



Broadcom's Crystal HD Solution Enables High Quality, High Definition Media Playback for the Super-Portable HP Mini 110

--The Netbook User Experience is Significantly Improved with the Cost-Efficient Broadcom(R) Crystal HD Solution, Enabling Flawless Playback of HD Video Content

TAIPEI, Taiwan, June 2, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Computex 2009 -- Broadcom Corporation (Nasdaq: BRCM), a global leader in semiconductors for wired and wireless communications, today announced that the Broadcom(R) Crystal HD solution has been selected for the HP Mini 110. The HP Mini 110 is the ideal mobile companion when users are away from their PCs or want to leave their full-size laptops at home. By implementing Broadcom Crystal HD media PC (MPC) solutions, HP provides consumers with smooth, high quality playback of high definition (HD) video that yields very low system power consumption for longer battery life, low CPU utilization and integrates seamlessly into the Windows XP(R) environment.

To address the growing consumer demand for high definition content playback on cost effective netbooks, Broadcom features a family of netbook products that includes the Crystal HD Enhanced Media Accelerator. Leveraging the company's widely deployed and field proven HD set-top box and consumer media player technologies, Broadcom's Crystal HD solutions provide the highest quality video playback of multi-format (VC-1, H.264 and MPEG-2) high definition content for the mainstream PC, netbook/UMPC (ultra mobile PC) and MID (mobile Internet device) markets.

"We are pleased that HP has selected our Crystal HD solution, leveraging our robust and proven HD video cores," said Dan Eiref, Vice President & General Manager of Broadcom's Consumer Electronics Group. "Delivering market leading performance and quality, our Crystal HD solutions excel when system cost, power consumption, CPU utilization and fan noise are key factors. Additionally, HP's adoption of our solutions will help to popularize high definition playback on netbook PC platforms."

To provide a complete and seamless out of the box solution for consumers, Broadcom's Crystal HD technology is bundled with ArcSoft(R) TotalMedia(TM) Theatre software which enables consumers to enjoy flawless playback for almost all Internet content. Examples of this broad support for movie formats include Matroska(TM) (MKV), Quicktime(R) (MOV), MPEG-4 (MP4), Audio Video Interleave (AVI), Windows Media(R) Video (WMV) and Transport Streams (TS, M2TS).

"By collaborating with Broadcom and HP, we are pleased that ArcSoft TotalMedia Theatre can now leverage Broadcom's proven quality high definition multi-standard (VC-1, H.264, MPEG-2) hardware decoder technology in netbooks to deliver the ultimate user experience when playing back high definition content," said George Tang, ArcSoft Vice President and General Manager of Video and Home Entertainment Group.

Broadcom's Crystal HD Enhanced Media Accelerator solutions are available in add-in card formats that include PCI Express(R) mini-cards and ExpressCard(R) 34. All products are in full production today.

Product Information

The BCM70010/BCM70012 media PC chipset supports the next generation H.264 and VC-1 video compression algorithms to enable PCs to playback high definition streaming media content. The chipset is a single-stream HD H.264/VC-1/WMV/MPEG-2 video decoder solution capable of full HD real-time decoding supporting Windows XP, Windows(R) 7 and the Linux(R) OS environments. The high performance and low power consumption of this chipset solution reduces CPU utilization and enables support for ultra portable mobile platform designs. It includes full support for the MPEG-2 standard so that compatibility with existing media (DVD or ATSC) can be maintained. The MPC chipset supports any compliant resolution from QVGA up to 1920 x 1088.

About Broadcom

Broadcom Corporation is a major technology innovator and global leader in semiconductors for wired and wireless communications. Broadcom products enable the delivery of voice, video, data and multimedia to and throughout the home, the office and the mobile environment. We provide the industry's broadest portfolio of state-of-the-art system-on-a-chip and software solutions to manufacturers of computing and networking equipment, digital entertainment and broadband access products, and mobile devices. These solutions support our core mission: Connecting everything(R).

Broadcom is one of the world's largest fabless semiconductor companies, with 2008 revenue of \$4.66 billion, and holds over 3,300 U.S. and over 1,300 foreign patents, more than 7,500 additional pending patent applications, and one of the broadest intellectual property portfolios addressing both wired and wireless transmission of voice, video, data and multimedia.

A FORTUNE 500(R) company, Broadcom is headquartered in Irvine, Calif., and has offices and research facilities in North America, Asia and Europe. Broadcom may be contacted at +1.949.926.5000 or at www.broadcom.com.

Cautions regarding Forward Looking Statements:

All statements included or incorporated by reference in this release, other than statements or characterizations of historical fact, are forward-looking statements. These forward-looking statements are based on our current expectations, estimates and projections about our industry and business, management's beliefs, and certain assumptions made by us, all of which are subject to change. Forward-looking statements can often be identified by words such as "anticipates," "expects," "intends," "plans," "predicts," "believes," "seeks," "estimates," "may," "will," "should," "would," "could," "potential," "continue," "ongoing," similar expressions, and variations or negatives of these words. Examples of such forward-looking statements include, but are not limited to, the demand for high definition playback of PC, netbook/UMPC and MID products, and our position in those markets. These forward-looking statements are not guarantees of future results and are subject to risks, uncertainties and assumptions that could cause our actual results to differ materially and adversely from those expressed in any forward-looking statement.

Important factors that may cause such a difference for Broadcom in connection with Broadcom media PC technology include, but are not limited to

- General economic and political conditions and specific conditions in the markets we address, including the volatility in the technology sector and semiconductor industry;
- Trends in the broadband communications markets in various geographic regions, including seasonality in sales of consumer products into which our products are incorporated;
- The rate at which our present and future customers and end-users adopt Broadcom's technologies and products in the markets;
- Competitive pressures and other factors such as the qualification, availability and pricing of competing products and technologies and the resulting effects on sales and pricing of our products; and
- The effects of natural disasters, public health emergencies, international conflicts and other events beyond our control.

Additional factors that may cause Broadcom's actual results to differ materially from those expressed in forward-looking statements include, but are not limited to the list that can be found at http://www.broadcom.com/press/additional_risk_factors/Q22009.php.

Our Annual Report on Form 10-K, subsequent Quarterly Reports on Form 10-Q, recent Current Reports on Form 8-K, and other Securities and Exchange Commission filings discuss the foregoing risks as well as other important risk factors that could contribute to such differences or otherwise affect our business, results of operations and financial condition. The forward-looking statements in this release speak only as of this date. We undertake no obligation to revise or update publicly any forward-looking statement, except as required by law.

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Broadcom Trade Press Contact
Jessica Ingraham
Associate Public Relations
Representative
949-926-8008
jessicai@broadcom.com

Broadcom Investor Relations Contact
T. Peter Andrew
Vice President, Corporate
Communications
949-926-5663
andrewtp@broadcom.com

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<http://www.broadcom.com>

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