

**BUFFALO WILD WINGS INC**  
Filed by  
**MARCATO CAPITAL MANAGEMENT LP**

**FORM DFAN14A**

(Additional Proxy Soliciting Materials - Non-Management (definitive))

Filed 05/12/17

Address	5500 WAYZATA BOULEVARD SUITE 1600 MINNEAPOLIS, MN 55416
Telephone	9525939943
CIK	0001062449
Symbol	BWLD
SIC Code	5812 - Eating Places
Industry	Restaurants & Bars
Sector	Consumer Cyclical
Fiscal Year	12/28

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

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**SCHEDULE 14A**  
(Rule 14a-101)

**Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934**

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Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting material Pursuant to §240.14a-12

**Buffalo Wild Wings, Inc.**

(Name of Registrant as Specified In Its Charter)

MARCATO CAPITAL MANAGEMENT LP  
MARCATO INTERNATIONAL MASTER FUND LTD.  
MARCATO SPECIAL OPPORTUNITIES MASTER FUND LP  
SCOTT O. BERGREN  
RICHARD T. MCGUIRE III  
SAM ROVIT  
EMIL LEE SANDERS

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

1) Title of each class of securities to which transaction applies:

2) Aggregate number of securities to which transaction applies:

3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

4) Proposed maximum aggregate value of transaction:

5) Total fee paid:

- Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

1) Amount Previously Paid:

2) \_\_\_\_\_  
Form, Schedule or Registration Statement No.:

3) \_\_\_\_\_  
Filing Party:

4) \_\_\_\_\_  
Date Filed:

\_\_\_\_\_

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Commencing on or about May 12, 2017, Marcato Capital Management LP and certain affiliates mailed the following postcard to certain shareholders of Buffalo Wild Wings, Inc.:

**BUFFALO WILD WINGS, INC.  
ANNUAL MEETING OF SHAREHOLDERS  
TO BE HELD JUNE 2, 2017**

**Important Information About Your BWLD Investment**

We have been trying to reach you regarding important information concerning the Annual Meeting of Shareholders of Buffalo Wild Wings.

Please call Innisfree, the firm assisting us, today for more information about the upcoming shareholder meeting.

**Toll-free: (888) 750-5834**

Shareholders outside the United States may call collect at:

**(212) 750-5833**

Thank you for your support.

**Marcato Capital Management LP**