



Second Quarter 2009  
Supplemental Presentation to  
Earnings Press Release dated  
August 6, 2009



**BRIGHTPOINT®**  
YOUR SUCCESS IS OUR BUSINESS

CREATIVE WIRELESS DISTRIBUTION

CUSTOMER COMMITMENT

CUSTOMIZED SERVICE

# Safe Harbor Statement

Certain information in this presentation may contain forward-looking statements regarding future events or the future performance of the Company. These statements are only predictions and actual events or results may differ materially. Please refer to the documents the Company files, from time to time, with the Securities and Exchange Commission; specifically, the Company's most recent Form 10-K and Form 10-Q and the cautionary statements and risk factors contained therein. These documents contain and identify important risk factors that could cause the actual results to differ materially from those contained in or implied by these forward-looking statements. These risk factors include, without limitation, uncertainties relating to customer plans and commitments, including, without limitation, (i) the current economic downturn could cause a severe disruption in our operations; (ii) fluctuations in regional demand patterns and economic factors could harm our operations; (iii) our debt facilities could prevent us from borrowing additional funds, if needed; (iv) collections of our accounts receivable; (v) our reliance on suppliers to provide trade credit facilities to adequately fund our on-going operations and product purchases; (vi) a significant percentage of our revenues are generated outside of the United States in countries that may have volatile currencies or other risks; (vii) the loss or reduction in orders from principal customers or a reduction in the prices we are able to charge these customers could cause our revenues to decline and impair our cash flows; (viii) the impact that seasonality may have on our business and results; (ix) we buy a significant amount of our products from a limited number of suppliers, and they may not provide us with competitive products at reasonable prices when we need them in the future; (x) our business could be harmed by consolidation of mobile operators; (xi) we make significant investments in the technology used in our business and rely on that technology to function effectively without interruptions; (xii) the fact that a substantial number of shares are eligible for future sale by Dangaard Holding and the sale of those shares could adversely affect our stock price; (xiii) our future operating results will depend on our ability to continue to maintain volumes and margins; (xiv) our ability to expand and implement our future growth strategy, including acquisitions; (xv) uncertainty regarding whether wireless equipment manufacturers and wireless network operators will continue to outsource aspects of their business to us; (xvi) our reliance upon third parties to manufacture products which we distribute and reliance upon their quality control procedures; (xvii) rapid technological changes in the wireless industry could render our services or the products we handle obsolete or less marketable; (xviii) effect of natural disasters, epidemics, hostilities or terrorist attacks on our operations; (xix) intense industry competition; (xx) our ability to manage and sustain future growth at our historical or current rates; (xxi) our ability to continue to enter into relationships and financing that may provide us with minimal returns or losses on our investments; (xxii) our ability to attract and retain qualified management and other personnel, cost of complying with labor agreements and high rate of personnel turnover; (xxiii) protecting our proprietary information; (xxiv) our obligations under certain debt, lease and other contractual arrangements; (xxv) our dependence on our computer and communications systems; (xxvi) uncertainty regarding future volatility in our Common Stock price; (xxvii) potential dilution to existing shareholders from the issuance of securities under our long-term incentive plans; (xxviii) existence of anti-takeover measures; (xxix) acquisition related accounting impairment and amortization. Because of the aforementioned uncertainties affecting our future operating results, past performance should not be considered to be a reliable indicator of future performance, and investors should not use historical trends to anticipate future results or trends. The words "believe," "expect," "anticipate," "estimate" "intend," "likely", "will", "should" and "plan" and similar expressions identify forward-looking statements. Readers are cautioned not to place undue reliance on any of these forward-looking statements, which speak only as of the date that such statement was made. We undertake no obligation to update any forward-looking statement.



# Q2 2009 Financial Highlights

(Amounts in millions, except per share data)

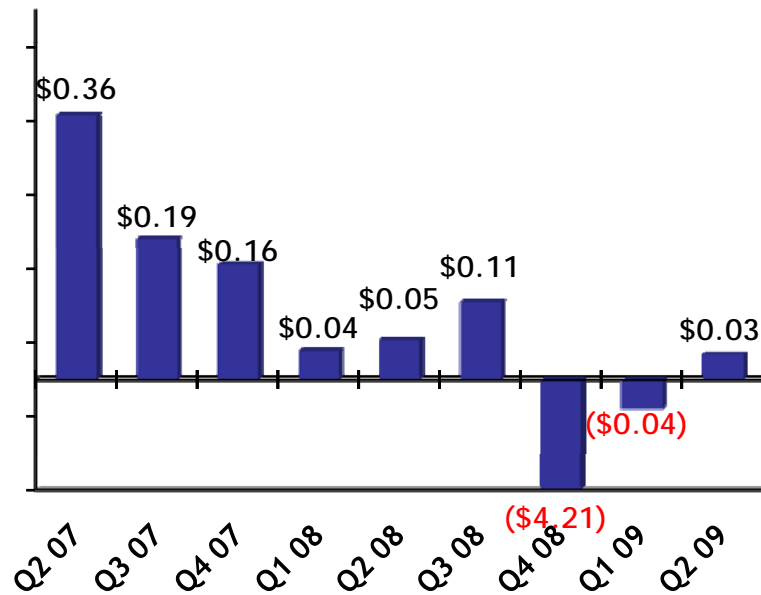
	Q2 09	Change Fav/(Unfav)		Q2 08	Q1 09
		Yr-over-Yr	Sequential		
Wireless devices handled	19.2	(3%)	3%	19.7	18.7
Revenue	\$723	(40%)	2%	\$1,196	\$709
Gross margin	8.5%	1.1 pts	(0.3 pts)	7.4%	8.8%
SG&A %	7.1%	(1.3 pts)	0.3 pts	5.8%	7.4%
Operating income from cont. ops.	\$2.6	(75%)	122%	\$10.3	\$1.2
Income from continuing operations	\$2.8	(40%)	191%	\$4.6	(\$3.1)
Per diluted share	\$0.03	(44%)	175%	\$0.05	(\$0.04)
Net income (Loss) attributable to common shareholders	\$0.2	107%	105%	(\$2.3)	(\$3.1)
Per diluted share	\$0.00	100%	100%	(\$0.03)	(\$0.04)
Cash conversion cycle (days)	11	6	4	17	15
Gross-debt-to-total-capitalization	27%	0 pts	10 pts	27%	37%
ROIC from operations	5%	1 pts	1 pts	4%	4%



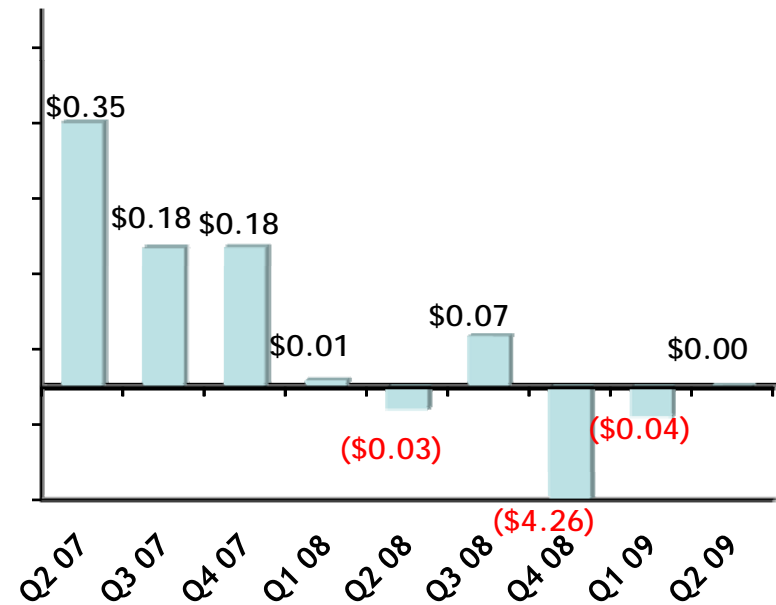
# Diluted Earnings per Share

(Amounts \$ per Share)

*Continuing Operations*



*Net Income (Loss)*



Income from Continuing Operations and Net Income for Q4 08 was negatively impacted by a goodwill impairment charge of \$325.9 and \$18 million of tax reserves



# Adjusted Diluted Earnings per Share (Non-GAAP)

(Amounts \$ per Share)

## Continuing Operations



# Wireless Devices Handled By Service Line

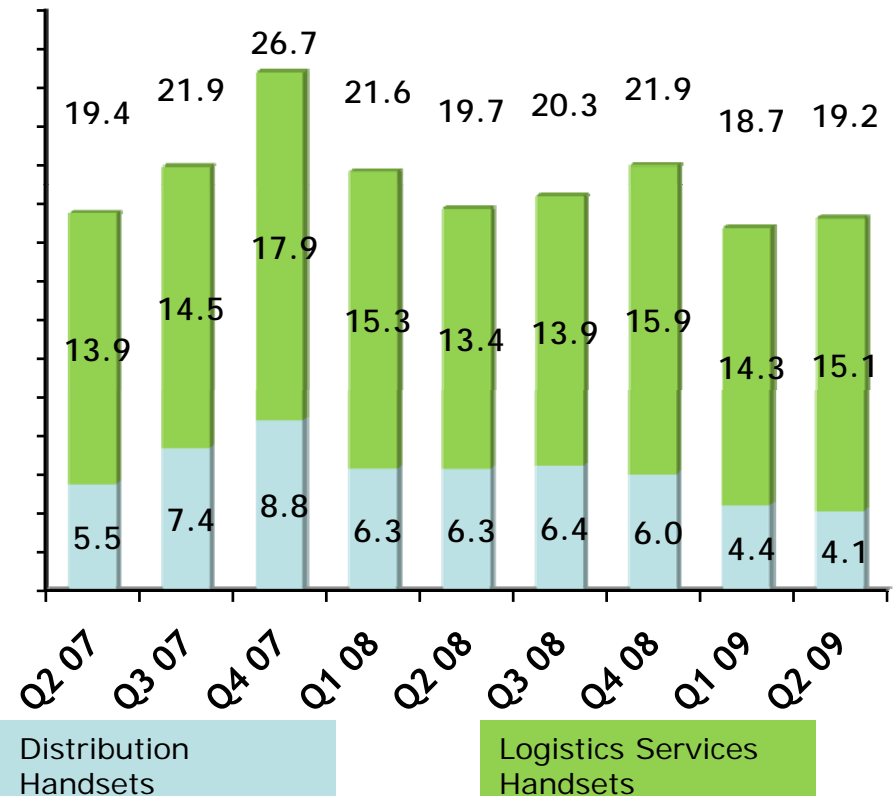
(Amounts in millions of units)

## Year-over-Year

	Q2 08	Q2 09	Change
Distribution	6.3	4.1	(35%)
Logistics Services	13.4	15.1	13%
<b>Total</b>	<b>19.7</b>	<b>19.2</b>	<b>(3%)</b>

## Sequential

	Q1 09	Q2 09	Change
Distribution	4.4	4.1	(7%)
Logistics Services	14.3	15.1	6%
<b>Total</b>	<b>18.7</b>	<b>19.2</b>	<b>3%</b>



# Wireless Devices Handled and Revenue by Division

(Amounts in millions)

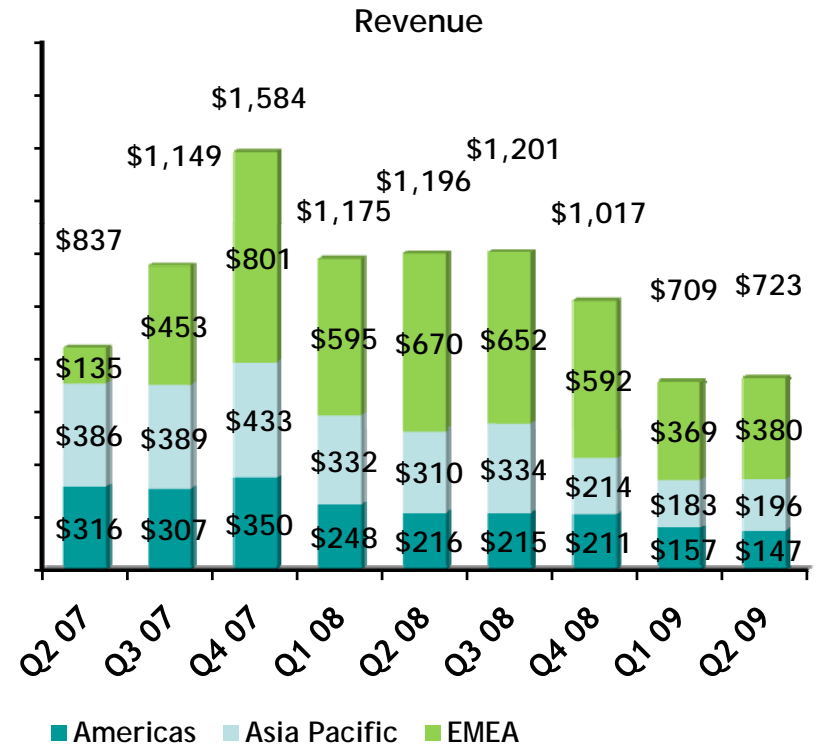
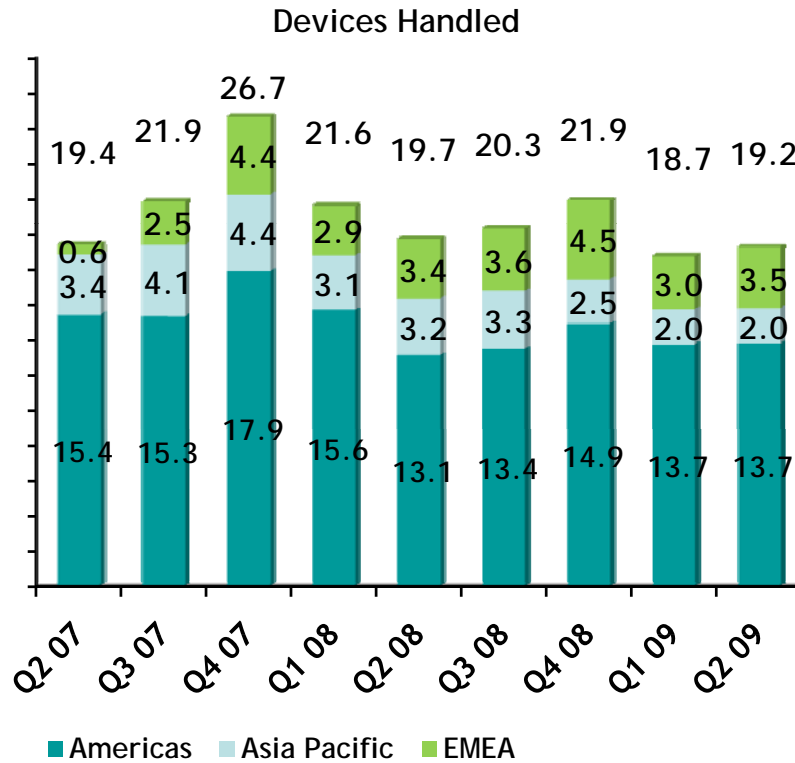
	Devices Year-over-Year			Revenue Year-over-Year		
	Q2 08	Q2 09	Change	Q2 08	Q2 09	Change
Americas	13.1	13.7	5%	\$216	\$147	(32%)
Asia-Pacific	3.2	2.0	(38%)	310	196	(37%)
EMEA	3.4	3.5	4%	670	380	(43%)
<b>Total</b>	<b>19.7</b>	<b>19.2</b>	<b>(3%)</b>	<b>\$1,196</b>	<b>\$723</b>	<b>(40%)</b>

	Devices Sequential			Revenue Sequential		
	Q1 09	Q2 09	Change	Q1 09	Q2 09	Change
Americas	13.7	13.7	-0%	\$157	\$147	(6%)
Asia-Pacific	2.0	2.0	(2%)	183	196	7%
EMEA	3.0	3.5	16%	369	380	3%
<b>Total</b>	<b>18.7</b>	<b>19.2</b>	<b>3%</b>	<b>\$709</b>	<b>\$723</b>	<b>2%</b>



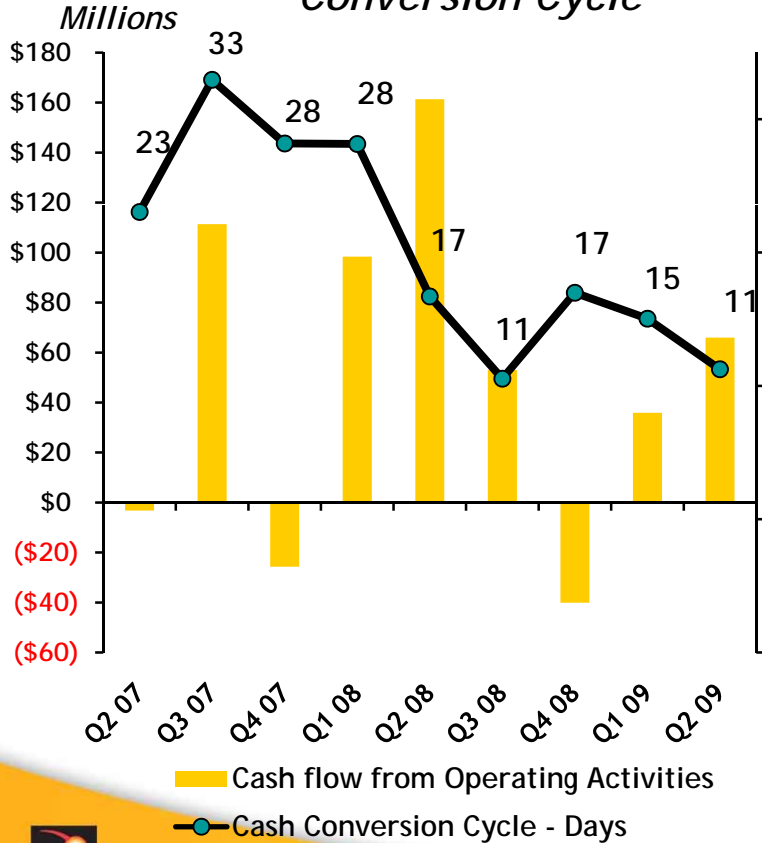
# Wireless Devices Handled and Revenue by Division

(Amounts in millions)

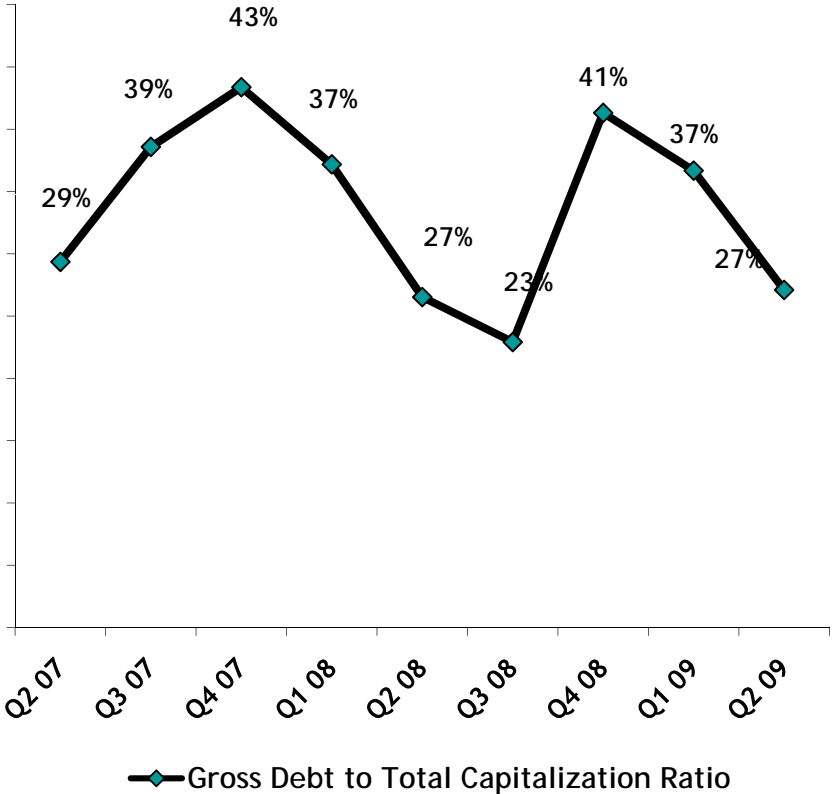


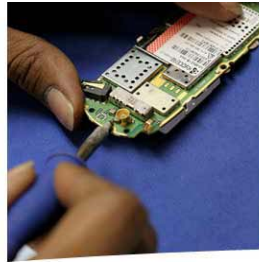
# Balance Sheet Metrics

*Cash Flow from Operating Activities & Conversion Cycle*



*Gross-Debt-To-Total-Capitalization*





# Appendix

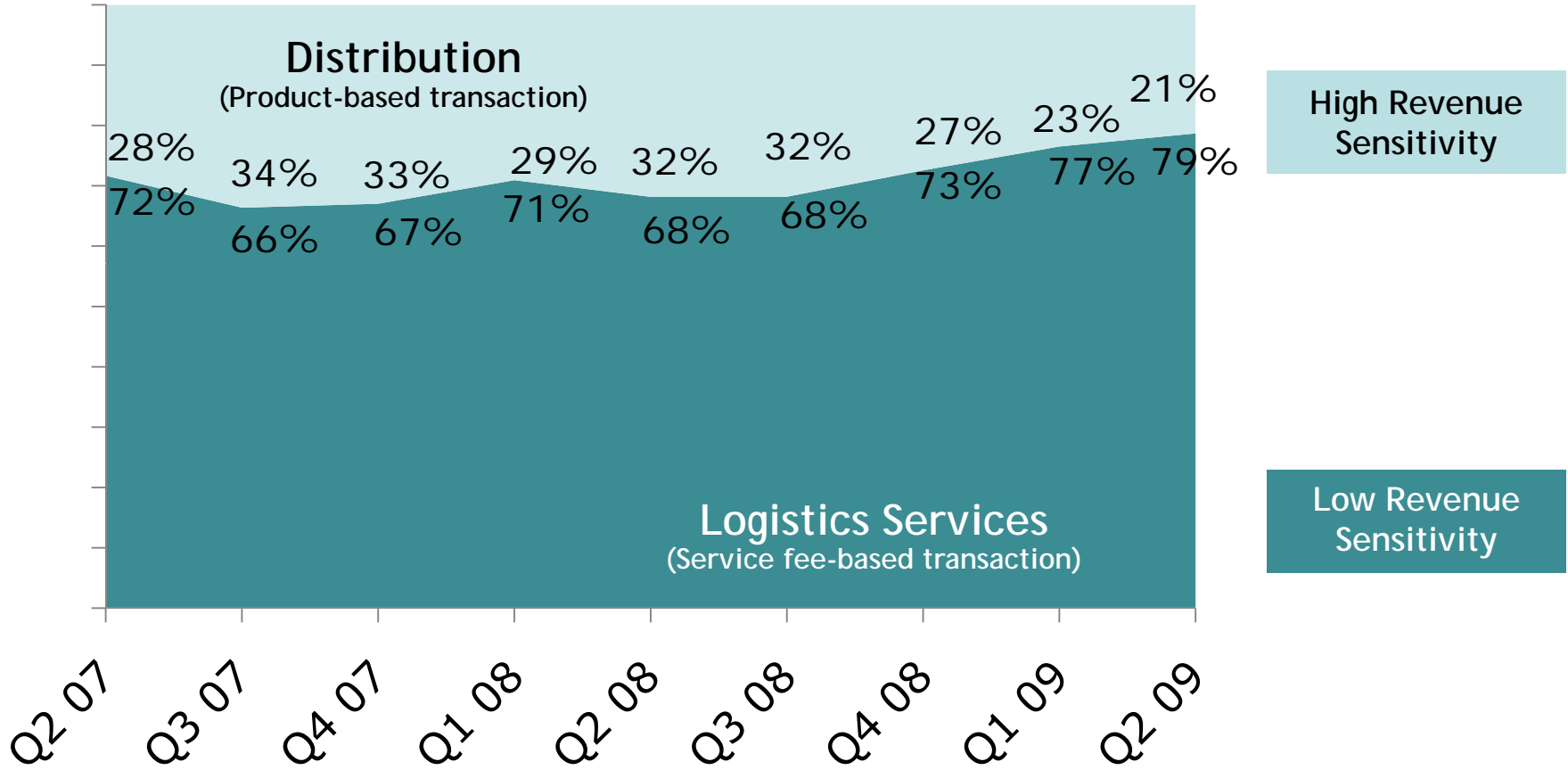


**BRIGHTPOINT**<sup>®</sup>  
YOUR SUCCESS IS OUR BUSINESS

| CREATIVE WIRELESS DISTRIBUTION | CUSTOMER COMMITMENT | CUSTOMIZED SERVICE |

# Wireless Devices Handled Mix Shift

(Amounts represent percentage of wireless devices handled by service line)



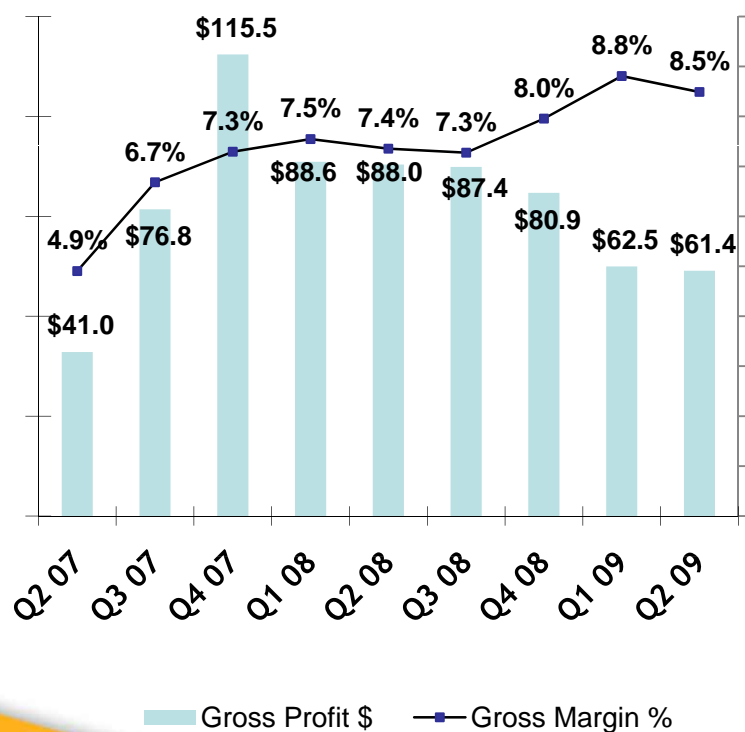
High Revenue Sensitivity

Low Revenue Sensitivity

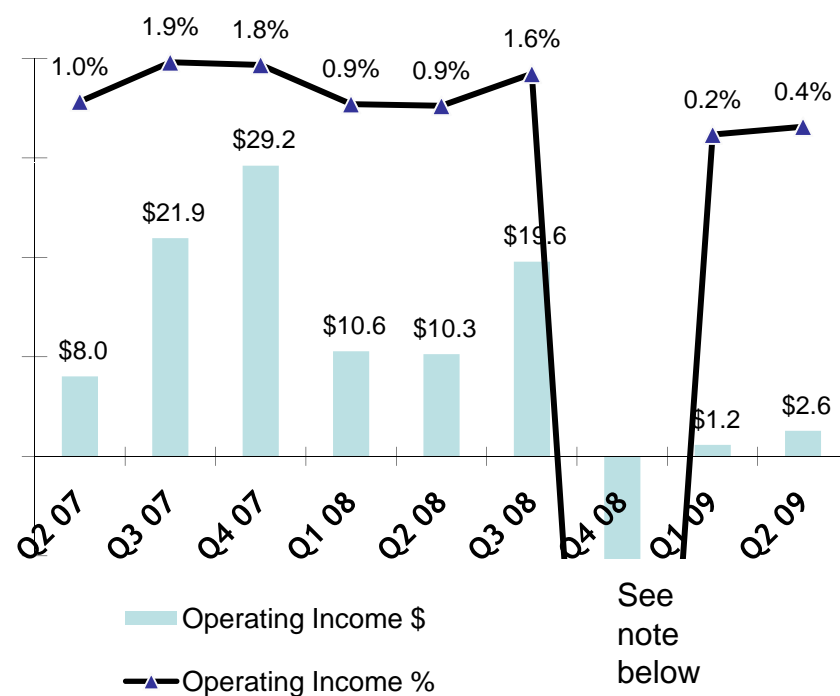
# Gross Profit & Operating Income

(Dollar amounts in millions)

Gross Profit \$ / Gross Margin %



Operating Income \$ / Operating Margin %



NOTE: Operating income for Q4 08 is (\$314.6) or (30.9%) due to the goodwill impairment charge of \$325.9



**BRIGHTPOINT**  
YOUR SUCCESS IS OUR BUSINESS

# Statements of Operations Summary

(Amounts in millions, except per share data)

	Q2 07	Q3 07	Q4 07	Q1 08	Q2 08	Q3 08	Q4 08	Q1 09	Q2 09
Revenue	\$837	\$1,149	\$1,584	\$1,175	\$1,196	\$1,201	\$1,017	\$709	\$723
Gross profit	\$41.0	\$76.8	\$115.5	\$88.6	\$88.0	\$87.4	\$80.9	\$62.5	\$61.4
Gross margin	4.9%	6.7%	7.3%	7.5%	7.4%	7.3%	8.0%	8.8%	8.5%
SG&A expenses	\$32.3	\$50.8	\$71.9	\$69.8	\$69.9	\$62.3	\$59.3	\$52.5	\$51.1
SG&A %	3.9%	4.4%	4.5%	5.9%	5.8%	5.2%	5.8%	7.4%	7.1%
Operating income	\$8.0	\$21.9	\$29.2	\$10.6	\$10.3	\$19.6	(\$314.6)	\$1.2	\$2.6
Operating margin	1.0%	1.9%	1.8%	0.9%	0.9%	1.6%	(30.9%)	0.2%	0.4%
Income from continuing ops. per diluted share	\$0.36	\$0.19	\$0.16	\$0.04	\$0.05	\$0.11	(\$4.21)	(\$0.04)	\$0.03



NOTE: Operating Income was negatively impacted in Q4 08 by a goodwill impairment charge of \$325.9, Income from Continuing Operations, and Net Income for Q4 08 was negatively impacted by the impairment charge and \$18 million of tax reserves

# Balance Sheet Summary

(Amounts in millions)

	Q2 07	Q3 07	Q4 07	Q1 08	Q2 08	Q3 08	Q4 08	Q1 09	Q2 09
Cash	\$44	\$66	\$102	\$91	\$107	\$101	\$57	\$54	\$77
A/R	323	621	754	579	623	544	500	347	353
Inventory	258	419	475	471	385	313	290	208	192
Other current assets	24	55	70	70	69	67	61	62	69
<b>Total current assets</b>	<b>649</b>	<b>1,161</b>	<b>1,401</b>	<b>1,211</b>	<b>1,184</b>	<b>1,025</b>	<b>908</b>	<b>671</b>	<b>691</b>
Goodwill, intangible, and fixed assets	138	592	571	604	635	601	238	227	228
<b>Total assets</b>	<b>\$787</b>	<b>\$1,753</b>	<b>\$1,972</b>	<b>\$1,815</b>	<b>\$1,819</b>	<b>\$1,626</b>	<b>\$1,146</b>	<b>\$898</b>	<b>\$919</b>
<b>Current &amp; other liabilities</b>	<b>450</b>	<b>728</b>	<b>856</b>	<b>737</b>	<b>847</b>	<b>763</b>	<b>673</b>	<b>477</b>	<b>524</b>
st borrowings	11	97	19	22	16	1	1	4	0
lt borrowings	84	280	442	356	228	185	176	135	96
Other lt liabilities and minority interest	13	48	54	62	53	53	45	43	40
<b>Total liabilities</b>	<b>\$558</b>	<b>\$1,153</b>	<b>\$1,371</b>	<b>\$1,177</b>	<b>\$1,144</b>	<b>\$1,002</b>	<b>\$895</b>	<b>\$659</b>	<b>\$660</b>
<b>Equity</b>	<b>229</b>	<b>600</b>	<b>601</b>	<b>638</b>	<b>675</b>	<b>624</b>	<b>251</b>	<b>239</b>	<b>259</b>
<b>Total liabilities &amp; equity</b>	<b>\$787</b>	<b>\$1,753</b>	<b>\$1,972</b>	<b>\$1,815</b>	<b>\$1,819</b>	<b>\$1,626</b>	<b>\$1,146</b>	<b>\$898</b>	<b>\$919</b>

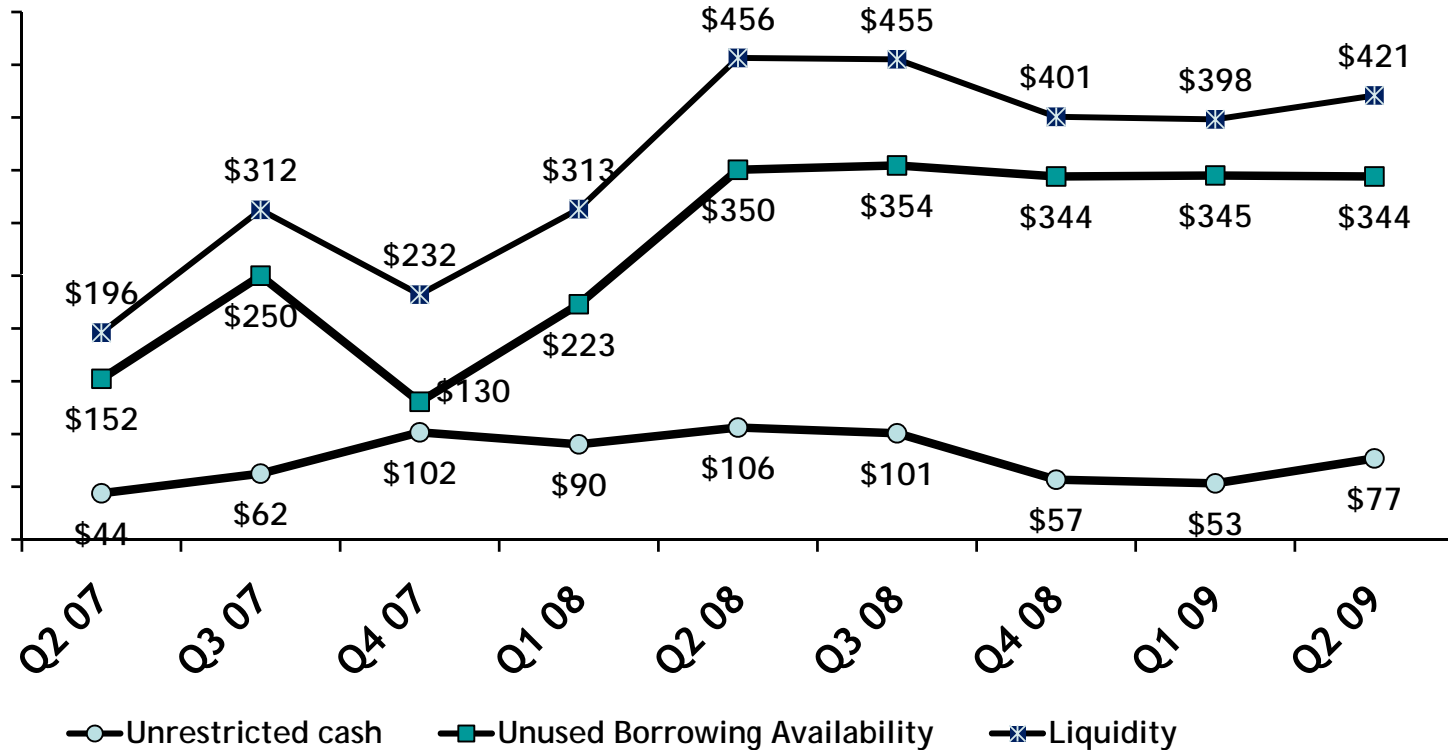


**BRIGHTPOINT**<sup>®</sup>  
YOUR SUCCESS IS OUR BUSINESS

CREATIVE WIRELESS DISTRIBUTION | CUSTOMER COMMITMENT | CUSTOMIZED SERVICE

# Liquidity

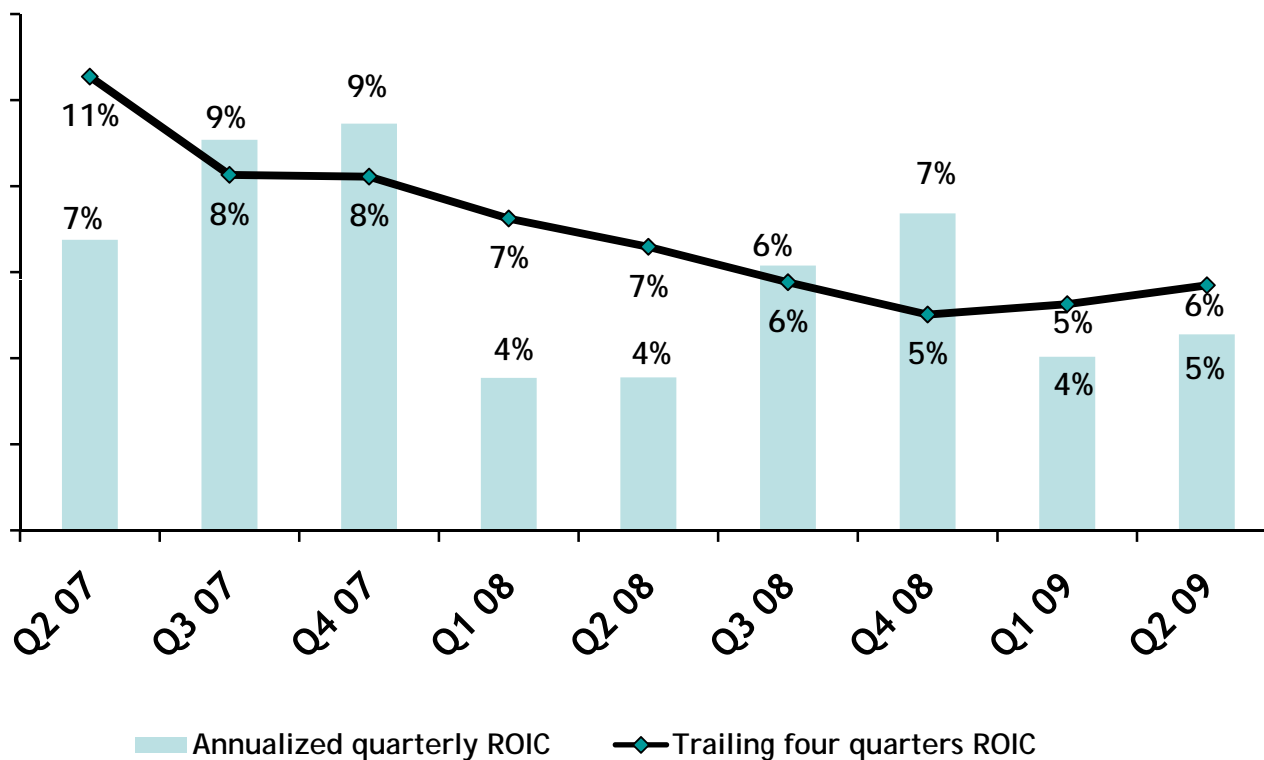
(Amounts in millions)



\* Reduced by letters of credit outstanding backed by the related credit facility  
 \*\* Liquidity = unrestricted cash + unused borrowing availability



# Return on Invested Capital From Operations



NOTE: ROIC calculation for Q4 was adjusted for Goodwill impairment of \$325.9 million





# Second Quarter 2009

Supplemental Presentation to  
Earnings Press Release dated  
August 6, 2009



**BRIGHTPOINT®**  
YOUR SUCCESS IS OUR BUSINESS

| CREATIVE WIRELESS DISTRIBUTION | CUSTOMER COMMITMENT | CUSTOMIZED SERVICE |