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### Upcoming Events

**September 25  
IR Workshop**

**Global Convergence: The New IR  
Reality**

**Early registration ends September 4  
Register**

**October 6**

**NIRI in Your Neighborhood West  
Suburban Breakfast Roundtable  
Register**

**November 12**

**What the Changing Corporate  
Governance Landscape Means  
for You  
Register**

### Other Programs of Interest

**September 24**

**Industry Networking Happy Hour**

### From the President



After the roller coaster ride across the global capital markets in August, many of us hope September will be a welcome retreat. However, fears of a Fed rate hike, mixed economic data and lingering concerns about China may push that haven a few weeks or months off. In this busy investor engagement month, many investors will focus on the outlook for the

remainder of the year -- but the vast majority will be looking to what 2016 will mean in terms of economic growth, and ultimately, business performance.

At conferences and roadshows, transparency will be important when communicating with current and prospective investors. In addition, highlighting the risks and assumptions that are incorporated into your guidance will provide cover should the markets take another unexpected turn. Providing insights, within reason, on your views of long-term opportunities can provide added confidence when investors look for buying opportunities in these volatile markets.

As our investor relations efforts become increasingly global, we need to be cognizant of the broader issues facing our companies. Reflecting these realities, we will explore [Global Convergence: The New IR Reality](#) on Friday, September 25 at our annual IR Workshop. Don't miss the great information and networking to come. This year's full-day workshop will discuss how globalization impacts the work of investor relations officers. We'll cover a wide range of topics, including global economic trends and capital flows, the impact of currency fluctuations on our financial information and messages, the best ways to approach corporate access and disclosure in an increasingly international investor universe, and the global economic impacts found in our financial statements. [Register](#).

In October, we will host NIRI in your Neighborhood events to further the conversation on this and other areas impacting your IR programs. Watch our [website](#) for details.

I'm looking forward to seeing many of you at the IR Workshop in September and hope that you have safe travels in the coming weeks.

Regards,

Victoria Sivrais  
NIRI-Chicago President

## Photo of the Month



IR Workshop keynote speaker Mark Zandi, chief economist, Moody's Analytics

## Check Out NIRI-Chicago's Mobile App

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## IR Workshop Early Registration Ends September 4

Don't delay, register today and save \$50.

### Global Convergence: The New IR Reality

Friday, September 25  
8:00 a.m. - 5:00 p.m.  
The Metropolitan Club  
Willis Tower  
233 S. Wacker Drive  
Chicago, IL

[IR Workshop agenda](#)

[Register Now and Save \\$50](#)

## In the News

- [Report](#): Individual shareholders voted just 28% of their shares at corporate annual meetings this spring (down from 31% in 2012), while institutions voted 90% of their shares.
- [Report](#): The U.S. has a "listing gap" -- fewer publicly listed companies per million residents than other countries with similar investor protections, economic growth and overall wealth.
- Some lawyers advise ditching the [quarterly reports](#) -- which could create more legal problems for people like [Apple's Tim Cook](#).
- Will anything change when [workers](#) know exactly how much more money their CEOs make?
- Corporate [values matter](#): publicly stated values that are different than competitors' differentiate a company and are positively correlated with financial performance. (Subscription required.)
- [Social media rumors](#): try fighting fire with fire.

## NIRI-Chicago Member News

Welcome to NIRI-Chicago's newest members: **Kyle Bland**, senior manager, FP&A and investor relations, SunCoke Energy Inc.; **Jeremy Cohen**, senior investor relations analyst, Gogo Inc.; **Jennifer Gaumond**, senior director, investor relations, CDK Global, Inc.; **Meghann Johnson**, regional manager, Business Wire; **Margaret Kofkoff, CFA**, media and investor relations, Kite Realty Group Trust; and **Ann Ractliffe**, director, investor relations, Discover Financial Services



[Share](#) your news (job changes, awards, interesting articles) -- and thanks for reading the MEMBER CONNECTION.

*Maryellen Thielen*  
*Vice President, Communications*  
*NIRI-Chicago*



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