



Broadcom's BCM7405 Set-Top Box Solution Completes Microsoft(R) Mediaroom(TM) Integration

Powers High-Performance Second Generation Mediaroom Set-Top Box Platform Enabling Richer TV Applications and Multi-Room Connected TV Services

AMSTERDAM, Sept 08, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- IBC 2009 -- Broadcom Corporation (Nasdaq: BRCM), a global leader in semiconductors for wired and wireless communications, today announced that its Broadcom(R) BCM7405 set-top box (STB) system-on-a-chip (SoC) solution has completed Microsoft(R) Mediaroom(TM) client integration. As a result, the high performance BCM7405 single-chip solution can now be used in service providers' second generation set-top boxes to deliver innovative television services based on the Mediaroom IPTV and multimedia software platform.

The BCM7405's completion of this Mediaroom client integration underscores the continued commitment by Microsoft and Broadcom to make connected TV services a reality for everyone. The combined technology permits service providers and original equipment manufacturers (OEMs) to support a range of features such as whole-home digital video recorder (DVR) services, high performance user interfaces, and photo and music sharing. Microsoft and Broadcom are leveraging the capabilities of the BCM7405 SoC to further enhance the performance of the Mediaroom platform in support of next generation service provider requirements.

In addition to supporting existing Mediaroom features, such as instant channel change, high definition (HD) video-on-demand (VoD), 'DVR anywhere' and multi-view, the Broadcom BCM7405 SoC supports interactive TV applications based on the new Mediaroom Presentation Framework. This includes innovative applications that complement the TV experience using content and services from the Internet. As a result, this level of support enables worldwide service providers to deliver new, richer TV applications and multi-room connected entertainment environments in the home.

"Broadcom's completion of Mediaroom client integration represents a significant milestone for the expansion of the Microsoft Mediaroom ecosystem by providing our service provider customers and set-top box OEM partners additional choice in silicon," said Steve Koepf, senior manager, business development, TV, Video & Music Business, Microsoft Corp. "With Broadcom's high-performance chipset support, we are together driving the transition to a more connected and personal TV entertainment experience in the home."

"We are excited to have achieved this milestone demonstrating our ongoing and long-term commitment to support Microsoft Mediaroom and deliver innovative IPTV services," said Richard Nelson, Vice President of Marketing for Broadcom's Broadband Communications Group. "We look forward to our continued work with Microsoft in shaping the TV consumer entertainment experience enabling new and advanced services to consumers."

BCM7405 Product Information

The BCM7405 is a versatile and powerful IP set-top box SoC that supports a highly responsive Mediaroom user experience while offering high levels of security for IP and broadcast privileged content. Broadcom's technology enables equipment manufacturers to build next generation HD digital broadcast and IP set-top boxes supporting the latest interactive features, a wide range of video compression standards and multi-room DVR functionality.

About Broadcom

Broadcom Corporation is a major technology innovator and global leader in semiconductors for wired and wireless communications. Broadcom products enable the delivery of voice, video, data and multimedia to and throughout the home, the office and the mobile environment. We provide the industry's broadest portfolio of state-of-the-art system-on-a-chip and software solutions to manufacturers of computing and networking equipment, digital entertainment and broadband access products, and mobile devices. These solutions support our core mission: Connecting everything(R).

Broadcom is one of the world's largest fabless semiconductor companies, with 2008 revenue of \$4.66 billion, and holds over 3,450 U.S. and over 1,350 foreign patents, more than 7,350 additional pending patent applications, and one of the broadest intellectual property portfolios addressing both wired and wireless transmission of voice, video, data and multimedia.

A FORTUNE 500(R) company, Broadcom is headquartered in Irvine, Calif., and has offices and research facilities in North America, Asia and Europe. Broadcom may be contacted at +1.949.926.5000 or at www.broadcom.com.

Cautions regarding Forward Looking Statements:

All statements included or incorporated by reference in this release, other than statements or characterizations of historical fact, are forward-looking statements. These forward-looking statements are based on our current expectations, estimates and projections about our industry and business, management's beliefs, and certain assumptions made by us, all of which are subject to change. Forward-looking statements can often be identified by words such as "anticipates," "expects," "intends," "plans," "predicts," "believes," "seeks," "estimates," "may," "will," "should," "would," "could," "potential," "continue," "ongoing," similar expressions, and variations or negatives of these words. Examples of such forward-looking statements include, but are not limited to, the demand for Microsoft Mediaram supported products, our position in that market, and the demand for Broadcom digital set-top box technology. These forward-looking statements are not guarantees of future results and are subject to risks, uncertainties and assumptions that could cause our actual results to differ materially and adversely from those expressed in any forward-looking statement.

Important factors that may cause such a difference for Broadcom in connection with BCM7405 set-top box SoC solutions include, but are not limited to

- the rate at which our present and future customers and end-users adopt Broadcom's technologies and products in the markets for next generation set-top box applications;
- delays in the adoption and acceptance of industry standards in those markets;
- general economic and political conditions and specific conditions in the markets we address, including the volatility in the technology sector and semiconductor industry, trends in the broadband communications markets in various geographic regions, including seasonality in sales of consumer products into which our products are incorporated, and possible disruption in commercial activities related to terrorist activity or armed conflict in the United States and other locations;
- the timing of customer-industry qualification and certification of our products and the risks of non-qualification or non-certification; and
- the timing, rescheduling or cancellation of significant customer orders and our ability, as well as the ability of our customers, to manage inventory.

Additional factors that may cause Broadcom's actual results to differ materially from those expressed in forward-looking statements include, but are not limited to the list that can be found at http://www.broadcom.com/press/additional_risk_factors/Q32009.php.

Our Annual Report on Form 10-K, subsequent Quarterly Reports on Form 10-Q, recent Current Reports on Form 8-K, and other Securities and Exchange Commission filings discuss the foregoing risks as well as other important risk factors that could contribute to such differences or otherwise affect our business, results of operations and financial condition. The forward-looking statements in this release speak only as of this date. We undertake no obligation to revise or update publicly any forward-looking statement, except as required by law.

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