



BRIGHTPOINT
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Brightpoint to Present At Upcoming Investor Conferences

INDIANAPOLIS, Aug 25, 2009 (GlobeNewswire via COMTEX News Network) -- Brightpoint, Inc. (Nasdaq:CELL) today announced its plan to participate in the following upcoming investor conferences:

2009 Citi Investment Research Global Technology Conference

Speakers: Robert J. Laikin, Chairman of the Board and Chief Executive Officer, Brightpoint, Inc.
Anurag Gupta, Senior Vice President, Global Strategy, Investor Relations and Corporate Communications

Date: Sept. 9, 2009

Time: 8:40 a.m. EDT

Location: The Marriott Marquis, New York, NY

The audio will be webcast live and will be accessible online through the Investor page of the Brightpoint, Inc. website located at www.brightpoint.com. Audio archives will be available for approximately 90 days following the live presentation.

Deutsche Bank 2009 Technology Conference

Speakers: Robert J. Laikin, Chairman of the Board and Chief Executive Officer, Brightpoint, Inc.
Vincent Donargo, Senior Vice President, Chief Accounting Officer and Controller

Date: Sept. 14, 2009

Time: 10:55 a.m. EDT

Location: The Palace Hotel, San Francisco, CA

The audio for both conferences will be webcast live and will be accessible online through the Investor page of the Brightpoint, Inc. website located at www.brightpoint.com. Audio archives will be available for approximately 90 days following the live presentation.

About Brightpoint, Inc.

Brightpoint, Inc. (Nasdaq:CELL) is a global leader in the distribution of wireless devices and in providing customized logistic services to the wireless industry. In 2008, Brightpoint handled approximately 84 million wireless devices globally. Brightpoint's innovative services include distribution, channel development, fulfillment, product customization, e-Business solutions, and other outsourced services that integrate seamlessly with its customers. Brightpoint's effective and efficient platform allows its customers to benefit from quickly deployed, flexible, and cost effective solutions. The company has approximately 2,700 employees in more than 25 countries. In 2008 Brightpoint generated revenue of \$4.6 billion. Brightpoint provides distribution and customized services to more than 25,000 B2B customers worldwide. Additional information about Brightpoint can be found on its website at www.brightpoint.com, or by calling its toll-free Information and Investor Relations line at 877-IIR-CELL (877-

447-2355).

Certain information in this press release may contain forward-looking statements regarding future events or the future performance of Brightpoint, including, but not limited to, statements regarding potential spending reductions resulting from the elimination and proposed elimination of positions and the streamlining of operations and its ability to achieve cost savings and debt reduction as part of its 2009 Spending and Debt Reduction Plan. These statements are only predictions and actual events or results may differ materially. Please refer to the documents Brightpoint files, from time to time, with the Securities and Exchange Commission, including Brightpoint's most recent Form 10-K and Form 10-Q and Exhibit 99.1, thereto. These documents contain and identify important risk factors that could cause the actual results to differ materially from those contained in or implied by these forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements that speak only as of the date these statements were made. Brightpoint undertakes no obligation to update any forward-looking statements contained in this press release.

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