



March 6, 2017

Cracker Barrel To Present At The Bank of America Merrill Lynch Consumer & Retail Technology Conference

LEBANON, Tenn., March 6, 2017 /PRNewswire/ -- Cracker Barrel Old Country Store, Inc. (the "Company") (Nasdaq: CBRL) announced today that the Company's Senior Vice President and Chief Financial Officer, Jill Golder, will participate in the Bank of America Merrill Lynch Consumer & Retail Technology Conference in New York City, on Tuesday, March 14, 2017 at 8:50am EDT. The format of the session will be a Fireside Chat.

To listen to a live broadcast of the presentation, please visit the Events & Presentations section of the Company's website at investor.crackerbarrel.com. An on-line replay of the webcast will be available shortly following the presentation.

About Cracker Barrel Old Country Store, Inc.

Cracker Barrel Old Country Store provides a friendly home-away-from-home in its old country stores and restaurants. Guests are cared for like family while relaxing and enjoying real home-style food and shopping that's surprisingly unique, genuinely fun and reminiscent of America's country heritage...all at a fair price.

Cracker Barrel Old Country Store, Inc. (Nasdaq: CBRL) was established in 1969 in Lebanon, Tenn. and operates 641 company-owned Cracker Barrel locations and four company-owned Holler & Dash Biscuit House locations across 43 states. For more information, visit: crackerbarrel.com.

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