

# THE BON-TON STORES, INC.

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BON-TON BERGNER'S BOSTON STORE CARSON'S ELDER-BEERMAN HERBERGER'S YOUNKERS

## Earnings Release and Conference Call Dates for Fiscal 2016:

| <u>Release Date</u> | <u>Quarter</u>                                    |
|---------------------|---|
| May 19, 2016        | Quarter 1, ended April 30, 2016                   |
| August 18, 2016     | Quarter 2, ended July 30, 2016                    |
| November 17, 2016   | Quarter 3, ended October 29, 2016                 |
| March 14, 2017      | Quarter 4 and Fiscal 2016, ended January 28, 2017 |

**Annual Shareholder's Meeting: June 14, 2016**