



BRIGHTPOINT
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Brightpoint Establishes Strategy Committee of Its Board of Directors

INDIANAPOLIS, Oct 8, 2009 (GlobeNewswire via COMTEX News Network) -- Brightpoint, Inc. (Nasdaq:CELL) announced today that its Board of Directors has established a Strategy Committee as a standing committee of the Board of Directors. The Strategy Committee was formed to maintain a cooperative, interactive strategic planning process with Brightpoint's executive management, including the identification and setting of strategic goals and expectations and the review of potential acquisitions, joint ventures and strategic alliances. The Strategy Committee is currently comprised of: Kari-Pekka Wilska, as Chairperson and Gov. Tom Ridge and Robert J. Laikin as members.

"I am excited about my role as the Chairperson of the Strategy Committee. I believe that the Company's shareholders will benefit from the Committee's focus on the Company's long-term strategic plan and related areas," stated Kari-Pekka Wilska, Director and Chairperson of the Strategy Committee.

About Brightpoint, Inc.

Brightpoint, Inc. is a global leader in the distribution of wireless devices and in providing customized logistic services to the wireless industry. In 2008, Brightpoint handled approximately 84 million wireless devices globally. Brightpoint's innovative services include distribution, channel development, fulfillment, product customization, e-Business solutions, and other outsourced services that integrate seamlessly with its customers. Brightpoint's effective and efficient platform allows its customers to benefit from quickly deployed, flexible, and cost effective solutions. The company has approximately 2,700 employees in more than 25 countries. In 2008 Brightpoint generated revenue of \$4.6 billion. Brightpoint provides distribution and customized services to more than 25,000 B2B customers worldwide. Additional information about Brightpoint can be found on its website at www.brightpoint.com, or by calling its toll-free Information and Investor Relations line at 877-IIR-CELL (877-447-2355).

This news release was distributed by GlobeNewswire, www.globenewswire.com

SOURCE: Brightpoint, Inc.

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