



## **Firstmark Credit Union Expands Member Convenience, Brands Cardtronics' ATMs in Three San Antonio-Area Costco Warehouses**

HOUSTON, Jul 14, 2010 (GlobeNewswire via COMTEX News Network) -- Firstmark Credit Union, a credit union serving members in the San Antonio, Texas area, and Cardtronics, Inc. (Nasdaq:CATM) announced today an agreement to place the Firstmark brand on three Cardtronics-owned and operated ATMs in Costco warehouses located in the San Antonio area. The Firstmark Credit Union brand will be prominently displayed on the exteriors of the ATMs, the ATM screens will carry Firstmark's customized messages and the branded ATMs will be available surcharge-free to Firstmark members.

In addition to expanding its ATM footprint through branding, Firstmark extended its existing relationship with Allpoint, Cardtronics' nationwide surcharge-free ATM network, for an additional three years. Through Allpoint, Firstmark is able to provide its members with surcharge-free cash access at over 37,000 ATMs.

"Firstmark Credit Union has been a valued customer of Allpoint for several years," stated Brian Archer, Chief Marketing Officer for Cardtronics. "It was a natural progression for Firstmark to further enhance ATM availability by expanding its footprint with Cardtronics' ATM branding program. With the branding program, Firstmark enjoys all the benefits of deploying its own ATMs, such as improved brand awareness and custom marketing messages, without the operational challenges or capital requirements such deployments normally entail."

"Firstmark is excited to provide increased flexibility and accessibility to meet the cash needs of our members by making Firstmark-branded ATMs available in all three San Antonio-area Costco warehouses," said Fred Hagerman, Firstmark Credit Union Chief Marketing Officer. "The Cardtronics ATM branding program has allowed Firstmark to extend its reach into a great retail environment quickly and cost effectively while enhancing service for our members. We are also excited to extend our membership in the Allpoint Network, providing our members with many thousands of places to access cash without paying a convenience fee."

### About Firstmark Credit Union

Firstmark Credit Union provides financial services to anyone who lives, works, worships or attends school in Bexar County; and education-related employees in Bexar County and the 12 surrounding counties; and their relatives. Established in 1932, the Credit Union serves over 92,000 members and manages more than \$692 million in assets.

### About Cardtronics

Headquartered in Houston, Texas, Cardtronics (Nasdaq:CATM) is the world's largest non-bank owner of ATMs. Cardtronics operates over 33,700 ATMs across its portfolio, with ATMs in every major market in the United States (including the U.S. territories of Puerto Rico and the U.S. Virgin Islands), more than 2,700 ATMs throughout the United Kingdom, and more than 2,800 ATMs throughout Mexico. Major merchant clients include 7-Eleven(R), Chevron(R), Costco(R), CVS(R)/pharmacy, ExxonMobil(R), HESS(R), Rite Aid(R), Safeway(R), Target(R) and Walgreens(R). Complementing its ATM operations, Cardtronics works with financial institutions of all sizes to provide their customers with convenient cash access and deposit capabilities through ATM branding and surcharge-free programs, with more than 11,700 Cardtronics owned and operated ATMs featuring bank brands. More recently, Cardtronics started offering a managed services solution to retailers and financial institutions that are looking to outsource some or all of the operational aspects associated with operating and maintaining their ATM fleets. For more information, please visit [www.cardtronics.com](http://www.cardtronics.com).

The Cardtronics logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=991>

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SOURCE: Cardtronics, Inc.

CONTACT: Cardtronics, Inc.

Media Contact:

Joel Antonini, VP Marketing

832-308-4131

[joel.antonini@cardtronics.com](mailto:joel.antonini@cardtronics.com)

Investor Contact:  
Chris Brewster, CFO  
832-308-4128  
[cbrewster@cardtronics.com](mailto:cbrewster@cardtronics.com)

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