



## **Broadcom Partners with SoftAtHome to Deliver Complete High Performance Hybrid IP Set-Top Box Solutions**

### **Demonstrated at IBC 2009, Technology Enables Service Providers to Deliver a Next Generation TV Experience in the Home**

AMSTERDAM, Sept 09, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- IBC 2009 -- Broadcom Corporation (Nasdaq: BRCM), a global leader in semiconductors for wired and wireless communications, today announced a collaboration with SoftAtHome, a software provider of home operating platforms that help service providers deliver convergent applications for the digital home, to develop a solution for hybrid, satellite and IP set-top boxes (STBs) accelerating time-to-market for advanced video and TV services. Broadcom and SoftAtHome have collaborated to create a customized software interface which leverages Broadcom's high-performance silicon hardware and is running on a range of Broadcom(R) high definition (HD) STB solutions, including the BCM7405 and BCM7325.

Broadcom's high performance STB solutions with support for the SoftAtHome Operating Platform will enable service providers worldwide to deliver value-added services to their subscribers that includes the ability to access personal digital content from a mobile phone, PC or TV; play content stored in the home from any TV in the world; record TV programming when traveling; navigate through recommended programs on a TV based on a personal profile; manage home settings or access content from favorite web sites - all of which position the TV as the hub of the digital home. Additionally, third party application developers, integrators and service providers can develop advanced graphical user interfaces to provide a unique and compelling TV experience.

The SoftAtHome Operating Platform is a software-based solution that contains advanced functionality and application programming interfaces (APIs) for creating next generation applications in the digital home. Both SoftAtHome and Broadcom have co-developed the drivers to implement the SoftAtHome Hardware Abstraction Layer (HAL) that leverages key features from Broadcom's high definition STB system-on-a-chip solutions including an accelerated graphics processor, a high performance MPEG-4 video decoder and digital video recorder capabilities that can be deployed across multiple devices in the home.

As a result of this collaboration, service providers globally can combine services such as voice, video, graphical user interfaces, security, network access, connectivity or management, and deploy them across different devices in the home, including set-top boxes. Benefiting from Broadcom's high performance CPU and high-speed graphics processing, the SoftAtHome Operating Platform has been optimized for HD advanced image quality.

"The combined Broadcom and SoftAtHome solution delivers a whole new TV experience to the consumer and enables service providers worldwide to quickly deploy advanced services and new capabilities to their subscribers," said Michel Degland, CEO for SoftAtHome. "We are very pleased to collaborate with Broadcom on this new and exciting STB solution and look forward to our continued involvement together."

"With our proven leadership and technology expertise in high performance set-top box solutions, the partnership with SoftAtHome brings connected and interactive TV services that accelerate the deployment of the next generation TV entertainment experience worldwide," said Dan Marotta, Senior Vice President & General Manager of Broadcom's Broadband Communications Group. "With this solution, manufacturers and service providers worldwide will benefit from higher levels of integration and a reduction in bill-of-materials cost."

#### SoftAtHome Information

SoftAtHome is a software company created by Orange, Thomson and Sagem Communications to deliver total convergence through an operating platform for the home digital environment. It fosters a new ecosystem made up of service providers, 3rd party application developers, integrators and hardware vendors to accelerate the advent of the Digital Home. The company is headquartered in France with development and sales teams in France and Belgium. For more information, visit [www.softathome.com](http://www.softathome.com).

#### About Broadcom

Broadcom Corporation is a major technology innovator and global leader in semiconductors for wired and wireless communications. Broadcom products enable the delivery of voice, video, data and multimedia to and throughout the home, the office and the mobile environment. We provide the industry's broadest portfolio of state-of-the-art system-on-a-chip and software solutions to manufacturers of computing and networking equipment, digital entertainment and broadband access products, and mobile devices. These solutions support our core mission: Connecting everything((R)).

Broadcom is one of the world's largest fabless semiconductor companies, with 2008 revenue of \$4.66 billion, and holds over 3,450 U.S. and over 1,350 foreign patents, more than 7,350 additional pending patent applications, and one of the broadest intellectual property portfolios addressing both wired and wireless transmission of voice, video, data and multimedia.

A FORTUNE 500(R) company, Broadcom is headquartered in Irvine, Calif., and has offices and research facilities in North America, Asia and Europe. Broadcom may be contacted at +1.949.926.5000 or at [www.broadcom.com](http://www.broadcom.com).

#### Cautions regarding Forward Looking Statements:

All statements included or incorporated by reference in this release, other than statements or characterizations of historical fact, are forward-looking statements. These forward-looking statements are based on our current expectations, estimates and projections about our industry and business, management's beliefs, and certain assumptions made by us, all of which are subject to change. Forward-looking statements can often be identified by words such as "anticipates," "expects," "intends," "plans," "predicts," "believes," "seeks," "estimates," "may," "will," "should," "would," "could," "potential," "continue," "ongoing," similar expressions, and variations or negatives of these words. Examples of such forward-looking statements include, but are not limited to, the capabilities Broadcom's STB solutions and collaboration with SoftAtHome will provide service providers, the demand for high definition set-top box solutions, and our position in that market. These forward-looking statements are not guarantees of future results and are subject to risks, uncertainties and assumptions that could cause our actual results to differ materially and adversely from those expressed in any forward-looking statement.

Important factors that may cause such a difference for Broadcom in connection with the combined SoftAtHome/Broadcom platform include, but are not limited to:

- the rate at which our present and future customers and end-users adopt Broadcom's technologies and products in the markets for next generation set-top box applications;
- delays in the adoption and acceptance of industry standards in those markets;
- general economic and political conditions and specific conditions in the markets we address, including the volatility in the technology sector and semiconductor industry, trends in the broadband communications markets in various geographic regions, including seasonality in sales of consumer products into which our products are incorporated, and possible disruption in commercial activities related to terrorist activity or armed conflict in the United States and other locations;
- the timing of customer-industry qualification and certification of our products and the risks of non-qualification or non-certification; and
- the timing, rescheduling or cancellation of significant customer orders and our ability, as well as the ability of our customers, to manage inventory.

Additional factors that may cause Broadcom's actual results to differ materially from those expressed in forward-looking statements include, but are not limited to the list that can be found at [http://www.broadcom.com/press/additional\\_risk\\_factors/Q32009.php](http://www.broadcom.com/press/additional_risk_factors/Q32009.php).

Our Annual Report on Form 10-K, subsequent Quarterly Reports on Form 10-Q, recent Current Reports on Form 8-K, and other Securities and Exchange Commission filings discuss the foregoing risks as well as other important risk factors that could contribute to such differences or otherwise affect our business, results of operations and financial condition. The forward-looking statements in this release speak only as of this date. We undertake no obligation to revise or update publicly any forward-looking statement, except as required by law.

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