



November 3, 2016

The Bon-Ton Stores, Inc. to Report Third Quarter Fiscal 2016 Results

YORK, Pa., Nov. 03, 2016 (GLOBE NEWSWIRE) -- The Bon-Ton Stores, Inc. (NASDAQ:BONT) today announced that its financial results for the third quarter fiscal 2016 will be released on Thursday, November 17, 2016. The company will host a conference call at 10:00 a.m. eastern time to discuss the financial results, followed by a question and answer session.

Investors and analysts interested in participating in the call are invited to dial (866) 293-8969 at 9:55 a.m. eastern time. A taped replay of the conference call will be available within two hours of the conclusion of the call and will remain available through Thursday, November 24, 2016. The number to call for the taped replay is (877) 870-5176 and the replay PIN is 1572377. The conference call will also be broadcast on the company's website at <http://investors.bonton.com>. An online archive of the webcast will be available within two hours of the conclusion of the call.

About The Bon-Ton Stores, Inc.

The Bon-Ton Stores, Inc., with corporate headquarters in York, Pennsylvania and Milwaukee, Wisconsin, operates 267 stores, which includes nine furniture galleries and five clearance centers, in 26 states in the Northeast, Midwest and upper Great Plains under the Bon-Ton, Bergner's, Boston Store, Carson's, Elder-Beerman, Herberger's and Younkers nameplates. The stores offer a broad assortment of national and private brand fashion apparel and accessories for women, men and children, as well as cosmetics and home furnishings. For further information, please visit the investor relations section of the Company's website at <http://investors.bonton.com>.

CONTACT:

Investor Relations

Wendy Wilson

414-347-5153

Wendy.Wilson@bonton.com

Jean Fontana

ICR, Inc.

646-277-1214

jean.fontanta@icrinc.com

 Primary Logo

Source: The Bon-Ton Stores, Inc.

News Provided by Acquire Media