



## **The Bon-Ton Stores, Inc. Announces Closing of Its Bon-Ton Store in South Burlington, Vermont**

**MILWAUKEE, WI (October 18, 2017)** –The Bon-Ton Stores, Inc. (NASDAQ: BONT), today announced it will close its store at the University Mall in South Burlington, Vermont early next year when its lease expires January 31, 2018. The store will be open for business to customers through January 2018. The closing will impact approximately 42 associates currently working at this location.

“We continually evaluate our business at each store location, and had to make the difficult decision not to renew our lease,” commented Bill Tracy, President and Chief Executive Officer for The Bon-Ton Stores, Inc. “We would like to thank the loyal customers who have shopped with Bon-Ton over the years as well as our devoted store associates for their dedication and friendly customer service to this community.”

In January, associates at this location will be offered the opportunity to interview for available positions in the company or receive career transition benefits, including severance, according to established practices and state employment service support.

### ***About The Bon-Ton Stores, Inc.***

The Bon-Ton Stores, Inc., with corporate headquarters in York, Pennsylvania and Milwaukee, Wisconsin, operates 260 stores, which includes 9 furniture galleries and four clearance centers, in 24 states in the Northeast, Midwest and upper Great Plains under the Bon-Ton, Bergner's, Boston Store, Carson's, Elder-Beerman, Herberger's and Younkers nameplates. The stores offer a broad assortment of national and private brand fashion apparel and accessories for women, men and children, as well as cosmetics and home furnishings. The Bon-Ton Stores, Inc. is an active and positive participant in the communities it serves. For further information, please visit <http://investors.bonton.com>.

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