



BRIGHTPOINT
YOUR SUCCESS IS OUR BUSINESS

Brightpoint Announces Appointment of New Director

INDIANAPOLIS, Aug 17, 2009 (GlobeNewswire via COMTEX News Network) -- Brightpoint, Inc. (Nasdaq:CELL) announced today that the board of directors has appointed Cynthia L. Lucchese as a Class I Director and to serve as a member of the Audit Committee.

Ms. Lucchese has been the Senior Vice President and Chief Financial Officer of Hillenbrand, Inc (NYSE:HI) since January 2008. Previously, she had served as senior vice president and chief financial officer for Thoratec Corporation. Prior to that, she worked for Guidant Corporation in a variety of senior financial roles, including vice president and treasurer, vice president of finance and administration of the Guidant Sales Corporation, and corporate controller and chief accounting officer.

Robert J. Laikin, Chairman of the Board and Chief Executive Officer, stated, "I look forward to working with Cindy and I am sure that she will be a great addition to the Board. I am delighted to have Cindy's financial perspective added to our Board. I believe that she will be able to contribute significantly to the Company in a multitude of ways."

"I welcome Cindy to the Board and to the Audit Committee. She brings excellent skills to the Audit Committee and I know that she will excel in her new role," stated Richard W. Roedel, Chairman of the Audit Committee and Director.

About Brightpoint, Inc.

Brightpoint, Inc. (Nasdaq:CELL) is a global leader in the distribution of wireless devices and in providing customized logistic services to the wireless industry. In 2008, Brightpoint handled approximately 84 million wireless devices globally. Brightpoint's innovative services include distribution, channel development, fulfillment, product customization, e-Business solutions, and other outsourced services that integrate seamlessly with its customers. Brightpoint's effective and efficient platform allows its customers to benefit from quickly deployed, flexible, and cost effective solutions. The company has approximately 2,700 employees in more than 25 countries. In 2008 Brightpoint generated revenue of \$4.6 billion. Brightpoint provides distribution and customized services to more than 25,000 B2B customers worldwide. Additional information about Brightpoint can be found on its website at www.brightpoint.com, or by calling its toll-free Information and Investor Relations line at 877-IIR-CELL (877-447-2355).

Certain information in this press release may contain forward-looking statements regarding future events or the future performance of Brightpoint, including, but not limited to, statements regarding potential spending reductions resulting from the elimination and proposed elimination of positions and the streamlining of operations and its ability to achieve cost savings and debt reduction as part of its 2009 Spending and Debt Reduction Plan. These statements are only predictions and actual events or results may differ materially. Please refer to the documents Brightpoint files, from time to time, with the Securities and Exchange Commission, including Brightpoint's most recent Form 10-K and Form 10-Q and Exhibit 99.1, thereto. These documents contain and identify important risk factors that could cause the actual results to differ materially from those contained in or implied by these forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements that speak only as of the date these statements were made. Brightpoint undertakes no obligation to update any forward-looking statements contained in this press release.

This news release was distributed by GlobeNewswire, www.globenewswire.com

SOURCE: Brightpoint, Inc.

CONTACT: Brightpoint, Inc.

Anurag Gupta

317-707-2355

Anurag.gupta@brightpoint.com

(C) Copyright 2009 GlobeNewswire, Inc. All rights reserved.

News Provided by COMTEX