfast at JBT Corp. on [Wednesday, November 19](#), hosted by Debarshi Sengupta.

You won't want to miss our **November 20** program featuring industry thought leader Serena Ehrlich on [They're saying WHAT? An IRO's Guide to Monitoring Social Media](#). Even for holdouts like me, it's time to recognize the increasing influence of social media on investor relations. This program will keep you on top of all the trends. [Register](#).

It's not too early to mark your calendars for our **December 9** holiday program. Get an early look at what lies ahead in [Putting Together the Pieces: 2015 Outlook](#), at the lovely Standard Club in downtown Chicago. We'll ensure a festive holiday spirit with a reception after the formal program. [Register](#).

If you missed our October meeting, you can read the event [summary](#) on our website and app. Also not to be missed is an [article](#) about a recent panel on shareholder activism moderated by NIRI-Chicago director Victoria Sivrais. And finally, here's a [cautionary tale](#) that may give you an early reason to count your blessings this November...assuming this is not your company's CEO.

Finally, we welcome program topic recommendations as we plan for our upcoming year. We appreciate your involvement and want to hear your ideas on how NIRI-Chicago can add value to your job.

Hope to see you at one of our upcoming events!

## Photo of the Month



Bess Gallanis with Martin Lion and Jason Lok at the October program

Regards,

[Lisa Micou Meers](#), CFA  
NIRI-Chicago President

## In the News

- S&P 500 companies spend almost all profits on [buybacks](#) -- and [10 percentage points](#) more than the average.
- Activists [team up](#).
- [Survey](#): lack of board access leads to investor complaints.
- Boards get [6 percent raise](#) on average.
- [ISS](#) to begin grading CEO compensation on a curve.
- Five corporate reporting [trends](#).

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## NIRI-Chicago Member News

Welcome to NIRI-Chicago's newest member: **Lacey Faye Spang**, director of investor relations, Textura Corp.

Congratulations to **Anna Armendariz** for winning our IR Workshop survey drawing.

**Patrick Flaherty** is now the manager of investor relations at Zebra Technologies.

[Share](#) your news (job changes, awards, interesting articles) -- and thanks for reading the MEMBER CONNECTION.

Maryellen Thielen  
Vice President, Communications  
NIRI-Chicago