



## **Materion Corporation to Ring New York Stock Exchange Closing Bell<sup>SM</sup> on July 15, 2011**

MAYFIELD HEIGHTS, Ohio--(BUSINESS WIRE)-- Materion Corporation (NYSE:MTRN) Chairman, President and CEO Richard J. Hipple will ring the Closing Bell<sup>SM</sup> at the New York Stock Exchange at 4 p.m. (EDT) on Friday, July 15, to mark the Company's name change to Materion and its new stock symbol MTRN.

"Our change to Materion Corporation and unification of our businesses under the Materion name and brand earlier this year is the latest in a long series of milestones achieved by the Company since being listed on the NYSE in 1972, and from its founding in 1931. The honor of closing the NYSE's trading session allows us to highlight our relationship with the world's preeminent stock exchange, as well as our ongoing success going to market as a unified company closely aligned with the needs of our global customers," said Hipple.

Hipple will be joined at the podium of the NYSE by the Company's senior leadership team. A live webcast of the Closing Bell<sup>SM</sup> (beginning at 3:59 p.m. EDT July 15) will be available on the NYSE web site at [www.nyse.com](http://www.nyse.com). A link to the bell ringing will also be posted to Materion's web site, [www.materion.com](http://www.materion.com) following the event.

"As Materion, we are better reflected as a leading global producer of advanced materials and services providing enabling technology solutions for customers in the fastest-growing segments of long-term global growth markets, including consumer electronics, defense and science, industrial components and commercial aerospace, energy, automotive electronics, telecom infrastructure, medical and appliance," Hipple added. "Our name change followed a significant transformation of the Company to advanced materials and services from our heritage as a metals, mining and specialty metals business. It is enabling us to increase global recognition, create new efficiencies, facilitate synergies and better serve our customers."

The Company's transformative measures over the past five years include diversifying its portfolio, focusing on high-growth market niches and high-value products, and reducing financial risk and cyclical risk. Materion's evolved business model is positioned to capitalize on market growth opportunities while also providing resiliency against market turbulence.

Headquartered in Mayfield Heights, Ohio, Materion Corporation serves customers in more than 50 countries. It has operating, service center and major office locations throughout North America, Europe and Asia, and employs approximately 2,500 people worldwide.

Materion Corporation

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