



## From the President



To paraphrase the Talking Heads song [Once in a Lifetime \(Same as it Ever Was\)](#):

*And you may find your stock trading somewhere dark  
And you may find your volume moving somewhere else  
And you may find your shares traded by a faceless entity  
And you may find your investors in and out in a moment  
And your CEO may ask: Well ... how did we get here?*

I was channeling this old Talking Heads song as I thought about our [November 7](#) program on the nature of today's capital markets. Between the speed and rapidity of trading and the lack of transparency in today's capital markets, deciphering who owns your stock can sometimes feel like a surreal exercise. Experts from the New York Stock Exchange, NASDAQ and Liquidnet will be on hand to help you understand the changing capital markets and how it impacts the way your stock trades. There's still time to [register](#).

Keeping with this month's musical theme, [Once in a Lifetime \(Same as it Ever Was\)](#) continues:

*And you may ask yourself, where does that highway go?  
And you may ask yourself, am I right ... am I wrong?  
And you may say to yourself, my God ... what have I done?*

Your Niri-Chicago network can help you as you think through open-ended questions like these. Our members have a wealth of experience and knowledge that we all can benefit from. We are very proud to introduce some of Chicago's senior IR practitioners in our new website feature: [Someone You Should Know](#). Here, you'll get to meet [Aaron Hoffman of Ingredion](#), [Leslie Kratoski of Snap-on](#), [Heather Kos of Navistar](#) and Niri-Chicago's Co-VP of programs, [Lisa Meers of Anixter](#). Other Niri-Chicago members have anonymously offered up some of their harrowing IR



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### Upcoming Events

**November 7**  
[Effective IR in the Changing Capital Markets](#)  
[Register](#)

**November 13**  
[West Suburban Breakfast Roundtable](#)  
[Register](#)

**November 13**  
[Downtown Breakfast Roundtable](#)  
[Register](#)

**December 13**  
[End of Year or End of Times? A Look at 2013 and Beyond](#)  
[Register](#)

stories in our new [IR Cliffhangers](#) feature, so we all can learn from their experiences. Be sure to check out both new website features every month for new profiles and stories. ([Nominations](#) for profiles and case studies welcome.)

Another way to benefit from the knowledge and experience of your peers is at our informal breakfast roundtables. We have two coming up on November 13, with DeVry Inc. in Downers Grove hosting the [West Suburban breakfast roundtable](#) and Alpha IR hosting the [downtown Chicago roundtable](#).

Next month, we'll ponder another Talking Heads song, [Road to Nowhere](#), at our program [End of Year or End of Times?](#) on December 13 at the Standard Club. Jason Dean, Chicago bureau chief of the Wall Street Journal, Paul Nolte, managing director, Dearborn Partners and Chuck Gabriel, managing director of Capital Alpha Partners will share their view of what 2013 and beyond holds from a policy, economic and financial market perspective. Following the program, we will host our annual NIRI-Chicago holiday reception, so be sure to come out and join us for a cup of holiday cheer.

Until next month,

**Lisa Ciota**  
President  
NIRI-Chicago

### In the News

- How to effectively discontinue EPS [guidance](#).
- [Study](#): investor conferences not a waste of time.
- Buybacks are [overrated](#).
- Leveraging the "[passive](#)" activist.
- [Study](#): Don't leap to split the chair and CEO functions.
- Eliminate the proxy statement [peer group](#)?

### NIRI-Chicago Member News

A big Chicago welcome to **Allison Wey**, who has joined the Chicago office of Durata Therapeutics (NASDAQ: DRTX) as vice president of investor relations and public affairs.

### Photo of the Month



IR Workshop Chair  
Rena Pulido,  
Suncoke Chairman  
and CEO Fritz  
Henderson, and  
NIRI-Chicago  
President Lisa Ciota.

### NEW: IR Cliffhangers

What do you do when analysts and reporters question your investment thesis? Read about one company's solution in our new website feature, IR Cliffhangers.

### NEW: Someone You Should Know

How do NIRI-Chicago IROs cope with stress? Racecar driving, ultramarathons and triathalons are among the ideas offered by our featured members.

### NEW: Job Bank

Check out our new job listings.

### Sponsors

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**Share** your news (job changes, awards, interesting articles) -- and thanks for reading the MEMBER CONNECTION.

**Maryellen Thielen**  
Vice President, Communications  
NIRI-Chicago

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