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CA Technologies Names Matt Preschern Senior Vice President of Global Demand and Performance Marketing

NEW YORK--(BUSINESS WIRE)-- CA Technologies (NASDAQ: CA) today named Matt Preschern senior vice president of Global Demand and Performance Marketing, effective March 1st. Preschern will report to Lauren P. Flaherty, executive vice president and chief marketing officer.

In this role, Preschern will be responsible for the development and execution of CA's global, regional, and partner marketing programs across a portfolio spanning Agile, Security, and DevOps solutions from mobile to mainframe environments.

"At CA, we're putting a greater emphasis on the commercial impact of our marketing programs, and Matt's expertise and background is well suited to where we are headed," Flaherty said. "His experience in driving digital models at companies with scale is a great fit for CA. We are thrilled to have him on our team."

Preschern joins CA from HCL Technologies, a fast-growing \$7 billion leader in digital solutions, IT services and technology consulting, where he served as executive vice president and CMO. Prior to HCL, Matt was the CMO of Windstream Communications and earlier he held senior marketing roles at IBM and UPS.

Born and educated in Linz, Austria, Preschern earned an MBA from Emory University's Goizueta Business School. Matt will be based in CA's Madison Avenue office in New York City.

About CA Technologies

CA Technologies (NASDAQ:CA) creates software that fuels transformation for companies and enables them to seize the opportunities of the application economy. Software is at the heart of every business in every industry. From planning, to development, to management and security, CA is working with companies worldwide to change the way we live, transact, and communicate - across mobile, private and public cloud, distributed and mainframe environments. Learn more at www.ca.com.

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