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Bassett Furniture Announces Opening of New Store in Kansas City

BASSETT, Va., Oct. 02, 2017 (GLOBE NEWSWIRE) -- Bassett Furniture Industries, Inc. (NASDAQ:BSET), a leading manufacturer and marketer of high quality home furnishings, today announced the opening of a new licensed Bassett Home Furnishings store in Overland Park, Kansas -- the second most populous city in the Kansas City metropolitan area. New licensee Greg Crowley is a Kansas City business owner with decades of experience in the furniture industry. Bassett currently has 91 corporate and licensed store locations across the United States.

"We're proud to be associated with one of the finest home furnishings retailers in the United States, a company synonymous with stylish furniture and accessories," said Mr. Crowley. "Bassett Furniture offers a unique level of quality and stylish products to our customers, as well as a wide array of custom furniture options unmatched in the home furnishings industry."

"We are very excited to expand into Kansas City and to establish a new community for Bassett furniture," said Bruce Cohenour, senior vice president of sales and merchandising. "As we expand throughout the United States over the next several years, we hope to attract new customers, as well as longtime fans of the Bassett brand, and show them the premium home furnishings and quality service we have to offer."

About Bassett Furniture

Bassett Furniture Industries, Inc. (NASDAQ:BSET), is a leading manufacturer and marketer of high quality home furnishings. With 91 company- and licensee-owned stores, Bassett has leveraged its strong brand name in furniture into a network of corporate and licensed stores that focus on providing consumers with a friendly environment for buying furniture and accessories. The most significant growth opportunity for Bassett continues to be the Company's dedicated retail store program. Bassett's retail strategy includes custom-built furniture that can be delivered quickly. The stores also feature the latest on-trend furniture styles, free in-home design visits, and coordinated decorating accessories. Bassett also has a traditional wholesale business with more than 700 accounts on the open market, across the United States and internationally. For more information, visit the Company's website at bassettfurniture.com. (BSET-G)

Media Contact:

Jay S. Moore
Director of Communications
276-629-6450

Investor Relations:

J. Michael Daniel
Senior Vice President & Chief Financial Officer
276-629-6614

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