

CA Technologies Adam Elster Joins PENCIL Board of Directors

Executive Supports Nonprofit's Mission to Align Business Expertise With Public School Needs

NEW YORK--(BUSINESS WIRE)-- Adam Elster, president, Global Field Operations at CA Technologies (NASDAQ:CA), has been named to the Board of Directors of [PENCIL](#), a nonprofit leader in creating innovative and impactful models of collaboration between business and public schools.

"We're thrilled to welcome Adam to our Board of Directors," said PENCIL's president Gregg Bethel. "His passion for encouraging the next generation of STEM leaders has helped make programs like Guppy Tank possible. We welcome Adam to the PENCIL family and look forward to continuing our rewarding partnership with CA Technologies."

"I am honored to join the PENCIL Board of Directors," said Elster. "I believe strongly in PENCIL's mission to improve public education opportunities for all students. I look forward to supporting their work through my involvement on the Board, and to reinforcing the advancement of STEM learning with another great Guppy Tank App Challenge this year. These kids are truly stars in the making and I have no doubt they have what it takes to 'swim with the sharks.'"

During its decade long involvement with PENCIL, CA Technologies has made more than \$1 million in contributions to support the organization's programs. Through this partnership, CA also supports two East Harlem PENCIL schools, the Talented and Gifted School for Young Scholars (TAG) and Global Technology Preparatory (GTP), where the company and its employees are helping to develop unique science, technology, engineering and math (STEM) education initiatives for students and building technology capacity. In addition, CA participates in the PENCIL Internship Program, providing internships for high school students interested in STEM careers.

In 2016, CA Technologies and PENCIL joined together to launch the [Guppy Tank App Challenge](#), a program that was created and championed by Elster. Now in its second year, Guppy Tank is a year-long competition for New York City public school students in the 6th through 8th grades. Like television's Shark Tank, Guppy Tank finalists develop and present an original working app, which is judged by a panel of experts. Students compete for prizes and scholarships to coding camps.

In his role at CA Technologies, Elster leads a high-performance team of experts who are helping businesses across fast-growing, emerging markets and some of the world's most powerful and innovative companies shape the future. The team's focus is on helping customers and partners leverage CA's cutting-edge software to solve critical business challenges, adapt to changing IT demands, develop new business models and create new opportunities.

As a software executive who's worn many hats across sales, services, development, support, operations and IT, Elster's tenure covers a broad spectrum of executive leadership positions across CA. As executive vice president of worldwide sales and services, he created a modern, data-driven sales force that was instrumental in leading the company to continued growth. Before that, he led and accelerated CA's mainframe and customer success businesses, and served as executive vice president of global business operations and transformation, owning all aspects of the company's operating plan and business model transformation.

About PENCIL

PENCIL is the leader in creating innovative and impactful models of collaboration between business and public schools. Working at the intersection of school needs and business expertise, we channel the best ideas, talent, and skills across sectors to improve school and student performance and enhance workforce pathways. Learn more at [PENCIL.org](#).

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About CA Technologies

CA Technologies (NASDAQ:CA) creates software that fuels transformation for companies and enables them to seize the opportunities of the application economy. Software is at the heart of every business in every industry. From planning, to development, to management and security, CA is working with companies worldwide to change the way we live, transact, and communicate - across mobile, private and public cloud, distributed and mainframe environments. Learn more at www.ca.com.

For more information on CA's philanthropic partnerships and programs, visit ca.com/csr.

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