

## **Global Cycling Team Trek Segafredo and CA Technologies Extend Multi-Year Partnership to Help Optimize Team Performance—On and Off the Course**

*CA Cloud Solution Takes Centre Stage to Accelerate Innovation and Drive Digital Transformation*

NEW YORK--(BUSINESS WIRE)-- CA Technologies (NASDAQ:CA) today announced an extended, multi-year partnership with the global, professional cycling team Trek Segafredo to further accelerate the cycling team's performance — both on and off the course.

Building on the existing joint relationship signed in 2016, the CA Technologies partnership agreement with the team will extend through 2019. With the [CA Project & Portfolio Management SaaS](#) (PPM SaaS) solution, Trek Segafredo will accelerate its strategy planning and management—and drive the team's digital transformation.

Building on the team's existing use of [CA Flowdock](#) agile collaboration technology, CA PPM SaaS will help centralize the management of resources across events, programs and portfolios. For example, the team will be able to centrally track budgets, projects, race requirements, and resources—all within an agile and adaptive cloud environment. They will also be able to quickly determine the status on events, identify those projects that are the highest priority and ensure resources are allocated to the right projects.

The benefits of the partnership with Trek Segafredo will extend from the track back to the team's headquarters. The combined innovation and agility enabled by both CA PPM SaaS and CA Flowdock will enable faster development of cycling technology, more informed team investment and increased collaboration.

Trek Segafredo competes at the highest level across the world, in 21 countries and on four continents, all culminating at a major global event, the Union Cycliste Internationale (UCI) WorldTour.

"Trek Segafredo is very excited to partner once again with CA Technologies," says Luca Guercilena, General Manager, Trek-Segafredo. "Agility goes hand-in-hand with cycling, and this wider collaboration with CA Technologies will help the team turn more great ideas into great outcomes and ensure we maintain our 'race to win' mission. CA Technologies already plays a vital role in team collaboration, and their innovative program management solution will take this a step further—optimizing both team efficiency and project planning."

As part of the new sponsorship agreement, joint marketing activities, including additional hospitality and social media activities, will also add to the significant brand exposure already achieved by both parties.

"Our partnership with Trek Segafredo provides us with an opportunity to showcase how our capabilities improve the cycling team's performance through digital transformation and offers us the opportunity to reach even more customers," states Lauren Flaherty, chief marketing officer, CA Technologies.

### **About CA Technologies**

CA Technologies (NASDAQ:CA) creates software that fuels transformation for companies and enables them to seize the opportunities of the application economy. Software is at the heart of every business in every industry. From planning, to development, to management and security, CA is working with companies worldwide to change the way we live, transact, and communicate - across mobile, private and public cloud, distributed and mainframe environments. Learn more at [www.ca.com](http://www.ca.com).

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### Press:

CA Technologies

Michael Buerge

Mobile: +41799423121

[michael.buerge@ca.com](mailto:michael.buerge@ca.com)

or

CA Technologies

Rita O'Brien, +1 631-342-6687

[Rita.obrien@ca.com](mailto:Rita.obrien@ca.com)

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