



New MoGo Talk Headsets Utilize Broadcom(R) Bluetooth(R) Technology for Trailblazing Designs while Maximizing User Convenience

Broadcom's Headset Technology Delivers the Low Power, Small Footprint Size and Superior Audio Performance Needed for Innovative Bluetooth Headsets

IRVINE, Calif., Nov 04, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Broadcom Corporation (Nasdaq: BRCM), a global leader in semiconductors for wired and wireless communications, today announced that Newton Peripherals, maker of the innovative MoGo Mouse, has selected Broadcom's Bluetooth(R) technology for the new MoGo Talk headset. MoGo Talk is a unique, next generation wireless headset that can be stored and recharged within the plastic bodies of notebook PCs and cellular handsets. Current MoGo Talk designs support the Apple iPhone, two popular BlackBerry devices (the Curve and the Javelin) and a host of notebook PCs with voice over IP (VoIP) capabilities. Based on Broadcom(R) Bluetooth technology, Newton will continue to add popular phones to its list of devices supported by MoGo Talk.

Highlights/Key Facts:

- The Newton MoGo Talk product exemplifies the trend toward more integrated and imaginative form factors for Bluetooth headset products, delivering great performance in a user-friendly package.
- Broadcom headset technology enables superior audio quality, low power and small size to provide device makers with the flexibility to develop popular products that are designed around how end users will experience them.
- Broadcom is leveraging its position as a leading Bluetooth supplier for cellular handset, PC/peripheral and human interface device (HID) products to further drive innovation in the headset segment.
- Included in its offering is Broadcom's popular SmartAudio(R) sound and voice enhancement technology. SmartAudio provides the following benefits:
 - Significantly improved audio quality in noisy environments by reducing background noise and unwanted acoustic echo while also improving the wireless range of headset connections.
 - Near-end speech enhancements that automatically adjust volume level for the headset user when moving in and out of noisy environments
 - Dynamic wind noise reduction algorithms that drastically improve the audio quality in a windy environments.
 - Broadcom's unique packet loss concealment (PLC) that compensates for lost data while delivering clearer digital voice communications.
 - The SmartAudio platform works in conjunction with Broadcom's Bluetooth software, which is widely used in mobile phones and PCs, ensuring that interoperability with Bluetooth audio sources has been widely tested and field proven.
- Broadcom has shipped over one billion Bluetooth products and offers the broadest family of Bluetooth silicon and software solutions for mobile phones, PCs, wireless headphones and headsets, peripherals, gaming and other applications.
- Broadcom Bluetooth headset solutions are gaining recognition as the technology of choice for innovative, high volume headset products, and the world's largest manufacturers of consumer electronics, mobile phones and personal computer products rely on Broadcom Bluetooth technology to provide their customers with a unique, intuitive and rich user experience, increasingly free of wires and cables.
- [Click here to watch a video demo of Broadcom's latest headset](#)

innovations.

<http://www.youtube.com/BroadcomCorporation#p/u/0/e4ziB3X6wUI>

Supporting Quotes:

Stuart Nixdorff, CEO of Newton Peripherals

"The MoGo family of mobile interface devices requires advanced Bluetooth solutions that can accommodate ultra-thin form factors, while still delivering a highly satisfying user experience. Broadcom is a strong partner for Newton Peripherals to integrate with as we continue to see broad adoption of MoGo Talk in the Bluetooth headset market," said Stuart Nixdorff, CEO of Newton Peripherals. "The integration of Broadcom's SmartAudio technology means that MoGo Talk headsets can effectively identify and filter out bothersome noise, improving audio quality and ensuring crisp and clear voice calls."

Craig Ochikubo, Vice President & General Manager, Wireless Personal Area Networking, Broadcom's Wireless Connectivity Group

"Our continued pursuit of technology superiority in the Bluetooth headset segment has resulted in innovative designs with some of the industry's leading makers of headset products. We are pleased that our Bluetooth silicon and software provides the design flexibility and audio quality required to enable innovative designs like Newton's MoGo Talk."

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About Broadcom

Broadcom Corporation is a major technology innovator and global leader in semiconductors for wired and wireless communications. Broadcom products enable the delivery of voice, video, data and multimedia to and throughout the home, the office and the mobile environment. We provide the industry's broadest portfolio of state-of-the-art system-on-a-chip and software solutions to manufacturers of computing and networking equipment, digital entertainment and broadband access products, and mobile devices. These solutions support our core mission: Connecting everything((R)).

Broadcom is one of the world's largest fabless semiconductor companies, with 2008 revenue of \$4.66 billion, and holds over 3,650 U.S. and over 1,450 foreign patents, more than 7,750 additional pending patent applications, and one of the broadest intellectual property portfolios addressing both wired and wireless transmission of voice, video, data and multimedia.

A FORTUNE 500(R) company, Broadcom is headquartered in Irvine, Calif., and has offices and research facilities in North America, Asia and Europe. Broadcom may be contacted at +1.949.926.5000 or at www.broadcom.com.

Cautions regarding Forward Looking Statements:

All statements included or incorporated by reference in this release, other than statements or characterizations of historical fact, are forward-looking statements. These forward-looking statements are based on our current expectations, estimates and projections about our industry and business, management's beliefs, and certain assumptions made by us, all of which are subject to change. Forward-looking statements can often be identified by words such as "anticipates," "expects," "intends," "plans," "predicts," "believes," "seeks," "estimates," "may," "will," "should," "would," "could," "potential," "continue," "ongoing," similar expressions, and variations or negatives of these words. Examples of such forward-looking statements include, but are not limited to, the functionality and demand for Bluetooth headsets, our position in that market, and references to Newton's use of Broadcom technology in future products. These forward-looking statements are not guarantees of future results and are subject to risks, uncertainties and assumptions that could cause our actual results to differ materially and adversely from those expressed in any forward-looking statement.

Important factors that may cause such a difference for Broadcom in connection with the Bluetooth headset silicon and software, but are not limited to:

- the rate at which our present and future customers and end-users adopt Broadcom's Bluetooth technologies for wireless headset applications;
- trends in the wireless networking markets in various geographic regions, including seasonality in sales of consumer products into which our products are incorporated, and possible disruption in commercial activities related to terrorist activity or armed conflict in the United States and other locations;
- the gain or loss of a key customer, design win or order;
- the volume of our product sales and pricing concessions on volume sales;

- our ability to timely and accurately predict market requirements and evolving industry standards and to identify opportunities in new markets; and
- competitive pressures and other factors such as the qualification, availability and pricing of competing products and technologies and the resulting effects on sales and pricing of our products.

Additional factors that may cause Broadcom's actual results to differ materially from those expressed in forward-looking statements include, but are not limited to the list that can be found at http://www.broadcom.com/press/additional_risk_factors/Q42009.php.

Our Annual Report on Form 10-K, subsequent Quarterly Reports on Form 10-Q, recent Current Reports on Form 8-K, and other Securities and Exchange Commission filings discuss the foregoing risks as well as other important risk factors that could contribute to such differences or otherwise affect our business, results of operations and financial condition. The forward-looking statements in this release speak only as of this date. We undertake no obligation to revise or update publicly any forward-looking statement, except as required by law.

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Broadcom Trade Press Contact
Henry Rael
Public Relations Manager
949-926-5734
hrael@broadcom.com

Broadcom Investor Relations Contact
T. Peter Andrew
Vice President, Corporate Communications
949-926-5663
andrewtp@broadcom.com

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<http://www.broadcom.com>

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