



**BRIGHTPOINT**  
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## **Brightpoint to Provide Reverse Logistics Services for Boost Mobile**

INDIANAPOLIS, Aug 11, 2009 (GlobeNewswire via COMTEX News Network) -- Brightpoint, Inc. (Nasdaq:CELL) announced today that its subsidiary, Brightpoint North America L.P. ("Brightpoint"), has signed a multi-year reverse logistics agreement with Boost Mobile. Pursuant to the agreement, Brightpoint will perform all reverse logistics services for Boost Mobile. Combined with Brightpoint's existing Forward Logistics services provided to Boost, this will permit all Boost Authorized Representatives (both Agents and Retailers) to use a single solution for ordering and returning products. These services involve processing returns of Boost branded mobile phones and include, but are not limited to: receiving/inspecting, reflashing, refurbishing/repairing, repackaging, shipping and recycling.

"Brightpoint is pleased to grow our relationship with Boost Mobile," stated J. Mark Howell, President of Brightpoint Americas. "This announcement is consistent with our focus on expanding our reverse logistics capabilities as set forth in our press release dated Aug. 10, 2009. Brightpoint's proven wireless supply chain expertise provides tremendous service and value to Boost Mobile's reverse logistics requirements."

"Through the years, Boost Mobile has built a strong business relationship with Brightpoint through our joint inventory management efforts," said Erin Anderson, Director of Channel Programs and Sales Operations, Boost Mobile. "We expect that the reverse logistics services offered by Brightpoint will increase productivity, revenue growth and operational efficiency for our company."

About Brightpoint, Inc.

Brightpoint, Inc. (Nasdaq:CELL) is a global leader in the distribution of wireless devices and in providing customized logistic services to the wireless industry. In 2008, Brightpoint handled approximately 84 million wireless devices globally. Brightpoint's innovative services include distribution, channel development, fulfillment, product customization, e-Business solutions, and other outsourced services that integrate seamlessly with its customers. Brightpoint's effective and efficient platform allows its customers to benefit from quickly deployed, flexible, and cost effective solutions. The company has approximately 2,700 employees in more than 25 countries. In 2008 Brightpoint generated revenue of \$4.6 billion. Brightpoint provides distribution and customized services to more than 25,000 B2B customers worldwide. Additional information about Brightpoint can be found on its website at [www.brightpoint.com](http://www.brightpoint.com), or by calling its toll-free Information and Investor Relations line at 877-IIR-CELL (877-447-2355).

Certain information in this press release may contain forward-looking statements regarding future events or the future performance of Brightpoint, including, but not limited to, statements regarding potential spending reductions resulting from the elimination and proposed elimination of positions and the streamlining of operations and its ability to achieve cost savings and debt reduction as part of its 2009 Spending and Debt Reduction Plan. These statements are only predictions and actual events or results may differ materially. Please refer to the documents Brightpoint files, from time to time, with the Securities and Exchange Commission, including Brightpoint's most recent Form 10-K and Form 10-Q and Exhibit 99.1, thereto. These documents contain and identify important risk factors that could cause the actual results to differ materially from those contained in or implied by these forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements that speak only as of the date these statements were made. Brightpoint undertakes no obligation to update any forward-looking statements contained in this press release.

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SOURCE: Brightpoint, Inc.

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